

Standard IR 2023

Korea's Investment Climate

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Korea Trade-Investment
Promotion Agency

INVEST
KOREA

GLOBAL LINK
to SUCCESS



Sustainable Growth with Innovative Korea



- 01 Korean Economy
- 02 FDI Trends in Korea
- 03 Strengths of Korea's Investment Environment
- 04 Business Environment
- 05 Living Environment
- 06 About Invest KOREA

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Korean Economy

Key Economic Indicators

2022

Trade Amount

6th

USD 1.41 T

Export Amount

6th

USD 683.6 B

Foreign Exchange Reserves

9th*

USD 426.1 B**

*(Feb. 2023)

** (Mar. 2023)

National Brand Value

10th

USD 1.91 T

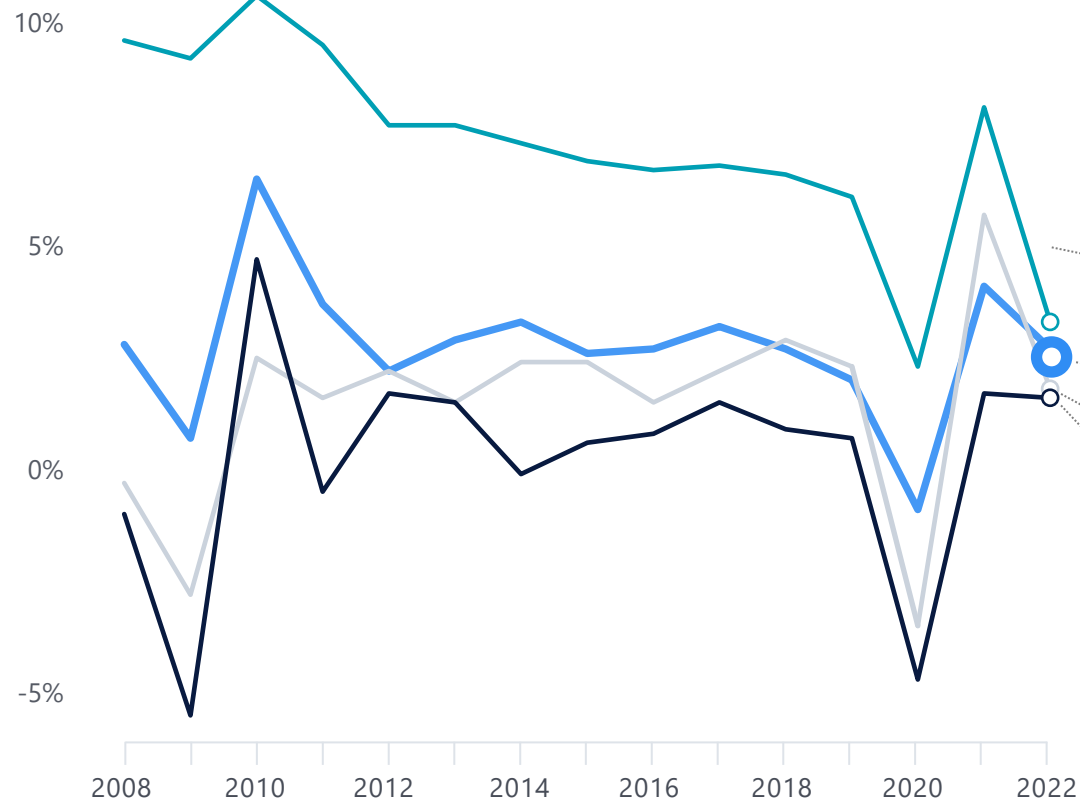
GDP

10th

USD 1.66 T

*Source: International Monetary Fund (IMF), Korea International Trade Association (KITA), Bank of Korea (BOK), Korea Exchange (KRX), Brand Finance

Economic Growth



GDP Growth

*Source: OECD (2022)



