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Press release

FOR IMMEDIATE RELEASE

techUK announces Sheila Flavell CBE as new President

- *Sheila Flavell CBE is elected President as Jacqueline de Rojas CBE steps down after seven years*
- *Nicola Hodson, VP for Global Sales and Marketing Transformation for Microsoft, is appointed as Deputy President*

London, 6 July 2022: techUK, the technology trade association, today announces that Sheila Flavell CBE, Chief Operating Officer (COO) for FDM Group, and previously techUK's Deputy President, has been elected as President.

Dr Nicola Hodson, Vice President for Global Sales and Marketing Transformation for Microsoft, has been appointed as the new Deputy President. Sheila and Nicola were elected by the techUK board having put themselves forward with their vision for techUK.

Sheila has over 30 years of experience in the technology industry, across both the public and private IT sectors. She is fully committed to promoting all forms of diversity and spearheads FDM's 'Women in IT' campaign and FDM's 'Getting Back to Business' programme, aimed at providing opportunities for women looking to return to the workplace. She was awarded a CBE and recognised in the New Year's Honours list in 2020 for her services to gender equality in IT and the employment of graduates and returners.

Nicola is a seasoned executive with extensive experience in the technology industry, having worked at Microsoft for the past 13 years.

Sheila Flavell and Nicola Hodson are appointed as Jacqueline de Rojas steps down as President after seven years. Jacqueline has led techUK through a period of growth as it now counts over 900 members which employ around 800,000 people in the UK technology industry.

Sheila Flavell CBE, techUK President, said:
"I have served as a techUK Board member for over six years, including one year as Deputy President, so I am thrilled to be the newly elected President.

"As the COO and Board Director of a FTSE 250 company that I have always been a key member of, I fully understand the challenges of building, managing, mentoring and expanding a technology business, and I will perform the role of techUK President to the very

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best of my ability as the organisation continues to expand and grow alongside the UK tech industry."

Dr Nicola Hodson, techUK Deputy President, said:
"One of the key challenges our economy is facing is the availability of skills and techUK is pivotal in supporting all organisations to educate, access, develop and retain the best talent. I have been a member of the techUK Board for a number of years and a supporter of its aims and objectives to make the UK a great place for tech, so it is an honour to be taking over the Deputy President role. Additionally, as new platforms and services create opportunities for economic growth, and as AI becomes more critical, it is also essential to ensure the safety, privacy and security of individuals and organisations online. I look forward to working alongside techUK, its members and government to make this one of my key priorities."

Julian David, techUK CEO, commented:
"We are excited to welcome Sheila Flavell and Nicola Hodson as our newly elected President and Deputy President. Their visions for equality and diversity in the technology industry are ones we deeply value at techUK, and we look forward to working together to continue pushing our efforts and build a better future for society, the economy, and the planet.

"I would like to pay tribute to the stellar job Jacqueline has done for techUK over her past seven years as President. Jacqueline has been instrumental in helping us to become the successful and important organisation that we are today and we are grateful for the time and efforts she has devoted to techUK."

Jacqueline de Rojas, outgoing techUK President said:
"It has been a huge privilege to serve as president of techUK. As I step down from this role I am optimistic that our digital future is in the hands of a very competent and outward-looking tech sector powered by the voice of the team at techUK.

"Our nations and regions are building technology enabled communities which are more confident and better placed for growth during this time of extraordinary change and innovation. Sheila and Nicola's track records as experts in the technology sector will continue to support techUK as we work on behalf of our members to increase the impact of inclusive technology."

-ENDS-

Notes to Editors

The techUK board also appointed four new SME board members:

- Siobhan Costello, Global Counsel, Fidel API
- Stephen Hall, CEO, Crown Hosting Data Centres
- Kulwinder Johal, Head of Information Security, ElectraLink
- Georgina O'Toole, Chief Analysts, TechMarketView

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The full techUK board can be found here: https://www.techuk.org/who-we-are/our-board.html

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About techUK

techUK is the technology trade association that brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve.

With around 900 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government and stakeholders to provide a better future for people, society, the economy and the planet.

By providing expertise and insight, we support members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.