techUK
FOR WHAT COMES NEXT

International Data Transfers Summit

30 November 2022
Hybrid Event

Headline Sponsor Meta

Agenda

09:00	techUK welcome
09:05	Plenary: Where are we now on international data transfers? • **Julia Lopez MP**, Minister of State, for Media, Data, and Digital Infrastructure • **Sue Daley**, Director, Technology and Innovation, techUK
09:25	Plenary: In conversation with the Information Commissioner's Office • **Sue Daley**, Director, Technology and Innovation, techUK • **Emma Bate**, Legal Director, ICO (Virtual)
10:00	Coffee break
10:10	The UK's Data Protection and Digital Information Bill: a new direction for global data governance • **Jonathan Kirsop**, Partner, Head of Information Law, Pinsent Masons • **Vivienne Artz OBE**, Chair, IRSG Data Committee • **Megan Stagman**, Associate Director, Global Counsel • **Neil Ross**, Associate Director, Policy, techUK • **Jeremy Lilley**, UK Government Affairs Manager, RELX Group • **Adriana Mara**, Europe Strategy Advisor, International Data Transfers at Department for Digital, Culture, Media and Sport

11:05	Coffee break
11:20	The rise of barriers to cross-border data flows: can we overcome them? • **Cindy van Niekerk**, CEO, Umazi • **Martina Ferracane**, Post-Doctoral Research Fellow, European University Institute (Virtual) • **Dr Deborah Elms**, Founder and Executive Director, Asian Trade Centre (Virtual) • **Sabina Ciofu**, Associate Director – International, techUK • **Ada Igboemeka**, Deputy Director for Digital Trade and Telecoms, Department for International Trade
12:15	Lunch break
13:00	From divergence to cooperation: how do we solve international data transfers? • **Shannon Coe**, Director of Global Data Policy, International Trade Administration, U.S. Dept. of Commerce (Virtual) • **Joe Jones**, Deputy Director, International Data Transfers, DCMS • **Kate Charlet**, Director, Data Governance, Government Affairs and Public Policy, Google (Virtual) • **Ana Bialer**, Founder, Bialer Falsetti Associados (Virtual) • **Vincent Manancourt,** Technology Reporter, POLITICO • **Javier Lopez Gonzalez**, Senior Trade Policy Analyst, OECD (Virtual)

13:55	Coffee break
14:15	The rise of barriers to cross-border data flows: can we overcome them? • **Sue Daley**, Director, Technology and Innovation, techUK • **Ivana Bartoletti**, Global Head of Privacy, Wipro (Virtual) • **Helani Galpaya**, Chief Executive Officer, LIRNEasia (Virtual) • **Brett StClair**, Co-Founder Chief Connector, Teraflow AI • **Angela Baker**, Data Assurance Programme Lead, The Open Data Institute
15:10	techUK closing remarks

Speakers

Vivienne Artz OBE
Chair, IRSG Data Committee

Vivienne is a strategic leader, advocate and expert on data and privacy global issues, focused on practical and innovative outcomes, with a diversity and inclusion lens. Her current roles include Data Strategy and Privacy Policy Advisor to the Centre for Information Policy Leadership (informationpolicycentre.com), Non-executive Director of Global Legal Entity Identifier Foundation and Vice Chair of the Risk Committee (GLEIF.org), Board Advisor to Privacy Culture (privacyculture.com), Chair of the International Regulatory Strategy Group Data Committee (irsg.co.uk), Chair of the Board of Directors of the International Association of Privacy Professionals (IAPP.org), Expert Advisory to GSS-Rose Limited (gss-rose.com), Chair of the Data Privacy Expert Group at the Global Coalition for the Fight Against Financial Crime (gcffc.org) and is on the UK International Data Transfers Expert Council, providing independent advice to government.