3.3%



2.7%

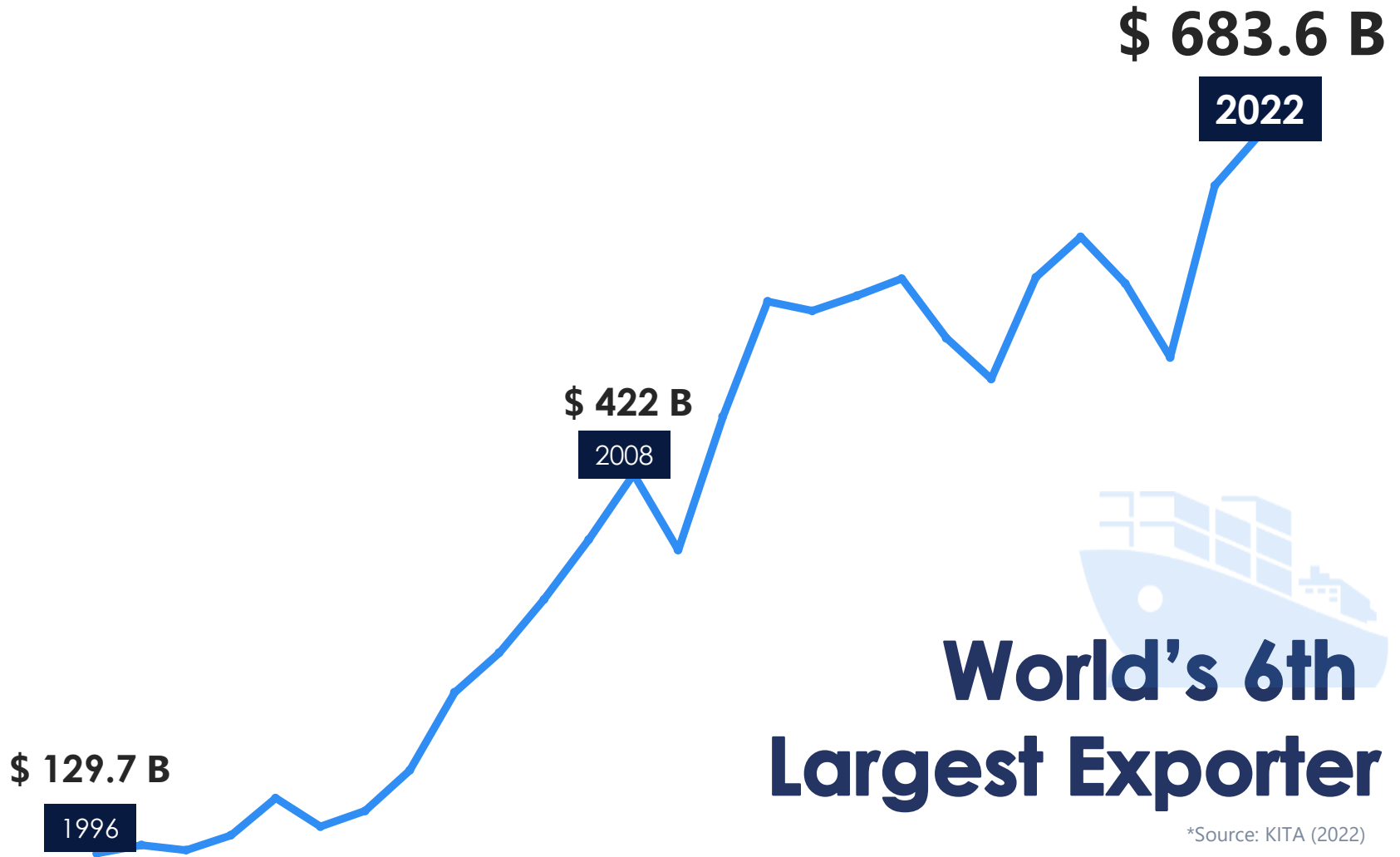


1.8%



1.6%

Export Growth



Stable Credit Rating

*Source: Ministry of Economy and Finance (MOEF, 2023)

MOODY'S

S&P Global

Fitch

AA
(Aa2)



AA-
(Aa3)



A+
(A1)



