techUK

FOR WHAT COMES NEXT

techUK Flagship Events | International Trade Conference 2025

Enabling Growth and Resilience:
The UK Tech Sector in
an Uncertain World
Sponsorship Opportunities

International Trade Conference: Enabling Growth and Resilience: The UK Tech Sector in an Uncertain World

Event Date: January 2025 | **Venue:** London

Timings: Day Conference

About the International Trade Conference: Enabling Growth and Resilience: The UK Tech Sector in An Uncertain World

On 28 January, techUK and partners will bring together tech experts, policy makers, academics and thought leaders at techUK's flagship International Policy & Trade Conference.

This year's conference will focus on our new report, titled 'Enabling Growth and Resilience: The UK Tech Sector in An Uncertain World' and panellists will discuss the interplay between technology, trade, and the changing nature of geopolitics and international alliances. As the Government sets forth on writing both and industrial strategy and a trade strategy, techUK believes this is a key moment to have the crucial conversation about the future of UK technology in a world of resurgent competition.

This event will highlight some the UK tech sector's recommendations for securing the future of UK technology taking into account the recent and ongoing geopolitical dynamics, as detailed in our report.

This event will draw from experience and expertise from around the globe and from across the technology sector to put the spotlight on some of the challenges, the opportunities and the best practice we can share and learn from.

We are aiming to have a UK Minister from the Department for Business and Trade open the event, and have a provisional agreement for the new Minister for Investment, and former CEO of UK tech company DarkTrace, Poppy Gustafsson, attend and speak at the event.

Sponsorship Packages | Panel Sponsor | £8,000 + VAT (SME price at £4,000 + VAT)

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Two panel sponsor packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Panel Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write a thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join panel of their chosen session.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor). (at techUK only)

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

**Welcome speech:** A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Panel Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.
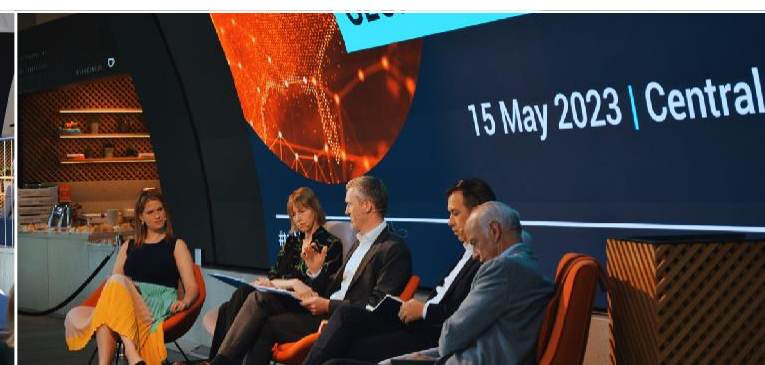
Speaking Opportunity | £5,000 + VAT
(SME price at £2,500 + VAT)

This is an opportunity for your organisation to work closely with techUK and take part in one plenary session. **This package is available to two organisations.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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41K followers

52K LinkedIn company page followers

143K unique visits per month techUK.org