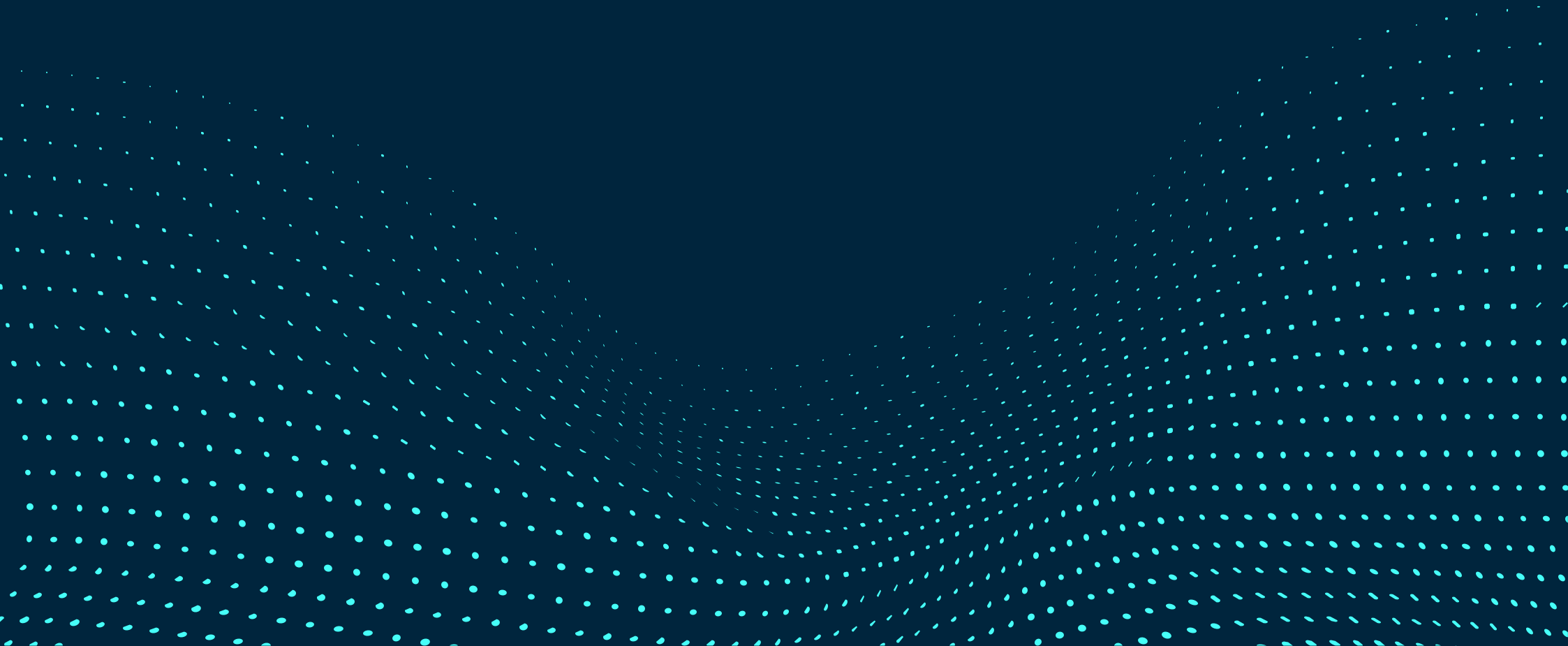


Sponsorship Opportunities for Members 2025





About techUK

Sponsored activities provide a fantastic opportunity to promote your company as a thought leader, share a platform with sector leaders, and shape content to convey key messages and raise your profile amongst industry and policy makers. Sponsors also benefit from a range of brand awareness raising and marketing activities. From our flagship events to webinars or roundtables, we have a range of options available.

To find out more, please contact:

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T +44 (0) 20 7331 2052 | E flagshipevents@techuk.org



