

International Policy and Trade Programme



Our International Policy and Trade Programme supports tech companies in navigating global markets and shaping bilateral and multilateral policy and governance. We advocate for the UK to lead in international regulatory cooperation on tech, working closely with the government to influence trade negotiations and global tech policy forums.

Our Brussels office provides members with essential EU policy insights and advocacy opportunities, ensuring they stay ahead of regulatory developments. Through our delegation programme, we take tech companies to key global markets, helping them explore opportunities, build networks, and expand internationally.

We focus on Europe, North America, APAC, and the Middle East, equipping companies with the knowledge and connections needed to succeed. Additionally, we welcome international tech firms into the UK, supporting their growth and integration into our thriving digital economy.

Programme Value Proposition

Industry Access

techUK supports members with their international plans and aspirations. Whether you are looking to understand market opportunities and tackle market access barriers in the EU, the USA, India, China, Japan, the wider Asia-Pacific region or the Gulf countries, or to build partnerships with key actors in your target market, we provide members with the framework and the opportunities for those commercially meaningful connections to take place.

Influence Policy

techUK is the first point of contact for the UK Government on all things digital trade. From what Free Trade Agreements should contain to what government-to-government collaboration should focus on, we lead the conversation on tech and trade. In addition, through our work with the WTO, OECD, G7 and G20, we provide regular opportunities for members to engage with high level international audiences. For example, through Tech7 - a techUK initiative - we advise the rotating G7 presidency on the policy priorities of the technology industry.

Inside Track

techUK works closely with the UK government (FCDO, DBT, DSIT, HMRC), the UK embassies around the world and sister organisations in international markets to ensure our members are well informed on the latest developments. We understand the challenges exporters face in an increasingly fragmented world and we work tirelessly to ensure our members are best positioned to take advantage of international trade opportunities.

Impact Performance

We help techUK members make informed decisions about their international expansion. We run events every year in partnership with our wide network of expert contacts, to help you explore new markets and find new customers around the world. From the opportunities of trading with Australia or Japan, to the requirements for setting up business in India or the United States, techUK will provide you with countless opportunities to engage confidently with new markets.

Return on Investment

We provide our members with a wide-reaching platform to showcase tech solutions to policy makers and customers around the world. Through techUK membership, companies large and small get the opportunity to sit at the same table with some of the most influential people in key governments and build connections with new clients and customers around the world.

Get in touch

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