# Local Public Services Programme

Local public services are faced with a range of challenges and digital presents the opportunity to do things differently, more efficiently and work smarter. We bring together companies large and small with local authorities, supporting their work, to find solutions that improve outcomes for citizens and help create thriving, productive, healthier and safer places for all. Local government can be a complex market, that is why we help members to navigate it and champion the innovations that can create truly digital local public services and outcomes.

**Our focus, activities and projects to be undertaken in 2025:**

- **Delivering resilient and efficient council services**
  Cyber security | Climate and net zero | Procurement | Skills | AI | Social Care (working with techUK's Health and Social Care Programme) | Data Standards
- **Place-led innovation: how tech can improve outcomes for people and our places**
  Connectivity and infrastructure | Transport
- **Devolution and local government reform**
  Opportunities

# Programme Value Proposition

### Industry Access
techUK is at the heart of the local public services tech and digital community. We help our members to build relationships with local governments and potential industry partners across the country. Members have visibility of upcoming procurement opportunities, can shape local digital strategies and hear from local digital leaders, and position themselves with credibility as thought leaders in the market, helping them to grow their businesses.

### Influence Policy
techUK is the go-to forum for local government to validate and inform its thinking. We ensure our members remain up to date with key policy changes and create forums in which they can input into key strategies. Members have the opportunity to be on steering boards and working groups and speak on panels, roundtables and webinars These opportunities help our members to raise their profile and position themselves as industry leaders.

### Inside Track
One of the key advantages of techUK membership is market insights on the biggest tech trends and opportunities in local government - from the key suppliers and buyers, to the frameworks they should be on. Members learn more about what good looks like in procurement processes, can engage with potential partners and ensure they have successful tendering outcomes.

### Impact Performance
techUK supports new entrants and SME members by helping them to engage with larger suppliers, identify new business partners, providing a faster route to market. We also support engagement with potential local government customers via a series of outcome led engagements. As the go to forum for public sector partners we help members to build trusted relationships with local government.

### Return on Investment
We bring members and local authorities together to find solutions that improve outcomes for citizens and help create thriving, productive and safer places. We support members to navigate this market and champion member innovations that can create truly digital local public services. Ultimately, we help our members to extend their profile and influence the local government market, creating a place where local government can understand the art of the possible when it comes to digital transformation.

## Get in touch

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