41K
followers



52K
LinkedIn
company
page followers



143K
unique visits
per month
techUK.org

Webinar



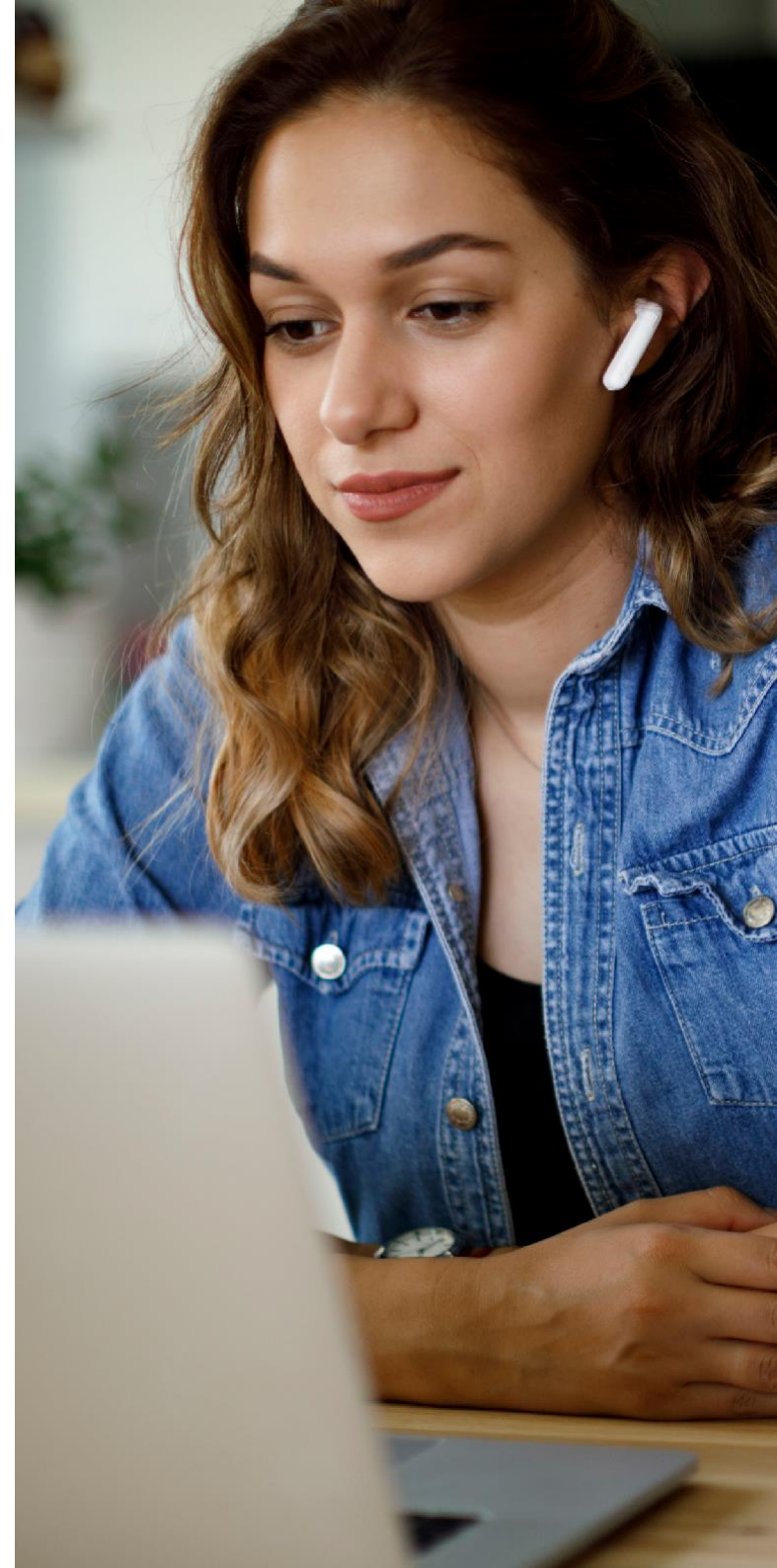
Webinar

Our sponsored webinars give members the opportunity to shape the content and speaker line-up for a webinar with the event delivery and marketing managed by techUK.

Sponsor and develop a thought leadership webinar to share your insights and case studies with our networks.

Webinar sponsorship | £3,000 + VAT

- Your organisation to develop content and speaker line up for a one-off webinar to be powered by your company.
- Lead generation: details of those delegates who consent to share information with the webinar sponsor to be shared with sponsor company.
- Opportunity to publish two guest blog (500 words), on techUK's website (one pre-webinar, one post webinar).
- Your company logo and boiler plate (100 words) to be included on the event posting on techUK's website.
- Social media promotion – five X posts and five LinkedIn posts, tagging your company.
- Your branding included in all promotional mailers and all pre/post event comms to delegates.



Roundtable



Roundtable

This sponsorship package is an opportunity for the sponsor to gather between 20 and 25 key participants around a table for a private event to raise your organisation's profile, share your insights and strengthen your network.

This session, held either under the Chatham House rule or recorded, will be held either in London at the techUK offices or at a member's office across the UK.

Roundtable sponsorship | £6,000 + VAT

- Opportunity for two representatives from your company to host a roundtable with one representative to co-host the event and be a main speaker.
- Opportunity to work with the techUK team to shape the agenda and suggest discussion points.
- Opportunity to work with techUK to help shape the roundtable guestlist.
- Sponsor recognition in four X posts and four LinkedIn posts.
- Promoted as sponsor in all pre and post event delegate communications.
- Opportunity to share one of your company's publications with roundtable attendees.
- Opportunity to publish two guest blogs on techUK website – 500-words, posted as an 'insight' on techUK website and shared through techUK social media channels.



About techUK

techUK is a membership organisation that brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve. We collaborate across business, government, and stakeholders to fulfil the potential of technology to deliver a stronger society and more sustainable future. By providing expertise and insight, we support our members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.



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