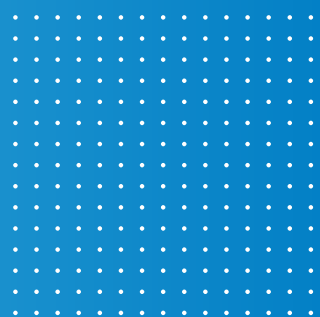


Market Access Programme

techUK's Market Access Programme helps members understand, shape, and comply with the increasingly complex array of regulations and laws that underpin international trade. We work with government officials and legal experts to help members understand and shape policy around standards, technical regulations, sanctions, trade policy and export controls - subjects tech firms need to be on top of to trade internationally.

[Visit the Market Access hub on our website.](#)



2021 Achievements

Effective market access regulation for tech and digital devices

In 2021, techUK worked with government to:

- Highlight to BEIS industry concerns with the proposed UKCA marking regime, leading to the government introducing a delayed transition date to allow members to prepare.
- Secure business friendly terms with the EU on tariffs, duties and Rules of Origin.
- Press Defra and the HSE for alignment between the EU and UK REACH system in updating the Candidate List for Substances of Very High Concern (SVHC) to smooth supply chain communications.

Adapting to the post-Brexit trade environment

We supported members in adapting to the post-Brexit landscape. We developed a regulatory catalogue for members to capture all new UK environmental legislation and hosted regular webinars with BEIS, HMRC, Defra and law firms to ensure members understood the implications of new policy decisions and the Northern Ireland Protocol. We ran a bespoke helpdesk for members with specific questions on regulatory issues ranging from chemicals legislation, energy labelling, UKCA marking, and eco-design regulation.

International trade regulation

techUK worked with DIT, BEIS, FCO and MoD to make sure international trade regulation was workable for trade. This included new export guidance for cloud-based exports, timely resolution of export control issues and acting as a go-between for members and government with compliance questions around the mechanics of international trade.

Education and capacity building on trade regulations

With the UK needing to build up expertise in trade regulation and compliance, techUK helped members to understand their new obligations, trends in anti-corruption and sanctions, and how customs and tax procedures would work in the UK.

2022 Objectives

Lobbying for effective UK market access regulation for tech and digital devices

We will work closely with government as new UK policy regimes are developed this year, including:

Engaging with the Cabinet Office during the early stages of the design process for a UK Single Trade Window which has the potential to streamline the UK's import and export controls and reduce the cost of trade by creating a single digital gateway for border processes.

Identifying subject matter experts to keep members abreast of latest developments in the UK's sanctions, licensing, and export control policies, and making sure that member voices are heard by government on these topics.

Supporting members in understanding and navigating ongoing challenges relating to Brexit, particularly in relation to Northern Ireland.

Facilitating public-private dialogue between members and key trade-related stakeholders including the Export Control Joint Unit and HMRC, as well as peer-to-peer troubleshooting sessions among members.

Supporting legal compliance with emerging UK market access legislation

Building on our regular alerts, issue sheets, FAQ documents, fortnightly Parliamentary Newsletter and our new regulatory directory, we will work closely with members to run webinars, develop tools and resources and facilitate the sharing of best practice to help members keep on top of emerging UK market access legislation.

Expanding member understanding of corporate governance and trade

As government powers to scrutinise investment and corporate governance grow, the Market Access Programme will help members expand their understanding of these issues and represent member views to government. This includes the National Security and Investment Bill, anti-corruption legislation, cyber and export controls, and sanctions and due-diligence when entering new markets.