*(): Moody's rating

*(+): Positive rating outlook / (-): Negative rating outlook

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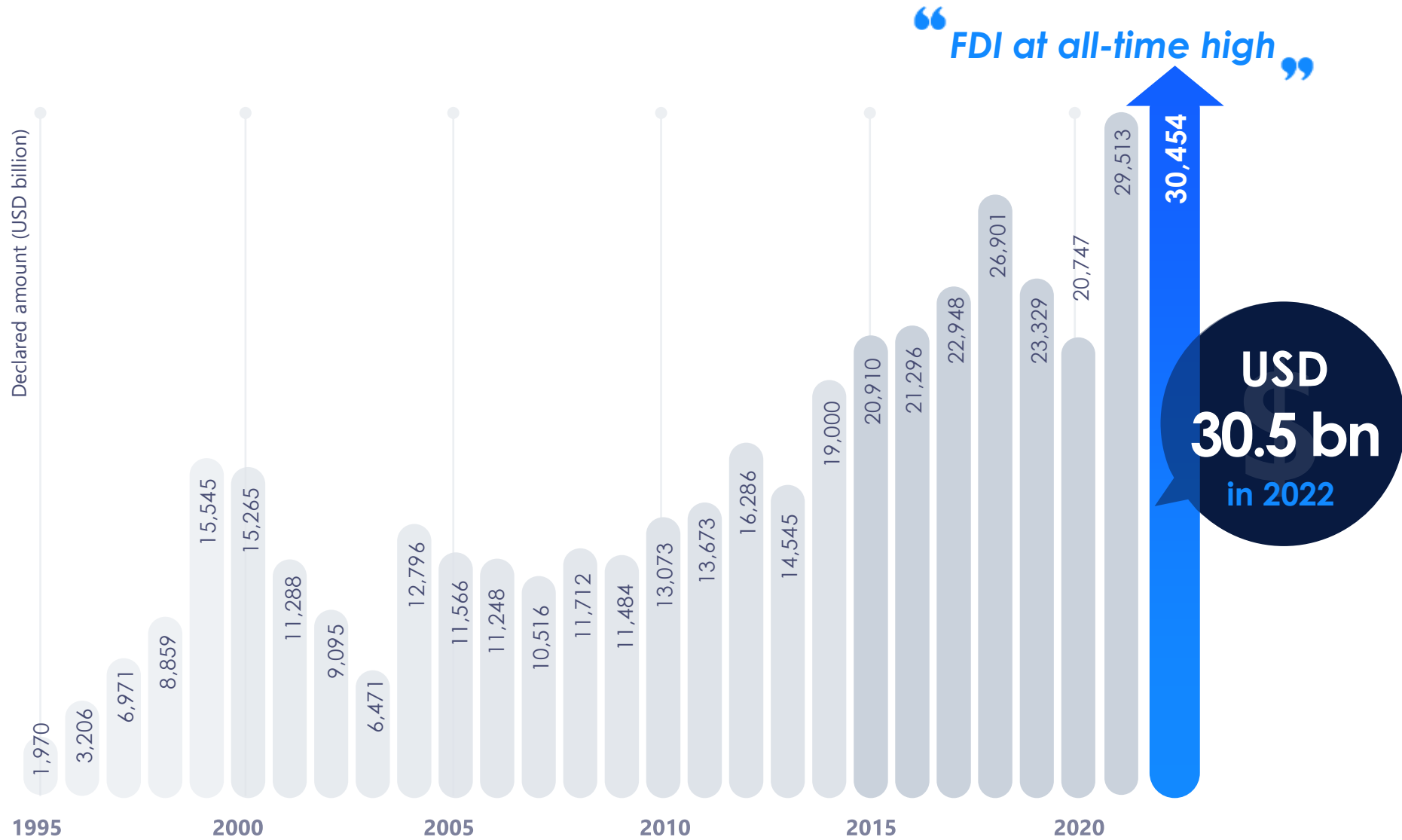
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FDI Trends in Korea

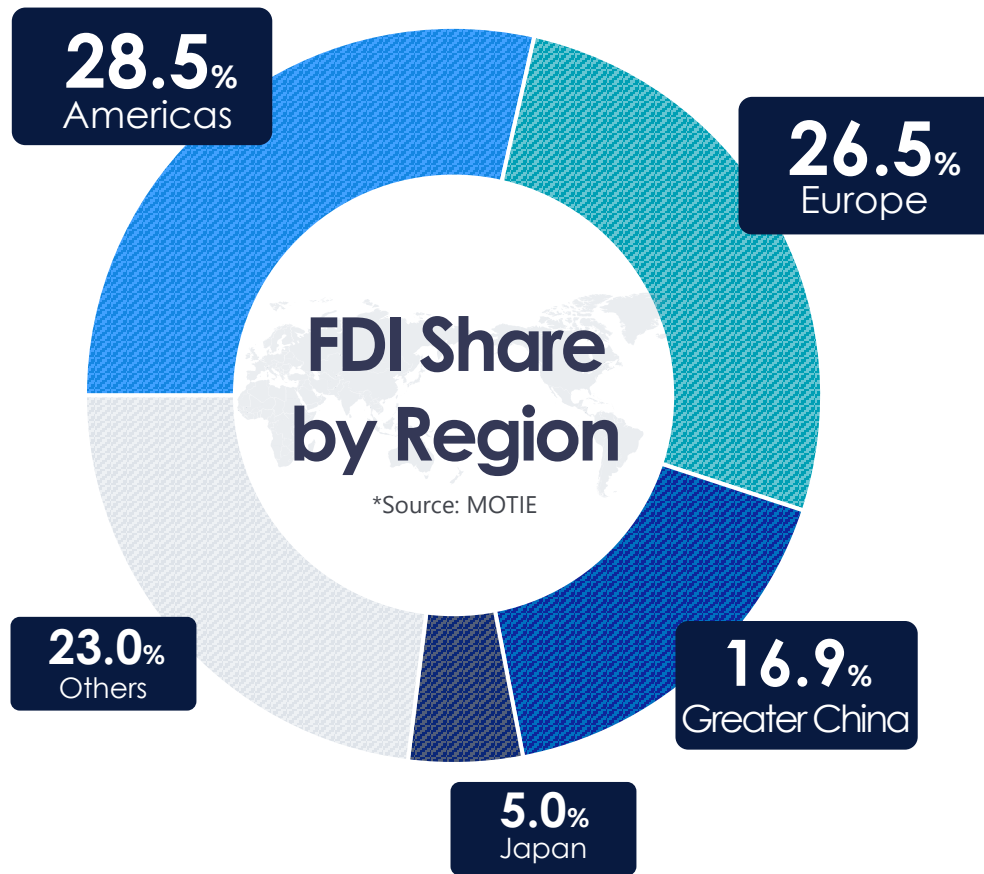
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FDI Statistics