Angela Baker
Data Assurance Programme Lead, The Open Data Institute

Angela Baker is Data Assurance Programme Lead at the Open Data Institute. The programme is focussed on improving data sharing by helping organisations assess, build, and demonstrate both trust in and the trustworthiness of data and data practices. Prior to this she was Data Access, and Integration Programme Manager for EuroGeographics She had responsibility for facilitating access to National Mapping and Cadastral Agency data by managing the production and provision of pan-European datasets, including leading on European projects. Angela has worked within the geospatial industry for over twenty years. She has a MA in Human Geography from Aberdeen University, an MSc in Cartography and Geo-information Technology from Glasgow University and is a Fellow of the Royal Geographical Society where she currently sits on the Professional Advisory Panel.

Ivana Bartoletti
Global Head of Privacy, Wipro

Ivana Bartoletti is the Global Data Privacy Officer for Wipro, the leading international information technology, consulting and business process services company. Ivana is an internationally recognised thought leader in the fields of privacy, data protection and responsible technology. She has many years of experience working for large organizations in privacy policy, strategy and programmes related to digital transformation, cloud and automation. The Cyber Security Awards named her Woman of the Year (2019).

As a Visiting Policy Fellow at the University of Oxford, her research focuses on how to advance the global sharing of information in the context of privacy, security, data protection and human rights.

Ivana is co-editor of The AI Book, a handbook for investors, entrepreneurs and fintech visionaries and is author of An Artificial Revolution, on Power, Politics and AI.

She is founder of the influential Women Leading in AI network. A sought-after subject expert, Ivana is interviewed frequently in the mainstream media and speaks at many international events.

Emma Bate
Legal Director, ICO

Emma Bate is the Director of Legal Services (Regulatory Advice & Commercial) at the Information Commissioner's Office.

Ana Bialer
Founder, Bialer Falsetti Associados

Ana Paula Bialer is a lawyer and public policy consultant with recognized experience in the areas of technology, telecommunications and audiovisual. She is a privacy and cybersecurity expert. She is a certified DPO by the European Center on Privacy and Cybersecurity - ECPC at the University of Maastricht and she holds a CIPP-E certificate from the IAPP - International Association of Privacy Professionals.

Graduated in Law from the Pontifical Catholic University of São Paulo, Post Graduated in Corporate and Economic Law from Fundação Getúlio Vargas in São Paulo and Master in Law from Queen Mary & Westfield College, University of London. She has published books and articles on her acting topics.

Kate Charlet
Director, Data Governance, Government Affairs and Public Policy, Google

Kate Charlet works in Google's Centers of Excellence as the Director for Data Governance, addressing issues related to privacy, information security, and government access. She was previously the inaugural director of the Technology and International Affairs Program at the Carnegie Endowment for International Peace. Prior to her role at Carnegie, she spent a decade as a civil servant in the U.S. government, including as the deputy assistant secretary of defense (acting) for cyber policy and as director for strategic planning at the White House National Security Council.

Sabina Ciofu
Associate Director – International, techUK

Sabina Ciofu is Associate Director – International, running the International Policy and Trade Programme at techUK.

Based in Brussels, she leads our EU policy and engagement. She is also our lead on international trade policy, with a focus on digital trade chapter in FTAs, as well as broader engagement with the G7, G20, WTO and OECD.

As a transatlanticist at heart, Sabina is a GMF Marshall Memorial fellow and issue-lead on the EU-US Trade and Technology Council, within DigitalEurope.

Previously, she worked as Policy Advisor to a Member of the European Parliament for almost a decade, where she specialised in tech regulation, international trade and EU-US relations.

Sabina loves building communities and bringing people together. She is the founder of the Gentlewomen's Club and co-organiser of the Young Professionals in Digital Policy. Previously, as a member of the World Economic Forum's Global Shapers Community, she led several youth civic engagement and gender equality projects.

She sits on the Advisory Board of the University College London European Institute and The Nine, Brussels' first members-only club designed for women.

Sabina holds an MA in War Studies from King's College London and a BA in Classics from the University of Cambridge.

