



## Skills, Talent and Diversity Programme

To make sure that the UK is a world-leading digital economy that works for everyone it is crucial that people have the digital skills needed for life and work. Rapid digitisation is creating surging demand for digital skills across the economy and the current domestic skills pipeline cannot keep up. Digitisation is also leading to rapid changes in the labour market that means some traditional roles are being displaced. There is an urgent need to better match the demand and supply.



Find out more about our Skills, Talent and Diversity programme.

## The benefits of our Skills, Talent and Diversity programme

### Industry Access

techUK seeks to ensure the UK has a world-leading tech workforce by attracting and retaining a diverse workforce, equipping the pipeline of talent with digital skills to become digital leaders, and making sure the UK is an attractive location for talent from across the world. We bring together some of the most influential networks and people working across the industry to champion diversity in tech.

### Influence Policy

Our policy work helps to shape a positive legislative environment for members, ensuring their voices are heard in government and their views are considered by senior policy makers. techUK has strong engagement with Ministers, MPs and wider Parliamentarians on digital skills, apprenticeships, and immigration policy. Because of our reputation on skills and diversity, techUK has been invited to speak at a number of events including: the All-Party Parliamentary Groups of Digital Skills, Adult Education, Future of Work, and Women and Work. Involvement with these activities helps members to strengthen their influence and raise their profile.

### Inside Track

UK businesses are not able to recruit the digital skills they need, with 30% of techUK members highlighting better training and skills support needed, and 21% believing that better access to overseas talent is key. techUK supports our members and the broader industry by highlighting these challenges to government departments, Cabinet Office, and No.10, whilst giving members the inside track on associated risks and opportunities. Through our member groups we bring in policy experts, economists, and consultants for sessions to help them navigate the skills and training landscape and understand the support available to them.

### Impact Performance

The modern workplace needs a digital skillset. We work with our members to signpost the opportunity of digital jobs and ensure these opportunities are open to people of diverse backgrounds. We strive to help our members attract, recruit, and retain a diverse workforce, whilst showcasing their work on workplace innovation and talent management through our website, blogs, and speaking opportunities.

### Return on Investment

techUK helps to ensure that tech policy is properly informed by the views of our members. We have secured positive policy outcomes across skills policy, immigration policy and digital adoption that have improved the policy and regulatory landscape and delivered value for our members, either through new opportunities, or by preventing poorly conceived policy from being passed. We provide opportunities to network with a range of industry stakeholders, and attend member-only events with access to some of the most prominent education leaders.

## Get in touch

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