

# Health and Social Care Programme

With health and care systems around the globe facing increasing pressures, the use of digital technology has never been more important. Supporting a vibrant ecosystem with the potential to become a world leader, techUK is helping its members navigate the complex space of digital health in the UK to ensure our NHS and social care sector is prepared for the challenges of the future.



Find out more about our Health and Social Care programme.

## The benefits of our Health and Social Care programme

#### Industry Access

techUK provides a collaborative environment in which industry and public sector stakeholders can work together to enable faster deployment of technology. Through our work with NHS England, the Department of Health and Social Care and its arms-length bodies, Integrated Care Systems and NHS Trusts, we ensure members are updated and prepared for commercial opportunities, understand key sector developments, and can connect with decision-makers to support policy, strategy, and relationship development.

#### Influence Policy

We work closely with key national, regional, and local stakeholders including NHS England, the Department for Health & Social Care, local Trusts, and authorities to provide our members with early insight into policy and sector developments, an understanding of what this means for their business, and an opportunity to ensure the voice of the digital health and care industry is heard. Being part of this process helps techUK members strengthen their influence, raise their profile, and understand the landscape.

#### **Inside Track**

techUK offers members an insight into trends and opportunities in the UK health and social care technology sector. We provide opportunities to strengthen relationships with decision-makers and facilitate early market engagement, helping members better plan for the future. techUK advocate that only by working closely with the supplier community will NHS England, the government and social care authorities achieve their vision and objectives for improving health and social care.

#### **Impact Performance**

A major advantage of techUK membership is the opportunity to meet potential partners and like-minded innovators, collaborating to address challenges faced by the NHS and social care providers. By providing market insight, we help members validate new ideas and build impactful strategies, ultimately ensuring that they are market-ready, with a strengthened presence in the UK health and care technology sector.

#### **Return on Investment**

techUK is proud to support over 1000 companies across the UK, including both SMEs and large enterprises. These companies are helping to reduce pressure on staff and improve patient outcomes, accelerating digital transformation, and driving benefits for local economies. Members often tell us that we have helped them to grow their business, influence policy, and make lasting connections across industry and the public sector.

### Get in touch

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