

techUK's International Policy & Trade Programme

Representing hundreds of
technology companies in the
international policy and trade space



Contents



Who we are

We are techUK's international team, based in London & Brussels, connecting UK tech with global markets, policymakers, and partners worldwide.



What we do

We provide support in market access, policy influence, global trade insights, and networking opportunities to support business growth and international expansion.



Our members

techUK has over 1,100 members, many working across the international policy and trade space.

Who we are

Who we are

We support our members in navigating international trade landscapes and achieving their global business objectives.

Whether seeking market insights, addressing access barriers, or forging partnerships in new regions techUK facilitates connections.

We engage with government and industry partners across the EU, North America, Asia Pacific and the Gulf to shape digital trade and regulatory policy, and to support members in accessing commercial and export opportunities.

Our work spans trade negotiations, market access, and collaboration through key international fora such as the WTO, G7, and the OECD.



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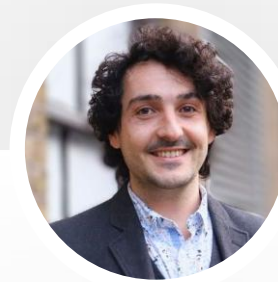
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What we do

Our value proposition



1. Industry Access

Whether you are looking to understand market opportunities or market access barriers in the EU, the US or the Asia-Pacific region, we provide members with the framework and opportunities.



2. Influence Policy

techUK is the first point of contact for the UK government on all things digital trade. From what a digital trade chapter should look like, to international regulatory cooperation in tech, we lead the conversation on tech and trade, strengthening our members profile.



3. Inside Track

Working closely with the DBT and our sister organisations in international markets to ensure our members are well informed on the latest trends and developments.



4. Impact Performance

We help techUK members make informed decisions about their international expansion. Following the entry into force of bilateral trade agreements, you will be able to confidently explore new markets.



5. A Return on Investment

Through techUK membership, companies get the opportunity to sit at the same table with some of the most influential people in international trade policy and build connections with new clients and customers around the world.

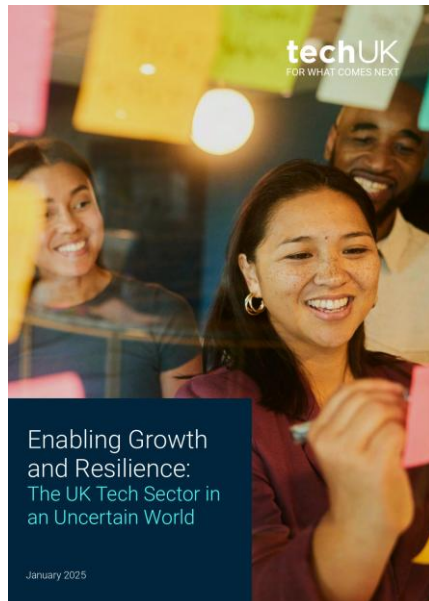
Trade Policy

We believe the UK should be a leader in digital trade policy and international regulatory cooperation on tech. We work with government to develop state-of-the-art policy in both trade negotiations and international fora for tech policy coordination.

[Spreading Wings: Taking Innovative SMEs Global \(2026\)](#)

The report sets out five recommendations to strengthen the ecosystem for high-growth SME technology exporters:

- Introduce a single point of contact for high-growth scale-ups
- Strengthen domain expertise in trade support
- Improve and better target trade missions and commercial diplomacy
- Upgrade online regulatory guidance
- Reduce administrative and compliance barriers



[Enabling Growth and Resilience: The UK Tech Sector in An Uncertain World \(2025\)](#)

This report details policy recommendations on how the UK government can ensure that the tech sector thrives and successfully tackles global challenges through continued growth and resilience. Four main pillars are addressed;

- Building Policy Coherence and Longevity
- Enabling Security and Resilience
- Accelerating Growth through Trade
- Strengthening International Development and Cooperation

Trade Policy

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Shaping UK-EU and UK-US technology and trade relationship

techUK is at the forefront of UK-EU relations, as well as London-Washington cooperation. We work closely with members and policymakers on both sides of the Atlantic to explore opportunities for closer collaboration and deliver tangible opportunities for business.

As the UK forges its own path in a more fragmented world,, we work towards building common ground, while understanding the impact of divergence in areas of interest. [Read more here.](#)



Supporting key WTO Negotiations



WORLD TRADE ORGANIZATION

techUK is heavily involved with the UK government's negotiating team and other negotiating powers around the world to influence an ambitious reform and modern trade agenda at the WTO.

Through our participation in the yearly Public Forum as well as the WTO ministerial conferences, we work on putting digital and services trade at the top of the multilateral agenda. [Read more about our work at the WTO here.](#)

Influencing the G7 Tech & Trade Agenda

techUK is a founding member of the Tech7 initiative. Together with sister technology trade associations in the G7 countries as well as the EU, we provide the G7 digital and trade ministers with the latest priorities for our sector.

Tech7 meets once a year in the country that holds the G7 presidency to outline the joint position paper and hold engagements with the presidency. [Read more about our participation and declaration here.](#)



techUK Campaigns

Every year techUK runs campaigns to showcase the trends and issues around digital trade, and why they matter. We also run series of events on trending topics and important issues.

Last year's campaign week focused on key issues at the intersection of trade, security and innovation, from navigating geopolitical uncertainty to unlocking the potential of emerging tech. [Read more here.](#)

Engagement Opportunities

The International trade programme offers members a range of ongoing engagement opportunities — including working groups, bilateral tech forums, and international trade delegations. These provide a platform to shape policy, share intelligence, build international networks, and engage directly with government and industry partners across key global markets.

