

Marketing opportunities calendar 2026

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our [contributor guidelines](#) and [sponsorship opportunities](#) for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact sean.moore@techuk.org or margherita.certo@techuk.org

February

[Human rights week](#) – 16-20 February

techUK is running a **Human Rights Campaign Week** where we will turn the spotlight on the interaction between tech and human rights. Human rights has evolved from ‘traditional’ issues around supply chain transparency and data privacy to much wider ‘value chain’ concerns. With AI rolling out at a rapid pace too firms need to factor in new risks and issues in to how they approach human rights. This is also an increasingly regulated issue, with the UK setting up a new Office for Responsible Business Conduct to new European and global laws, so businesses in all industries need to start understanding present and potential human rights implications.

To this end we are looking for members to submit blogs, videos and content to discuss various aspects of this important issue as it becomes more important to business.

March

[TechTogether campaign](#) – 1-31 March

In March, techUK’s TechTogether campaign will return, following the great success of our 2025 campaign and the continued DEI work that techUK and our members have been championing. This includes raising awareness, influencing policy and facilitating collaboration on areas such as digital inclusion and women in tech. We would like to invite members to contribute to the month via blogs, videos, or being an interviewee to discuss four key areas: National Careers Week, Empowering women in tech from classroom to c-suite, Equity by design , Evolving the landscape of online safety.

Deadline for contributions: 25 February

[International Trade Conference 2026 | Time to Trade: Taking UK Tech to the World in 2026](#) – 3 March

There have been numerous challenges for tech companies following upheavals across trade, technology, geopolitics, and diverging approaches to regulation over the past few years. SMEs, due to their size, have often found themselves most impacted by these challenges.

This year's conference will focus on our new report, which includes in-depth qualitative insights from techUK SME members as well as a series of policy recommendations to help UK SMEs reach new markets and grow their exports.

[Tech Policy Conference 2026](#) – 16 March

techUK's Policy Conference brings together policymakers from across Westminster, Whitehall and beyond to address the big questions facing the technology sector annually. In an ever more complex and uncertain climate, this year's event will consider how industry and policymakers can come together to ensure a thriving technology sector which is able to deliver benefits across the economy and society.

April

[National Security Reception 2026](#) – 22 April

techUK is delighted to be hosting its annual National Security Reception on Wednesday 22 April 2026, for the fourth year in a row.

The annual National Security Reception is an opportunity for broader techUK members working within the security and resilience sectors to meet and congratulate the new National Security Committee which will be elected in February and will exist to drive and govern the work of the programme.

[Leeds Health and Social Care Industry Dinner 2026](#) – 30 April

Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care. This year the dinner will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

The event provides a significant platform for businesses in the sector to gain visibility, reach key industry stakeholders and is an excellent opportunity to network with members of techUK Health and Social Care Programme (all dedicated in driving innovation in the industry through the smart use of new intelligent technology).

May

Building the Smarter State week – 4-8 May

More information coming soon. Please contact tracy.modha@techUK.org to express early interest.

[Justice and Emergency Services Conference](#) – 6 May

Booking is not yet open for this event.

[Building the Smarter State Conference](#) – 13 May

techUK's Building the Smarter State is an annual event that welcomes over 200 senior leaders and decision-makers from across government and the technology industry to showcase how innovation is reshaping public services today and building the smarter state of tomorrow.

Supply Chain Security week – 18-22 May

More information coming soon. Please contact tracy.modha@techUK.org to express early interest.

[Defence Spring Dinner 2026 – 21 May](#)

Booking is not yet open for this event.

June**Tech and Innovation week – 15-19 June**

More information coming soon. Please contact victoria.njururi@techuk.org to express your interest.

Reimagining CareTech Week – 22-26 June

More information coming soon. Please contact Lucas.Banach@techUK.org to express early interest.

[Annual Dinner – 30 June](#)

Booking is not yet open for this event.

July**Cloud and Telecoms week – 6-10 July**

More information coming soon. Please contact victoria.njururi@techuk.org to express your interest.