

The Value of our Climate, Environment and Sustainability Programme

techUK
FOR WHAT COMES NEXT

1. Industry Access:

Sustainability is increasingly important. Tech firms must demonstrate their sustainability credentials in parallel with showing how their solutions can help cut carbon elsewhere. Through our Climate, Environment and Sustainability Programme, techUK has built a strong and diverse network to help our members with their net zero transition, including measurement, implementation, compliance, and reporting. We also support our members to build strong relationships, providing opportunities for members to present tech solutions that assist carbon emission reduction, circularity, and human rights goals.

2. Influence Policy:

Climate, environment and sustainability matters are not only business critical, they are increasingly a legal requirement. ESG disclosures, supply chain due diligence, human rights, biodiversity, and greenwashing are major political and regulatory issues. Our relationships within government and regulators allow us to advocate for regulatory solutions and policy that help our members and reduce risk and cost. We make the case for lower cost impacts, highlight the opportunities of tech-led decarbonisation, and help the sector to evidence commitment and compliance.

3. Inside track:

techUK helps members to understand where their risks and opportunities are. Members have access to databases, reports, and legislative updates, plus opportunities to meet industry experts and policy makers who are at the forefront of digital sustainability. Through our regular newsletter, events, webinars and conferences we help companies to understand the sustainability landscape, to be compliant, and to adapt. As sustainability becomes essential for social license and to win business this is increasingly important.

4. Impact performance:

As customers and regulators focus on sustainability, techUK helps its members to operationalise sustainability and to be compliant with ever increasing regulatory burdens, ensuring they are prepared for all outcomes. Overall we seek to improve the environmental performance of the sector through collaboration and the sharing of best practice, as well as advocate for solutions that can be implemented without unnecessary costs. Furthermore, we understand that sustainability is an area where the tech sector can lead and benefit others, from supply chain transparency to carbon accounting. We strive to showcase member products, support business development, raise member profiles and to help make connections with suppliers, partners, and customers.

5. A return on investment (ROI):

The techUK Climate, Environment and Sustainability Programme works with its members to shape the rules and landscape in which business operates, as well as providing members with best practice, operational support, and compliance guidance - all of which would be extremely expensive from separate suppliers. As sustainability grows in importance, members of the Programme have opportunities to demonstrate their tech, to showcase their expertise, to network with experts on regulation, law and sustainability, and to develop relationships critical to their growth.

