The Value of our Nations and Regions Programme

techUK
FOR WHAT COMES NEXT

1. Industry Access:

techUK champions the tech sector throughout the UK. We work with local authorities, devolved government, and local and national policy makers to advocate for the tech sector in strengthening economic growth and resilience across the nations and regions. We provide opportunities for our members and stakeholders to meet, develop relationships, and collaborate to drive forward projects that build stronger local economies. We support techUK members to reach their customers and other audiences, and to grow their business.

2. Influence Policy:

techUK continues to raise policymakers' awareness of the importance of tech as the foundation of a thriving local digital economy. We work with local and national stakeholders to make the case for digital and tech policy that is fit for our fast moving, growing and innovating sector. This includes feeding into local digital strategies, engaging stakeholders, and ensuring our members voices, technologies and staff are seen as part of the policy solution to current challenges.

techUK's *Local Digital Capital Index* has made a number of policy recommendations and provides a unique platform for discussing how the tech sector strengthens regional economies.

3. Inside track:

The techUK Nations and Regions Programme is a crucial source of insight for tech firms looking to expand into other UK markets. We provide a forum for members to discuss market opportunities, identify common challenges, and facilitate cross-sector collaboration. Furthermore we produce a regular newsletter with opportunities for members to get involved in projects across the UK. For our SME members, we support them to navigate the complexities of funding, investment, exports, and R&D, and provide opportunities for them to meet and explore partnerships with larger companies and local and national government.

4. Impact performance:

techUK promotes collaboration between our members and the public, private, and third sectors to understand local priorities, build partnerships, and help deliver change. We provide a forum for the tech industry and local stakeholders to connect, facilitating introductions, championing our members, and supporting local government and tech in working together to embrace the benefits of digital innovation. This support helps our members to raise their profile, meet suppliers, partners, and customers, and build better strategies.

5. A return on investment (ROI):

techUK has a strong network of regional stakeholders to whom we promote the value of the tech sector. We provide opportunities for members to promote their own regional projects and we simplify introductions between our members and regional stakeholders so they can collaborate on projects. Members can speak at regional events, contribute to reports and consultations, write blogs, run webinars, and take part in podcasts. Members have the opportunity to showcase their solutions, discuss their projects, share best practice, and build relationships critical to their growth.