

Press release

FOR RELEASE: 2 July 2025, 14:00 PM

techUK announces new Main Board appointments

- *Seven new members join the board from across techUK's membership*

LONDON, 2 July 2025 – Technology trade association techUK has announced changes to its board of directors, effective today. Directors are appointed to the board for three-year terms from across the breadth of the tech ecosystem.

The new appointments include:

- Suzanne Steele, CP & MD, UK/Ireland, Middle East, SSA, Adobe
- Penny Williams, Senior VP & MD, UK & International, CDW
- Sarah Walker, Chief Executive, UK & Ireland, Cisco
- Heather Cook, CEO, Wellmind Health
- Sarah Blundell, COO, Cyberhive
- Samuel Ajiboyede, CEO, Zido Technologies
- Alex Yip, CTO, Puritan AI

Julian David OBE, CEO of techUK, said:

"I am pleased to confirm the new appointments from across our membership. These appointments showcase the breadth of expertise, talent and diversity across our member companies. At a time of such radical change for the technology ecosystem, we are excited to be working side by side with the new board to explore what technology can do for the good of people, society, the economy and the planet."

-ENDS-

Notes to Editors

The full list of members of the board can be found on techUK's website, [here](#).

About techUK

techUK is the technology trade association that brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve.



10 St Bride Street
London EC4A 4AD

techUK.org | [@techUK](https://twitter.com/techUK)

Media Contact

Margherita Certo

T: (+44) 07462107214

E: margherita.certo@techUK.org

With over 1,000 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government and stakeholders to provide a better future for people, society, the economy and the planet.

By providing expertise and insight, we support members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.