Shannon Coe
Director of Global Data Policy, International Trade Administration, U.S. Dept. of Commerce

Shannon is the Director of Global Data Policy in the U.S. Department of Commerce, International Trade Administration. In this capacity, she manages a team that focuses on policy issues affecting global cross border data flows that support international trade. Shannon leads the United States' participation in the recently established Global Cross Border Privacy Rules Forum and oversees the U.S. efforts to implement the APEC Cross Border Privacy Rules System. Shannon leads the U.S. delegation in the APEC Digital Economy Steering Group and the Data Privacy Subgroup. She was a key member of the team that negotiated the 2016 EU-U.S. and Swiss Privacy Shield Frameworks, led the implementation of the programs, and oversaw the first annual review. Prior to joining ITA, Shannon worked on a variety of international trade issues as an attorney in the Office of Chief Counsel for International Commerce of the Department of Commerce and as a transactional attorney in a NYC law firm.

Sue Daley
Director, Technology and Innovation, techUK

Sue leads techUK's Technology and Innovation work.

This includes work programmes on cloud, data protection, data analytics, AI, digital ethics, Digital Identity and Internet of Things as well as emerging and transformative technologies and innovation policy. She has been recognised as one of the most influential people in UK tech by Computer Weekly's UKtech50 Longlist and in 2021 was inducted into the Computer Weekly Most Influential Women in UK Tech Hall of Fame. A key influencer in driving forward the data agenda in the UK Sue is co-chair of the UK government's National Data Strategy Forum. As well as being recognised in the UK's Big Data 100 and the Global Top 100 Data Visionaries for 2020 Sue has also been shortlisted for the Milton Keynes Women Leaders Awards and was a judge for the Loebner Prize in AI. In addition to being a regular industry speaker on issues including AI ethics, data protection and cyber security, Sue was recently a judge for the UK Tech 50 and is a regular judge of the annual UK Cloud Awards.

Prior to joining techUK in January 2015 Sue was responsible for Symantec's Government Relations in the UK and Ireland. She has spoken at events including the UK-China Internet Forum in Beijing, UN IGF and European RSA on issues ranging from data usage and privacy, cloud computing and online child safety. Before joining Symantec, Sue was senior policy advisor at the Confederation of British Industry (CBI). Sue has an BA degree on History and American Studies from Leeds University and a Masters Degree on International Relations and Diplomacy from the University of Birmingham. Sue is a keen sportswoman and in 2016 achieved a lifelong ambition to swim the English Channel.

Dr Deborah Elms
Founder and Executive Director, Asian Trade Centre

Dr. Deborah Elms is the Founder and Executive Director of the Asian Trade Centre and the President of the Asia Business Trade Association.

Concurrently, she is a member of APCO's International Advisory Council, the G20 Trade and Investment Research Network, and the Advisory Board of the Trade and Investment Negotiation Adviser at the United Nations Economic and Social Commission for Asia and the Pacific. She is also a Research Associate at the New Zealand APEC Study Centre and a Senior Fellow of the Ministry of Trade and Industry Academy of Singapore.

Dr. Elms has extensive experience working with governments, international organizations, businesses, and the academe and is one of the leading experts on trade policy in the region. She was also active in her past leadership posts in international trade groups having served on the Trade and Investment Council of the World Economic Forum from 2017 to 2019, the International Technical Advisory Committee of the Global Trade Professionals Alliance, as well as being the chair of its Working Group on Trade Policy and Law.

Prior to her current role, Dr. Elms was head of the Temasek Foundation Centre for Trade and Negotiations and Senior Fellow of International Political Economy at the S. Rajaratnam School of International Studies at Nanyang Technological University in Singapore.

Martina Ferracane
Post-Doctoral Research Fellow, European University Institute

Martina is passionate about policy-making and technological innovation. She is a post-doctoral researcher focussing on digital trade and data flows at the European University Institute and she acts regularly as a consultant for several institutions including the United Nations, the World Economic Forum and the World Bank. On top of regulatory issues connected to data flows, including trade governance, cybersecurity and privacy, her research covers topics related to digital transformation and digital education. Martina founded and manages FabLab Western Sicily, a non-profit organisation that brings creative digital education to Sicilian schools and she was listed in Forbes 30 Under 30 for her work with Oral3D, a start-up she co-founded in the area of 3D printing and dentistry. For her work in these areas, she was listed in 2018 among the 15 most influential Italian women on digital issues.

