

In 2015 the new government will need to



**Reduce long-term debt**



**Increase productivity**



**Create new jobs**



**Include and empower all**

The implementation of an effective digital strategy will

# SECURE OUR DIGITAL FUTURE

and establish the UK as a world leading digital economy.

## Strategy & leadership

**Continued commitment to the highest level of leadership across government and industry.**

- *Cabinet-Level leadership*
- *The appointment of dedicated Digital Ministers in every department*
- *Build on the Information Economy Council as the channel for industry commitment*
- *Champion the UK's reputation as a innovator in tech*
- *Appoint FCO Digital Trade Czar*
- *A Chief Privacy Officer.*

## Excellence in development & use of tech

**Greater investment in the UK's capacity for innovation; invest in key growth markets and deepen the exploitation of tech across the private sector.**

- *Greater investment in science and innovation*
- *More investment in skills and talent*
- *Increased investment in infrastructure*
- *Pioneer the Internet of Things*
- *Ensure the UK is the best place to start-up and scale up*
- *Support growth of tech clusters*
- *Lead in building European Digital Single Market*
- *Strengthen exports support*
- *Modernise energy*
- *Modernise financial services.*

## Public sector transformation

**Greater scale and pace to the process of public sector transformation.**

- *Bring greater scale and pace to the digitalisation of public services*
- *Build on successful work of Cabinet Office and GDS*
- *Leverage data analytics*
- *Single Criminal Justice and Emergency Services technology strategy*
- *Address barriers to digital innovation in health and social care*
- *Up-skill Local Government*
- *Maintain C4ISR as a sovereign defence capability.*

## Safe & inclusive digital world

**Need to ensure everyone is included and that the online world is safe and secure for all.**

- *Double the participation of SMEs in the online economy*
- *Embed the principle of 'digital-trust-by-default'*
- *Protect free speech*
- *Strengthen democratic oversight of data retention and surveillance*
- *Enhance cyber security and the prevention of cyber crime*
- *Empower children to act safely online*
- *Fully fund a comprehensive Digital Inclusion Strategy.*