*Source: Ministry of Trade, Industry and Energy (MOTIE)



FDI Inflows by Region

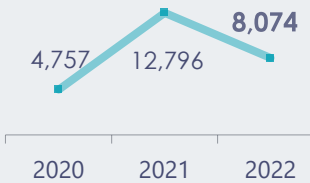


- Declared amount (USD million) -

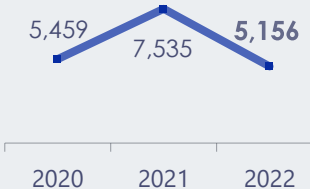
• Americas



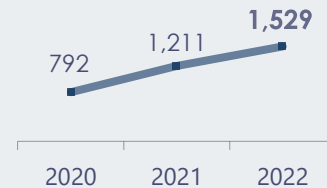
• Europe



• Greater China

















• Japan



FDI Inflows by Country

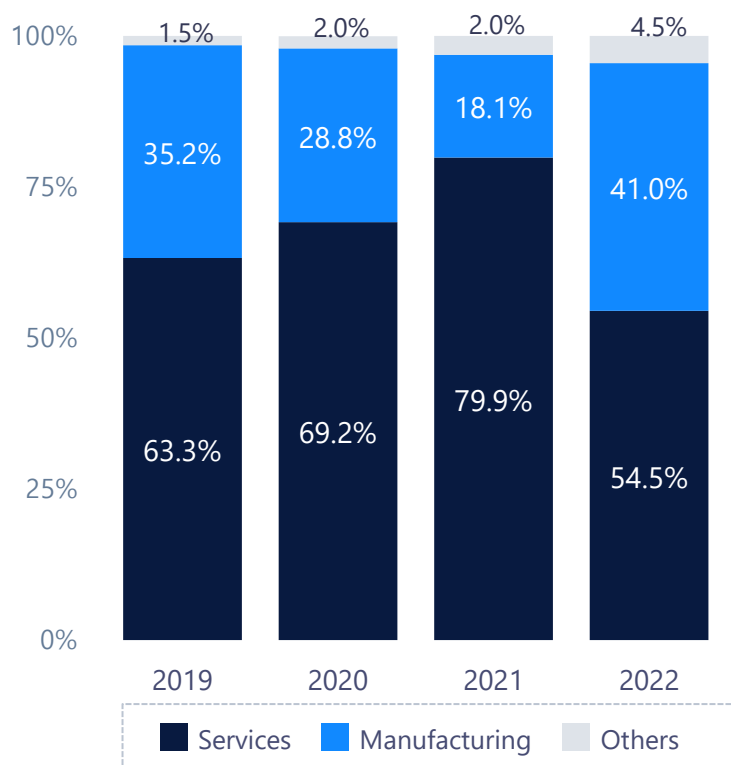


	US	8,685	▲ 65.2%
	Netherlands	4,922	▲ 405.3%
	Singapore	3,248	▼ 22.5%
	Japan	1,529	▲ 26.3%
	China	1,490	▼ 21.1%
	UK	581	▼ 28.8%
	Germany	538	▼ 71.0%