Helani Galpaya
Chief Executive Officer, LIRNEasia

Helani Galpaya researches and engages in public discourse on issues related to net neutrality, policy and regulatory barriers in Internet access, e-Government and broadband quality of service. She also studies and speaks on how knowledge and information disseminated via ICTs can improve inclusiveness of SMMEs (small, medium and micro enterprises) in global agriculture value chains, and how labor is changing due to digitization and entry of digital platforms that reduce transaction costs. She is currently leading nationally representative surveys of Internet use by households and individuals in India, Pakistan, Bangladesh, Indonesia, Cambodia, Myanmar and Nepal. She is also currently researching how experiences and perceptions of harassment, surveillance and privacy impact the way men and women differentially experience the Internet, and how online identity helps or hinders their digital and political participation.

Helani serves on the Board of Editors of the Information Technology and International Development (ITID) journal, is on the Board of Directors of the Global Partnership for Sustainable Development Data (GPSDD), and a member of the Working Group on Innovation and Commercialisation of the Global Partnership on AI (GPAI).

She was a member of the Multistakeholder Advisory Group (MAG) of the UN Internet Governance Forum, the Advisory Board of the Harnessing and Sharing Economy for Local Development initiative of the Centre for Implementation of Public Policies promoting Equity and Growth (CIPPEC), Argentina and an Advisor to the UN Broadband Commission's Working Group on Bridging the Gender Divide.

Helani previously worked at the ICT Agency of Sri Lanka implementing the World Bank's e-Sri Lanka initiative. Prior to that she was a management consultant at Booz&Co (formerly Booz Allen Hamilton), New York, and worked at Citibank and Merrill Lynch in New York and Miami. She has an MSc in Technology & Policy from the Massachusetts Institute of Technology, Cambridge, USA and a BA (Cum Laude) in Computer Science from Mount Holyoke College, Massachusetts, USA.

Javier Lopez Gonzalez
Senior Trade Policy Analyst, OECD

Javier López González is a Senior Economist at the Trade and Agriculture Directorate of the OECD. His recent work focuses on issues related to trade in the digital era: developing frameworks for the analysis of digital trade, including in the context of exploring what market openness means in the 21st century; investigating regulatory approaches to cross-border data flows; and identifying potential economic costs and benefits of digital trade. He has previously worked on the drivers and implications of participation in global value chains. Javier holds a PhD in Economics from the University of Sussex.

Ada Igboemeka
Deputy Director for Digital Trade and Telecoms, Department for International Trade

Ada Igboemeka is the Deputy Director for Digital Trade and Telecoms at the Department for International Trade where she heads the team of international negotiators who are working on the digital and telecoms chapters for FTAs with partners such as Canada, India, Mexico and the Gulf Corporation. Her team also leads the UK's multilateral negotiations on E-commerce at the World Trade Organisation (WTO). Before this, Ada was Deputy Director for Multilateral Tariffs where she led her team to deliver the UK's independent domestic tariff regime upon exiting the EU, as well as having responsibility for the UK's policy and negotiations on Trade in Goods at the WTO. She has also been DIT's chief negotiator for trade in Intellectual Property, Government Procurement and Climate and Environment. She started her career in the civil service working on international development policy, including heading up what is now the Foreign, Commonwealth and Development Office's trade and international development programme.

Joe Jones
Deputy Director, International Data Transfers, DCMS

Joe Jones is Deputy Director for International Data Transfers with the UK Government. He leads the team responsible for UK Government policies relating to free and secure flow of data internationally. This includes work on data adequacy partnerships, alternative transfer mechanisms, and multilateral initiatives that promote the trusted exchange of data across borders. Prior roles include serving as the UK Government's Deputy Head of Digital Trade policy and working in the private sector as a lawyer on international data issues.

Jonathan Kirsop
Partner, Head of Information Law, Pinsent Masons

Jonathan is a data protection and technology specialist with a particular focus on advising financial services clients. Jonathan's clients range from international banks to small asset managers and pension funds as well advising clients in other sectors, such as life sciences, leisure and travel.

