Marketing opportunities calendar 2024

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our contributor guidelines and sponsorship opportunities for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact sean.moore@techuk.org or margherita.certo@techuk.org

April

Cloud Week – 22-26 April
This is an opportunity for the techUK community to explore key issues in cloud and highlight new ideas and thought leadership from our members.

Leeds Health and Social Care Industry Dinner – 23 April
Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care. This year the dinner will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

May

A Fractious World: Geopolitics, Elections & Global Trade campaign week – 6-10 May
Through blogs and case studies, techUK members, academics and policy-makers are encouraged to delve into the details of international trade policy.

Unleashing Innovation campaign week – 13-17 May
During this week, techUK members will explore the emerging and transformative technologies at the heart of UK research and innovation. This week is designed to investigate how to leverage the UK's strengths and push forward the application and commercialisation of these technologies, highlighting best practice from academia, industry and Government that is enabling success.

Local Public Services campaign week – 27 May-31
During the week we will be showcasing the innovation happening across local government and exploring the emerging technologies and the conditions needed to transform the delivery and outcomes of local public services.

Defence Spring Dinner – 23 May
The techUK defence dinners are an excellent opportunity for our members to meet with key stakeholders to discuss where the UK defence technology industry is headed and offer sponsoring companies' exceptional opportunities to position your brand as a leading authority and innovator. Our defence dinners bring together over 250 delegates for an evening of informal networking, speeches and a fantastic dinner.

June

Fintech campaign week – 10-14 June

This campaign week will tie into the UK FinTechWeek to raise the profile and voices of our members on key themes and topics relevant to the fintech community.

Digital Justice Week – 24-26 June
We are inviting members to engage with the wider digital justice sector and share their insights and expertise on the role it plays in today's digital world.

July
[Annual Dinner](#) **– 2 July**
The techUK Annual Dinner is the highlight of our calendar, bringing together key figures in the tech industry, government representatives, and influential stakeholders. This distinguished event offers you an evening of unparalleled networking opportunities, thought-provoking discussions, insights into the future of technology, and exciting celebrations.

Transport Innovation impact day – 4 July
For this Transport innovation impact day, we will ask members to write about the development of new ideas, technologies, and approaches to improve and revolutionise the way people and goods move from one place to another.

Innovating Industrial Decarbonisation impact day – 15 July
Through this impact day, members will get the chance to explore the implementation of novel approaches and technologies with the goal of reducing carbon emissions in industrial processes.

September
AI campaign week – 9-13 September
This campaign week will shine a light on the ways techUK members are using AI to innovate their businesses and support the UK's economy, society, people and the planet.

October
Digital ID campaign week – 14-18 October
Throughout the week, techUK will highlight how digital identity technologies are having a transformational impact across key markets and sectors through insights, webinars and case studies. In addition, techUK members will examine what more needs to be done to increase broader adoption of digital identities, how regulation is developing in the UK and beyond, and seek to illustrate the key role digital ID can play in the future of the digital economy.

Nations and Regions: Local Digital Index impact day – 21 October
To celebrate the launch of techUK's annual Local Digital Index, techUK members can contribute by providing content that analyses the strength on the tech sector across the UK in fields such as digital skills, digital infrastructure, finance and investment and digital adoption as well as making recommendations for how the tech sector can be strengthened across the entire UK.

November
Blue Lights campaign week – 12-14 November
Throughout this week, members will get the chance to share their expertise and insight about the profound transformation the blue lights sector has undergone in recent years through digital innovation.

December

Nations and Regions: Scotland impact day – 2 December

Scotland has been experiencing growth and development in its technology sector. techUK are welcome to contribute to this impact day by sharing their thoughts on the development of the Scottish tech sector and what it needs to do to grow further.

Nations and Regions: Scotland impact day – 2 December