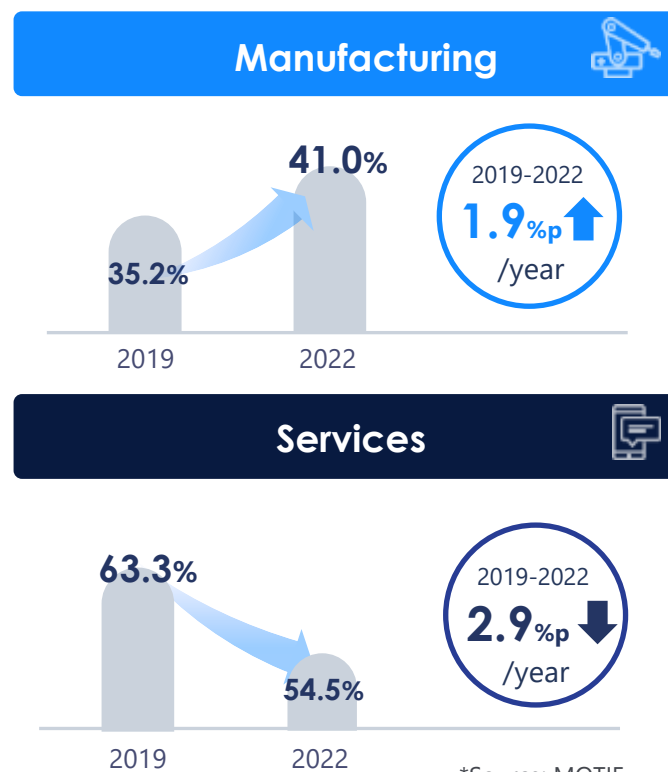
	Canada	508	▲ 1.0%
	Hong Kong	385	▼ 39.5%
	Switzerland	262	▲ 162.0%
	France	215	▼ 3.2%
	Austria	208	▼ 55.7%
	UAE	201	▼ 55.0%
	Spain	182	▼ 13.7%

FDI Inflows by Industry Sector

FDI Share by Sector



Changing Trends in FDI by Sector

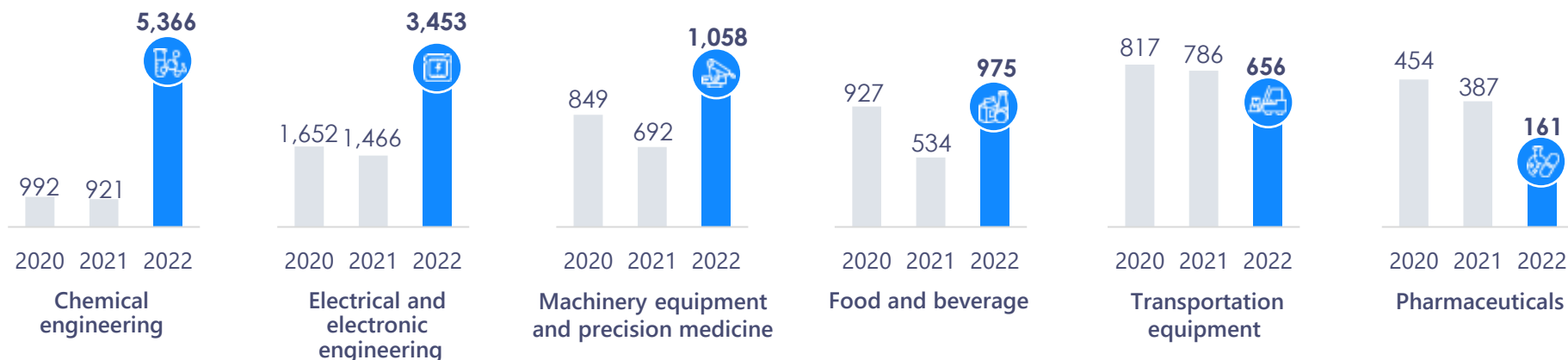


FDI by Industrial Classification

*Source: MOTIE

Declared amount (USD million)

Manufacturing



Services



An aerial night photograph of a city, likely Seoul, featuring a large cable-stayed bridge spanning a river, with illuminated highways and city buildings below. The image is overlaid with a dark blue gradient and a white diagonal shape on the right side.

