



SME Programme

With over 650 SME members, techUK understands the issues that are most relevant to the UK SME tech sector. Across our 21 dedicated Programmes our expert teams help our SME members to do things they may struggle to do alone. We help members to meet, network and collaborate with their peers, industry leaders, and customers in the private and public sectors. We help members to achieve their business goals, and ultimately, we support a return on investment for their membership. If you are an SME, you will find that techUK has a range of services, programmes and advice to help your business.



Our focus, activities and projects to be undertaken in 2025:

- Helping companies looking to raise later-stage investment get connected with investors.
- Providing the tools and resources for companies to enhance their sales and marketing capabilities with insights into the latest trends in marketing.
- Supporting SMEs to understand and access different industries, such as retail, travel, and financial services.
- Events and networking opportunities to support commercialisation and sales.
- Up-to-date information on the latest opportunities for your business, such as grant funding, open accelerators and trade delegations.

The value of our SME Programme

Industry Access

techUK is a community of 1,100+ tech firms, plus policy makers, regulators, decision makers and thought leaders from across the public and private sectors in the UK and beyond. More than half, over 650, of our members are SMEs. We provide our SME members with opportunities to network, engage and collaborate with peers, industry leaders, suppliers and potential customers.

Influence Policy

We understand that tech SMEs need a conducive environment to innovate and grow. techUK works with government and regulators to advocate for regulatory solutions and policy that create the best environment for SMEs to thrive. Whether it's ensuring R&D tax credits continue to benefit SMEs or making it easier for SMEs to access public procurement, being a member of techUK helps SMEs to strengthen their influence and support their business.

Inside Track

SMEs continue to face barriers in furthering their growth and innovation. Regional inequalities, insufficient funding, a significant digital skills gap, difficulty in generating sales prospects - particularly in burdensome public procurement - are all preventing tech SMEs from unleashing their full potential. To support our SME members, we provide succinct market insights so they can identify where upcoming opportunities may be. We provide members with access to market engagement sessions, procurement launches and networking events with potential collaborators and customers where SMEs can explore how they can apply their innovative solutions.

Impact Performance

Tech SMEs are having real success in driving economic growth across the nations and regions and delivering real-time solutions to some of the UK's most challenging issues. They are at the cutting edge of British innovation, spearheading developments in AI, quantum and net zero technologies. techUK membership supports SMEs to grow their business. They raise their profile, react better to market opportunities, and are better prepared for the future.

Return on Investment

Our SME members have plans to expand their growth and innovation, creating more jobs and delivering the technologies the UK desperately needs. techUK is supporting them in this mission, helping them to affect policy that is beneficial to their business, develop relationships critical to their growth, and showcase their products and services. Tech SMEs are central to the economic growth of the UK and techUK will continue to help our members compete and grow.

Get in touch

Email: membership@techuk.org | Telephone: 020 7331 2026