

## International Policy and Trade Programme

We believe the UK should be a leader in digital trade policy and international regulatory cooperation on tech. We work with government to develop state-of-the-art policy in both trade negotiations and international fora for tech policy coordination. We provide member companies with the opportunity to learn about and engage with foreign markets, by sharing knowledge, expertise and networks. And we welcome international tech companies into the UK to expand their service offering in our country.



Find out more about our  
International Policy and Trade programme.

## The benefits of our International Policy and Trade programme

### Industry Access

techUK supports members with their international trade plans and aspirations. Whether you are looking to understand market opportunities and tackle market access barriers in the EU, the USA, India, China, Japan, or the wider Asia-Pacific region, or to build partnerships with key actors in your target market, we provide members with the framework and the opportunities for those commercially meaningful connections to take place.

### Influence Policy

techUK is the first point of contact for the UK Government on all things digital trade. From what Free Trade Agreements should contain to what government-to-government collaboration should focus on, we lead the conversation on tech and trade. In addition, through our work with the WTO, OECD, G7 and G20, we provide regular opportunities for members to engage with high level international audiences. For example, through Tech7 - a techUK initiative - we advise the rotating G7 presidency on the policy priorities of the technology sector.

### Inside Track

techUK works closely with the Department for Business and Trade and sister organisations in international markets to ensure our members are well informed on the latest trends and developments. We understand the challenges exporters face in an increasingly fragmented world and we work tirelessly to ensure our members are able to take advantage of international trade opportunities.

### Impact Performance

We help techUK members make informed decisions about their international expansion. We run events every year in partnership with our wide network of expert contacts, to help you explore new markets and find new customers around the world. From the opportunities of trading with Australia or Japan, to the requirements for setting up business in India or the United States, techUK will provide you with countless opportunities to engage confidently with new markets.

### Return on Investment

We provide our members with a wide-reaching platform to showcase tech solutions to policymakers and customers around the world. Through techUK membership, companies large and small get the opportunity to sit at the same table with some of the most influential people in international trade policy and build connections with new clients and customers around the world.

## Get in touch

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