

# Marketing opportunities calendar 2025

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our [contributor guidelines](#) and [sponsorship opportunities](#) for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact [sean.moore@techuk.org](mailto:sean.moore@techuk.org) or [margherita.certo@techuk.org](mailto:margherita.certo@techuk.org)

## June

### [Operational Technology Security campaign week](#) – 16-20 June

techUK's Cyber Resilience Programme is delighted to be holding the second Operational Technology (OT) Security campaign week to showcase how cyber members are helping organisations to secure their OT and navigate the convergence of IT/OT systems. Please find more information on how you can get involved at the link provide.

### [Tech and Innovation campaign week](#) – 23-27 June

During this week, we will explore the emerging and transformative technologies at the heart of UK innovation and showcase how techUK members and stakeholders are leading on their development, application and commercialisation. We are currently seeking contributions from techUK member companies and stakeholders in the form of written article or short video. This should be aligned with a daily theme outlined in the link provided above and include an emphasis around how the UK can be a world-leader in technology and innovation with the aim of driving economic growth.

## July

### [Digital Transformation campaign week](#) – 30 June-4 July

With the recent publication of the AI Opportunities Action Plan and the Blueprint for Modern Digital Government, digital transformation in the public sector has been as important as ever. This week will explore the role techUK members play in supporting a digitally enabled government. A different theme has been assigned to each day of the week, and we want to hear thoughts from both SMEs and large companies on their visions for effective digital transformation of the public sector.

### [Annual Dinner](#) - 1 July

The techUK Annual Dinner is the highlight of our calendar, bringing together key figures in the tech industry, government representatives, and influential stakeholders.

This event offers you an evening of unparalleled networking opportunities, thought-provoking discussions, insights into the future of technology, and exciting celebrations. In 2024, the techUK Annual Dinner attracted over 650 guests, including 100 senior Government and civil service leaders as well as key figures across industry and the tech community.

Previous speakers include Sarah Munby, Permanent Secretary at the Department for Science, Innovation and Technology, Amol Rajan, Journalist and broadcaster, Rt Hon Rishi Sunak MP, the Rt Hon Chloe Smith MP, the Rt Hon Nadine Dorries MP, and the Rt Hon Chris Philp MP.

### [Shifting Currents: Tech, Trade, and Security campaign week – 7-11 July](#)

In today's rapidly evolving global landscape - technological innovation, geopolitical shifts, trade wars, and economic security considerations are fundamentally reshaping international trade. The techUK International Trade Week is designed to not only equip our members with insights, strategies, and practical approaches to navigate these complex disruptions, but to also showcase the cutting-edge solutions that can help businesses in the wider economy trade and grow internationally.

## **September**

### **Cloud week – 1-5 September**

More information coming soon.

### [Building the Smarter State – 10 September](#)

Building the Smarter State is techUK's flagship public services conference and the go-to event for public sector digital leaders. The Blueprint for Modern Digital Government, published in January 2025 lays out the vision for a comprehensive digital transformation of the UK public sector, addressing the gap between current service delivery and rising citizen expectations. With government eager to embrace the promise of technology to improve public service delivery, this year's Building the Smarter State Conference provides a fantastic opportunity to connect key public sector and industry stakeholders to collaborate on taking public sector From Blueprint to Brilliance.

## **October**

### **Digital ID week – 13-17 October**

More information coming soon.

### **Cyber Innovation Den and Cyber Security Dinner – 15 October**

More information coming soon.

### **Tech and Net Zero Conference – 22 October**

More information coming soon.

## **November**

### **Tech and Innovation Summit – 5 November**

More information coming soon.

**London Health and Social Care Dinner – 13 November**

More information coming soon.

**Defence Winter Dinner – 20 November**

More information coming soon.

**December**

**Digital Ethics Summit – 3 December**

More information coming soon.

**Public Sector Future Gazing campaign week – 8-12 December**

More information coming soon.

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