techUK

FOR WHAT COMES NEXT

techUK Flagship Events | Digital Ethics Summit 2025

Sponsorship Opportunities

Digital Ethics Summit

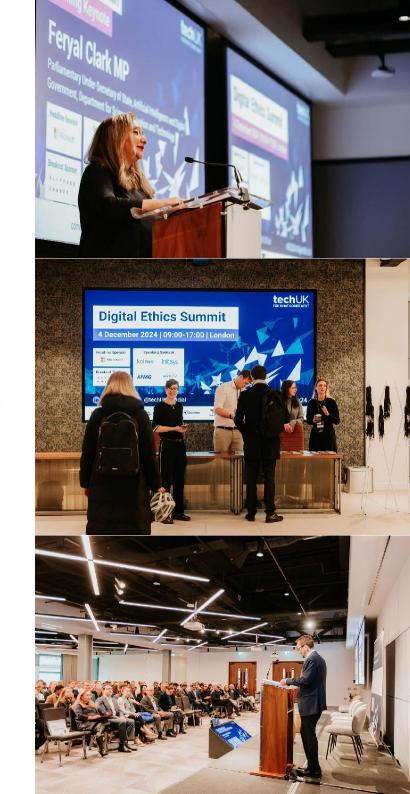**Event Date:** Q4 2025 | **Venue:** Central London

Timings: Day conference

About the Digital Ethics Summit

Since 2017, techUK has been running our Digital Ethics Summit to question how we get responsible and ethical innovation right. The conference welcomes world-leading academics, philosophers, lawyers, technology experts and policy makers to better understand the evolution of ethical principles, and to evaluate and analyse developments in data and policy relating to technologies, such as AI.

The breath and diversity of speakers at the Summit has always driven a forward looking and influential agenda that is focused on unpacking and examining in depth the most significant issues of the day with a clear objective of turning discussion into action. Previous Summit speakers include Paul Scully, Minister for

Tech and the Digital Economy, Tabitha Goldstaub, Co-founder, CogX, Professor Dame Wendy Hall, University of Southampton, John Edwards, Information Commissioner, ICO, Professor Luciano Floridi, Founding Director, Digital Ethics Centre, Yale University and Dr Mike Katell, Ethics Fellow, The Alan Turing Institute.

2023 was the year of AI and as such, the Digital Ethics Summit focused on how we seize the moment to build the right policy, governance and regulatory frameworks to ensure its responsible use. The 2023 Summit was a sold-out success with delegates and speakers including ministers, regulators, civil servants, think tanks, industry leaders, academics, and journalists.

Digital Ethics Summit
in 2024

techUK
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Event sponsors

CLIFFORD CHANCE

Infosys®

kainos

KPMG

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workday®

250 Delegates

c. 10k Pre-promotion reach

Notable guests

- **Feryal Clark, Parliamentary Under-Secretary of State, Artificial Intelligence and Digital Government, Department for Science, Innovation and Technology**
- **Felicity Burch, Executive Director, Responsible Technology Adoption Unit**
- **Will Hayter, Executive Director for Digital Markets, Competition and Markets Authority**
- **Kate Jones, CEO, Digital Regulation Cooperation Forum**

Headline Sponsor: £20,000 + VAT

This is an opportunity for your organisation to demonstrate your leadership in digital ethics. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences, including two speaking opportunities on the day.

Pre-event industry promotion
(dependant on time of signing sponsorship contract):
Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).
Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog).
Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)
Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:
Agenda input: Opportunity to work with techUK to shape the content of the event agenda.
Speaking opportunity: Sponsors invited to deliver a ten-minute morning keynote.
Speaking opportunity: Sponsors invited to join a plenary panel discussion.

Welcome speech: A thank you in techUK's welcome speech.
Venue branding: Sponsor company logo prominent in the venue and on stage.
Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.
Event programme promotion: Sponsors invited to supply a one-page advertisement for inclusion in the A5 programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.
Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide)

Post-event industry promotion
Email: Sponsor promotion in post event email to all attendees.
Webinar/podcast: Sponsor invited to join a post- event podcast or webinar

Silver Sponsor: £15,000 + VAT

This is an opportunity for your organisation to join a plenary session and work closely with techUK to curate the content for one of the conference breakouts. Silver sponsors will also benefit from visibility on techUK's communications channels before, during and after the conference. **The Silver Sponsor package is available to a maximum of two companies.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Silver Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Blogs: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Agenda input: Opportunity to work with techUK to curate the content for one of the Summit breakouts.

On the day opportunities:

Content curation: Sole sponsorship of one breakout session, working with techUK to shape the session content.

Speaking opportunity: Sponsor invited to join the above breakout session.

Speaking opportunity: Sponsor invited to join a plenary panel discussion.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Silver Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply a single page advertisement for inclusion in the A5 programme (sponsor company to provide A5 advert). Plus, sponsor logo and 100-word company description to be also included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Breakout Sponsor: £12,500 + VAT

This is an opportunity for an organisation to work closely with techUK and assist with curating the content for one of the conference breakout sessions.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Breakout Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Blog: Opportunity to write a pre-event blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Content curation: Sole sponsorship of one breakout session, working with techUK to shape the session content.

Speaking opportunity: Sponsor invited to lead the above breakout session.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Breakout Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Speaking Sponsor: £6,000 + VAT

This is an opportunity for an organisation to work closely with techUK and take part in one plenary session.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

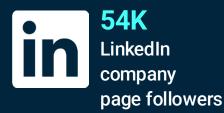*Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.*

About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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41K followers

54K LinkedIn company page followers

143K unique visits per month techUK.org