Working Groups

International Technology Policy & Trade Group

The International Tech Policy & Trade Group is a monthly Working Group which brings together members interested in international issues affecting the tech sector, spanning policy and commercial priorities across global markets.

For more information, please contact Sabina.Ciofu@techUK.org

→ [Sign Up Here](#)

EU Policy Working Group

The techUK EU Policy Working Group keeps members informed and facilitates discussions on key EU legislative developments that impact the tech sector and UK-EU trade flows.

For more information, please contact Theo.Maiziere@techUK.org

→ [Sign Up Here](#)

Trade & Customs Compliance Group

The Trade and Customs Compliance Group (formerly JETSECC & ITAC) is the policy work forum on export controls, dual-use, defence exports, customs and the rules around international trade.

For more information, please contact Daniel.Clarke@techUK.org

→ [Sign Up Here](#)

UK-India Tech Forum

This Forum predominantly focuses on emerging tech cooperation and the challenges of data and IP between the UK and India, namely issues regarding the free flow of data with trust & data localisation. Chaired by Peter Stephens from Arm, the Forum helps to further foster tech & trade collaboration between the UK & India, including the recently signed UK-India CETA.



UK-APAC Tech Forum

The Forum focuses on Australia, New Zealand, South Korea, and the ASEAN countries & CPTPP countries, provides engagement opportunities with key stakeholders in government and business to drive new digital economy agreements, address barriers to digital market access and expand and demystify the growth of commercial networks in the region.



UK-Japan Tech Forum

Building on the Hiroshima Accord, which focuses on cooperation in emerging tech, trade, and investment, the Semiconductor Partnership, and the CEPA, this Forum allows industries wants and needs to be heard to both governments. Chaired by Alistair Tebbit from RELX, the Forum brings together both governments to explore collaboration opportunities in technology and innovation.



UK-China Tech Forum

The UK-China Tech Forum covers a wide range of market access issues, including core issues around the safeguarding of intellectual property. The Forum, which is co-hosted with China-Britain Business Council, also helps businesses navigate the complex political and trading relationship between the UK and China.



Trade Delegations

2026 delegation to New Delhi

We led a delegation to the AI Impact Summit in New Delhi, an international gathering that brought together government leaders, business executives, researchers, and civil society stakeholders from around the world to discuss AI policy & governance. With flagship events, showcases, and high-level discussions, the Summit emphasised practical impact and inclusive development.



2025 delegation to Ukraine

Our delegation to Ukraine engaged with Ukrainian government officials, startups, and investors to deepen collaboration and support Ukraine's digital transformation. The visit strengthened momentum on building UK-Ukraine tech partnerships, including insightful meetings with Deputy PM Mykhailo Fedorov and Minister of Digital Transformation & exploring innovation hubs like BRAVE1 and the Ukrainian Startup Fund.



2025 delegation to Brussels

techUK led a delegation to Brussels to engage with key EU and NATO institutional stakeholders. The delegation led by brought together companies exploring opportunities in defence across key technologies with European partners as the UK and the EU seek to increase opportunities following the signing of the UK-EU Security and Defence Partnership back in May 2025.



2025 delegation to Washington D.C.

techUK led a delegation of senior UK technology leaders to Washington, D.C. for a packed programme of meetings, conversations, and events. Over three days, the group met with policymakers, industry leaders, and think tank experts to deepen collaboration under the UK-US Tech Prosperity Partnership and explore the next steps in digital trade.



Events & Opportunities

Developing networks and helping members build valuable relationships is a key part of what we do at techUK. We connect you with your peers, government stakeholders and potential customers to explore the positive potential of tech at our wide-ranging events.

→ [Find out more here](#)

International Trade Conference

techUK's annual International Trade Conference is its flagship gathering for the international tech community, uniting industry leaders, government representatives, academics, and policymakers for a full-day programme of keynotes, panels, and breakout sessions. Each year centres on a major report launch, with discussions covering digital trade, export opportunities, market access, and global regulatory trends.



Roundtables

techUK's International team hosts exclusive, members-only roundtables bringing together tech industry leaders and senior government representatives to discuss topics such as bilateral trade agreements, digital policy, AI governance, and market access. These sessions shape industry positions and facilitate direct dialogue between UK tech businesses and government on international priorities.



Panel Discussions

We host various panel discussions featuring experts from across industry, government, academia, and think tanks to explore bilateral tech relationships, market opportunities, and emerging policy trends. These sessions spotlight specific countries or themes, from UK-APAC market access to UK-EU data policy alignment, through structured, expert-led conversations.



Our members

techUK has over 1,100 members, and many working across the international policy and trade space, including:



What do our members say about us?



“techUK has been instrumental in helping Santander UK plc engage with more growth-oriented TMT business across the UK, supporting the launch and roll-out of our new export support platform Santander Navigator, as well as providing high quality content and industry focused insights to our broader international trade and TMT sector related activities!”



“techUK's international programme has been immensely valuable to Cisco in terms of helping us navigate key trade and international policy developments across both Government and industry. The programme has been instrumental in Cisco's engagement with Government, ensuring that we can play a part in shaping the UK international tech policy landscape.”



“techUK plays a pivotal role in developing and future-proofing the UK's technology sector, while shaping policy and accelerating innovation. It provides a fantastic platform for tech companies and peers to better connect and collaborate, sharing various knowledge and industry insight. We look forward to continuing to work closely with techUK and supporting its members with their business expansion globally, as well as those firms looking to setup in the UK.”

Thank you

Receive updates on the latest news, events and opportunities by signing up to our [International Policy and Trade Newsletter](#) here.

Contact us through our social media channels below:



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