Jeremy Lilley
UK Government Affairs Manager, RELX Group

Jeremy is the UK Government Affairs Manager at RELX, a UK-based FTSE 100 global provider of information based analytics which provides analytics and decision tools for professional and business customers. Prior to joining RELX, Jeremy worked at techUK where he led data protection and EU policy work. Before techUK Jeremy worked in the House of Commons as a Parliamentary Assistant. He holds a BA (Hons) in Politics from the University of York and an MSc in Public Policy from University College London.

Julia Lopez MP
Minister of State, for Media, Data, and Digital Infrastructure

Julia Lopez was appointed Minister of State at the Department for Digital, Culture, Media & Sport on 16 September 2021.

Julia was previously Parliamentary Secretary at the Cabinet Office from 14 February 2020 to 15 September 2021.

Vincent Manancourt
Technology Reporter, POLITICO

Prior to this, he was the deputy editor of Global Data Review in London where he covered the evolving regulatory and policy framework around data. He previously wrote about a range of topics such as global tax transparency measures, corruption in the legal profession and law firm strategy for a specialist legal publication. He has also written for the Financial Times and Luxembourg Times, Luxembourg's main English-language newspaper.

He has a degree in mathematics from the University of Edinburgh and a journalism master's from City, University of London.

Adriana Mara
Europe Strategy Advisor, International Data Transfers at Department for Digital, Culture, Media and Sport

Adriana is Europe Strategy Advisor in the International Data Transfers team at the UK Department for Digital, Culture, Media and Sport. She works on delivering agreements that remove barriers to cross-border data flows with a focus on the UK's strategic approach to the Europe region. Adriana has previously worked in a risk management consultancy advising on political risks as well as various international relations think tanks.

Neil Ross
Associate Director, Policy, techUK

As Head of Policy Neil leads techUK's domestic policy development. He regularly engages with UK and Devolved Government Ministers, senior civil servants and Members of the UK's Parliaments with the aim of supporting government and industry to work together to make the UK the best place to start, scale and develop technology companies.

Neil joined techUK in 2019 to lead on techUK's engagement in the UK-EU Brexit trade deal negotiations, as well as leading on economic policy.

He has a background in the UK Parliament and in social research. Neil holds a masters degree in Comparative Public Policy from the University of Edinburgh and an undergraduate degree in International Politics from City, University of London.

Megan Stagman
Associate Director, Global Counsel

Megan is an Associate Director in the tech, media and telecoms (TMT) policy practice. Prior to joining Global Counsel, she provided political strategy and lobbying services for clients in a range of sectors including drones, data analytics and immersive technology (VR and AR) at a tech policy consultancy.

She has experience organizing conferences for the Foreign, Commonwealth and Development Office (FCDO) and has also worked at a strategic advisory consultancy supporting Dubai's royal leadership with policy and communications in the UAE.

At GC, Megan works with tech clients across a range of issues in the UK and EU including FinTech, social media, data analytics, Internet-of-Things and the gig economy.

Brett StClair
Co-Founder Chief Connector, Teraflow AI

As a co-founder of Teraflow.ai,. a Machine Learning and Data Engineering Consultancy, Brett and his team of experts bring rapid innovation, improved resilience, and a competitive advantage to their clients by ensuring that Cloud, Data and Machine Learning work effectively for their global teams and enterprises

Cindy van Niekerk
CEO, Umazi

Cindy has over 10 years experience on the front lines of large-scale IT-regulatory projects with global financial institutions. Such as JP Morgan, HSBC, Barclays, Deutsche Bank, Lloyds, RBS, Scotiabank, Merrill Lynch, Northern Trust, NatWest and BNP Paribas.

Cindy transitioned to the Fintech world in 2018, working with Marco Polo / TradeIX and Finteum.

Cindy recently obtained her Oxford Blockchain Strategy Certification by Said Business School and received the Corda Developer Certification. She also holds a ICA KYC Compliance Certification.

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About techUK

techUK is a membership organisation that brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve. We collaborate across business, Government and stakeholders to fulfil the potential of technology to deliver a stronger society and more sustainable future. By providing expertise and insight, we support our members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.

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