

# **SME Programme**

With over 600 SME members, techUK understands the issues that are most relevant to the UK SME tech sector. Across our 21 dedicated Programmes our expert teams help our SME members to do things they may struggle to do alone. We help members to meet, network and collaborate with their peers, industry leaders, and customers in the private and public sectors. We help members to achieve their business goals, and ultimately, we support a return on investment for their membership. If you are an SME, you will find that techUK has a range of services, programmes and advice to help your business.



Find out more about our SME Programme.

## The benefits of our SME programme

#### **Industry Access**

When you join techUK you join our community. We are a membership of 1,000+ tech firms, plus policy makers, regulators, decision makers and thought leaders from across the UK. Over 600 of our members are SMEs. We provide our SME community with opportunities to network and collaborate with their peers, industry leaders, and customers in both the private and public sector.

#### **Influence Policy**

Our relationship with government and regulators allows us to advocate for regulatory solutions and policy that help our SME members to compete and grow. Whether it's navigating the barriers to scaling your business or making it easier for SMEs to access public procurement, being part of this process helps SME members to strengthen their influence, raise their profile, and reduce their risk and costs.

#### **Inside Track**

techUK provides SME members with access to early market engagement sessions, procurement launches and networking sessions with potential collaborators and customers. Members gain insights on the technological requirements of different sectors and can identify where upcoming opportunities may be.

#### Impact Performance

Through our insights and networking opportunities, members can make informed decisions on where to prioritise their focus. They raise their profile within the industry and to customers more broadly. They react better to the market. They are compliant with regulation and legislation. They build better strategies. They win more business. They are better prepared for what comes next.

#### **Return on Investment**

Across 21 dedicated Programmes our expert teams help our SME members to do things they may struggle to do alone. We help them to affect policy that is beneficial to their businesses. We develop relationships critical to their growth. We showcase their products and services to our audiences. We facilitate meetings and events, and we create opportunities for them to meet clients, customers, policy makers and politicians.

### Get in touch

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