techUK

FOR WHAT COMES NEXT

techUK Flagship Events | Health and Care Summit 2025

Sponsorship Opportunities

Health and Care Summit

Event Date: October 2025 | **Venue:** Central London

Timings: Day conference

About the Health and Care Summit

Our Health and Care Summit brings together techUK members and stakeholders from across the digital health and care sector and provides a forum for industry leaders to discuss key issues. The event will delve into the critical issues facing adult social care and highlight the transformative potential of technology-based solutions.

The Summit offers a day of engaging and varied sessions, including:

- Keynote speeches from high-level policymakers.
- Roundtable discussions and panels on topics including AI, Integrated Care Systems, life sciences, procurement, and interoperability.
- Opportunities for networking with other techUK members as well as public sector stakeholders.

Sponsorship Packages | Headline Sponsor: £4,000 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build relationships within the industry. The headline sponsor will be positioned as the most senior sponsor at the conference and will benefit from two speaking opportunities. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences providing valuable opportunities to build your brand awareness. **The headline sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 60k)

Social media promotion: Sponsor mention in 6x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 60k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities

Speaking opportunity: Sponsor invited to deliver a 3-minute morning keynote address.

Speaking opportunity: Sponsor invited to join one of the conference panels.

Complimentary tickets: Four passes for entry to the conference.

techUK speeches: A thank you in techUK's welcome and closing speech. Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 100-word company description to be also included.

Lead generation: Sponsor to receive details of delegates who have consented to share information with the event sponsor.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

London Health and Social Care Dinner tickets: 1 x table (10 seats) at the London Health and Social Care Dinner in November (Worth £1,999 + VAT).

Sponsorship Packages | Panel Sponsor: £3,000 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build relationships within the industry. The panel sponsor will benefit from one speaking opportunity. The panel sponsor will receive visibility across techUK marketing channels before, during and after the conferences providing valuable opportunities to build your brand awareness. **The panel sponsor package is available to two companies.**

Pre-event industry promotion
(dependant on time of signing sponsorship contract):
Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign
Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)
Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 60k)
Social media promotion: Sponsor mention in 6x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 60k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:
Speaking opportunity: Sponsor representative invited to join one plenary panel discussion.
Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.
Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.
Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 100-word company description to be also included.
Report giveaway: Opportunity to share one report/ publication with all delegates (sponsor to provide).
Lead generation: Sponsor to receive details of delegates who have consented to share information with the event sponsor.

Post-event industry promotion
Email: A thank you in techUK's post event email to all attendees.
London Health and Social Care Dinner tickets: 5 seats at the London Health and Social Care Dinner in November (Worth £1,495 + VAT).

Networking Sponsor: £2,500 + VAT

The conference breaks are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the event and build brand awareness.

The networking sponsor package is only available to one company.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 60k).

Social media promotion: Sponsor mention in 3x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 60k). Plus, sponsor provided with assets to share on their social channels.

Complimentary tickets: Three passes for entry to the conference

Lead generation: Sponsor to receive details of delegates who have consented to share information with the event sponsor.

Exhibition stand: Space at the conference in the networking and catering area for two pull-up banners (provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks and lunch)

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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