

Marketing opportunities calendar 2025

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our [contributor guidelines](#) and [sponsorship opportunities](#) for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact sean.moore@techuk.org or margherita.certo@techuk.org

July

[Shifting Currents: Tech, Trade, and Security campaign week – 7-11 July](#)

In today's rapidly evolving global landscape - technological innovation, geopolitical shifts, trade wars, and economic security considerations are fundamentally reshaping international trade. The techUK International Trade Week is designed to not only equip our members with insights, strategies, and practical approaches to navigate these complex disruptions, but to also showcase the cutting-edge solutions that can help businesses in the wider economy trade and grow internationally.

September

Cloud week – 1-5 September

More information coming soon.

Building the Smarter State week – 8-12 September

More information coming soon.

[Building the Smarter State – 10 September](#)

Building the Smarter State is techUK's flagship public services conference and the go-to event for public sector digital leaders. The Blueprint for Modern Digital Government, published in January 2025 lays out the vision for a comprehensive digital transformation of the UK public sector, addressing the gap between current service delivery and rising citizen expectations. With government eager to embrace the promise of technology to improve public service delivery, this year's Building the Smarter State Conference provides a fantastic opportunity to connect key public sector and industry stakeholders to collaborate on taking public sector From Blueprint to Brilliance.

October

Digital ID week – 13-17 October

More information coming soon.

Cyber Innovation Den and Cyber Security Dinner – 15 October

More information coming soon.

Tech and Net Zero Conference – 22 October

More information coming soon.

November

Tech and Innovation Summit – 5 November

More information coming soon.

London Health and Social Care Dinner – 13 November

More information coming soon.

Defence campaign week – 17-21 November

More information coming soon.

Defence Winter Dinner – 20 November

More information coming soon.

December

Digital Ethics Summit – 3 December

More information coming soon.

Public Sector Future Gazing campaign week – 8-12 December

More information coming soon.

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