The Value of our Digital Identity Programme

techUK
FOR WHAT COMES NEXT

1. Industry Access:

Members of the techUK Digital Identity Programme are part of an active and committed community working together to deliver a thriving digital ID ecosystem. We help our members to build strong relationships with policy makers and regulators, and together we demonstrate the benefits of digital identity across multiple industries and sectors, including Financial Services, Travel, Healthcare and the Public Sector. We advocate for market-wide standards to ensure digital identities bring economic and social benefits, deliver trust, security and privacy for citizens and save millions in costs for public and private sectors. Our members are at the forefront of these changes, helping them to create the best environment to grow their business.

2. Influence Policy:

techUK continues to raise public and policymakers' awareness of the importance of digital ID as the foundation of a thriving digital economy. We work with our members to deliver a legal and regulatory framework that will allow digital ID in the UK to flourish. This means shaping DSIT policy on digital ID and the UK's Digital Attributes and Trust Framework. techUK's strong working relationship with both government and regulators means members can strengthen their influence and raise their profiles across both industry and government.

3. Inside track:

The techUK Digital ID Programme provides members with early insight and guidance on new and emerging digital ID issues to help them identify opportunities and risks. Our monthly 1:1 meetings with senior government officials gives us a direct line into government and enables us to escalate any specific member concerns. techUK's central convening role also allows us to arrange regular member roundtables with key government officials to discuss the most pressing issues in a confidential setting. These engagements have enabled techUK to directly influence government policy outcomes in a way that supports the UK digital ID ecosystem to flourish.

4. Impact performance:

techUK helps Digital ID Programme members to raise their profile with both government and industry leaders looking for digital ID solutions across all verticals. Members meet new partners, customers and industry stakeholders helping them to identify early market opportunities and risks that can help them best manage their growth strategies.

5. A return on investment (ROI):

The Digital ID Programme offers an ROI for every member. Through a regular calendar of activity members raise their profile as thought leaders, influence and shape policy outcomes, and strengthen their relationships with potential clients and decision-makers. By working with techUK's market-verticals our members can demonstrate the benefits of digital identity to emerging markets whilst gaining a better understanding of how they can better support these companies on their digital ID adoption journey.