



**NFCC**  
National Fire  
Chiefs Council

## Digital, Data and Technology Conference

18th - 19<sup>th</sup> June, Wyboston Lakes Resort, Bedford

The National Fire Chiefs Council (NFCC) is the professional body for strategic leaders of the UK fire and rescue services. NFCC exists to drive the UK fire agenda by representing services at national strategic level and by leading national debates and forums. We manage a comprehensive range of events aimed at a variety of audiences but importantly supporting our networks of members, officers, managers and practitioners from all UK fire and rescue services.

### Why sponsor an NFCC event?

Our sponsorship packages provide an excellent opportunity to raise the profile of your organisation within the fire sector.

- Strategic brand association with the professional voice of the UK fire and rescue service
- Increased market exposure generating additional interest in your products or services
- Unrivalled networking opportunities
- Cost effective route to your target market

### Sponsorship Package £3,250 + VAT includes

**10 stands available**

- 2m x 1m Exhibition space in the refreshment area (tabletop stand)  
Acknowledgement on NFCC event website with logo and link
- Advertisement space conference programme – electronic A GDPR compliant list of delegates (provided at the event)
- Attendance at the conference, one nights' accommodation and networking dinner for 2 company representatives

### Awards Dinner Sponsorship Package £5,000 + VAT includes

**1 opportunity available**

- 2m x 1m Exhibition space in the refreshment area (tabletop stand)
- Acknowledgement on NFCC event website with logo and link
- Advertisement space in conference programme – electronic

- A GDPR compliant list of delegates (provided at the event)
- Attendance at the conference, one nights' accommodation and networking dinner for 2 company representatives
- Branding in the conference room for the duration of the awards dinner including banners on the stage and around the room (to be provided by sponsor)
- Branding on the slides announcing awards dinners
- 2 additional places at the dinner for company representatives

**This event typically attracts in the region of 250 delegates with the following roles:**

### **Executive & Strategic Leadership**

CEO  
CTO  
Chief Information Officer (CIO)  
Chief Digital Officer (CDO)  
Assistant Chief Fire Officer  
Director & Strategic Leadership (Digital, Data & Transformation)

### **Data, Analytics & Insight**

Head of Data Insights / Analysis / Research / Analytics Manager  
Data Team Manager  
Business Intelligence Manager  
Performance & Insight Manager  
Business Intelligence Analyst  
GIS & Data Analyst  
Performance Analyst  
Strategic Data Analyst

### **Governance, Risk, Security & Compliance**

Officer of Information Governance  
Risk & Compliance managers  
Cyber Security & Information Security managers  
Performance, Projects & Programme Delivery  
Performance Improvement & Programme Manager  
Project Manager  
Performance Managers  
Strategic Policy, Risk & Performance Officer

### **Architecture, Design & Transformation**

Enterprise Architect  
Data Architect  
Solutions Architect  
Architecture & Technical Design  
Digital Transformation & Change Managers  
Continuous Improvement Manager

### **IT Operations, Infrastructure & Service Delivery**

IT Manager  
ICT Manager  
ICT Infrastructure Manager  
ICT Operations & Service Manager  
Technology Service Delivery Manager  
Team Manager

### **Applications, Systems & Digital Enablement**

Applications, Systems & Development Managers  
Digitisation Specialist  
AI & Automation Practice Lead  
Microsoft 365 Specialist

**To book:** Please complete the online form under the sponsorship ticket on the website and email the events team with your company logo and a brief 100-word summary to [events@nfcc.org.uk](mailto:events@nfcc.org.uk)

Further conference information is available on the NFCC events website:  
<https://nfcc.org.uk/event/nfcc-ddat-26/>