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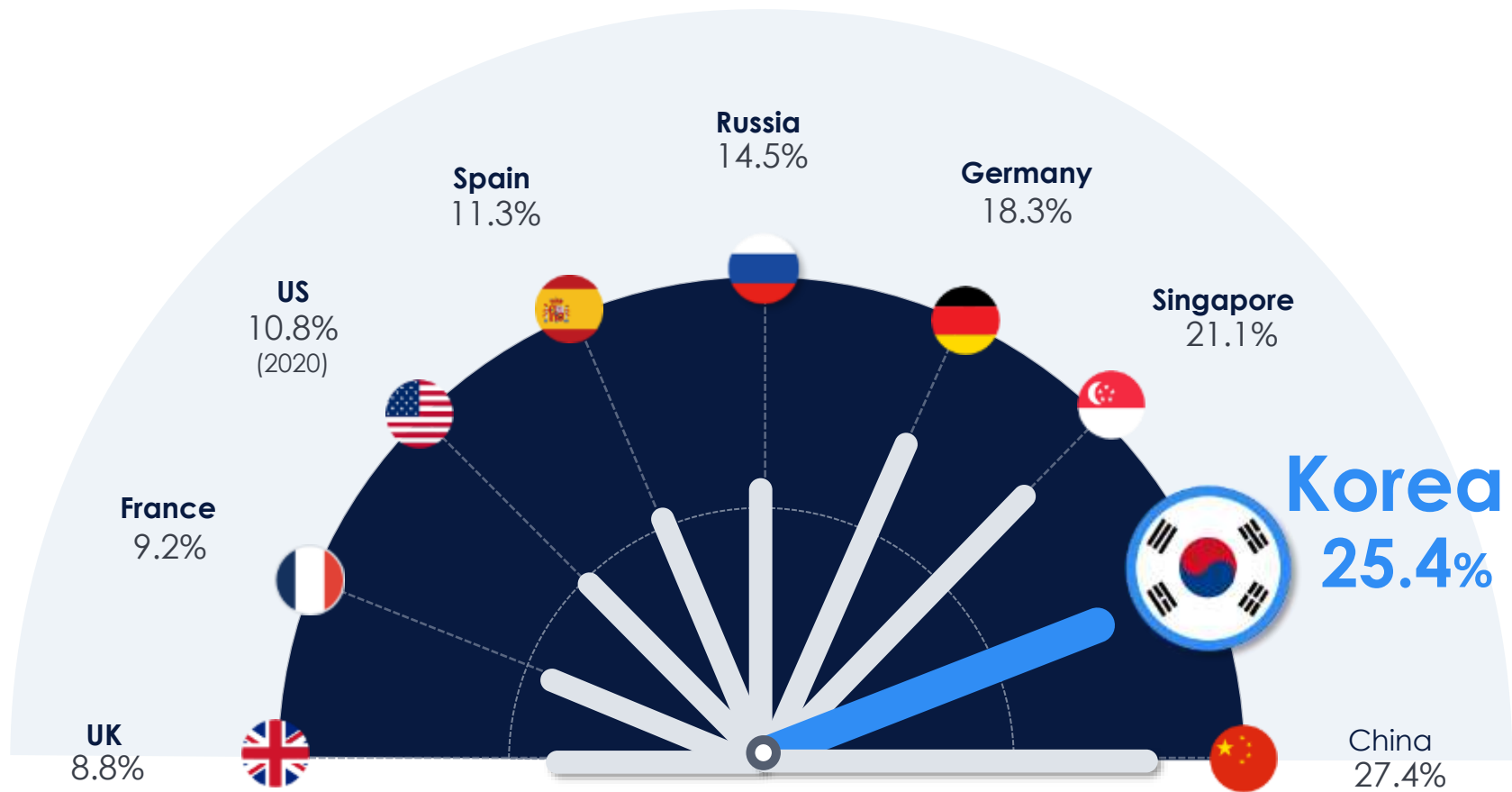


Strengths of Korea's Investment Environment

Manufacturing Competitiveness

Manufacturing-to-GDP Ratio (2021)

*Source: World Bank (2021)



Korea's Leading Industries



Global Market Share of Korea's Leading Industries



DRAM

1st

71.5%

*Source: Revenue
(2022 2Q), Omdia



Nand Flash

1st

42.9%

*Source: Revenue (2022
2Q), Trendforce



Shipbuilding

1st

50%

*Source: Orders
(2022 1Q), Clarkson



EV Battery

2nd

25.0%

*Source: Sales (Jan-Aug. 2022),
based on cumulative results
(Sep. 2022), SNE Research



TV

1st

48.9%

*Source: Sales (2022 2Q),
Omdia



Foldable OLED

1st

93%

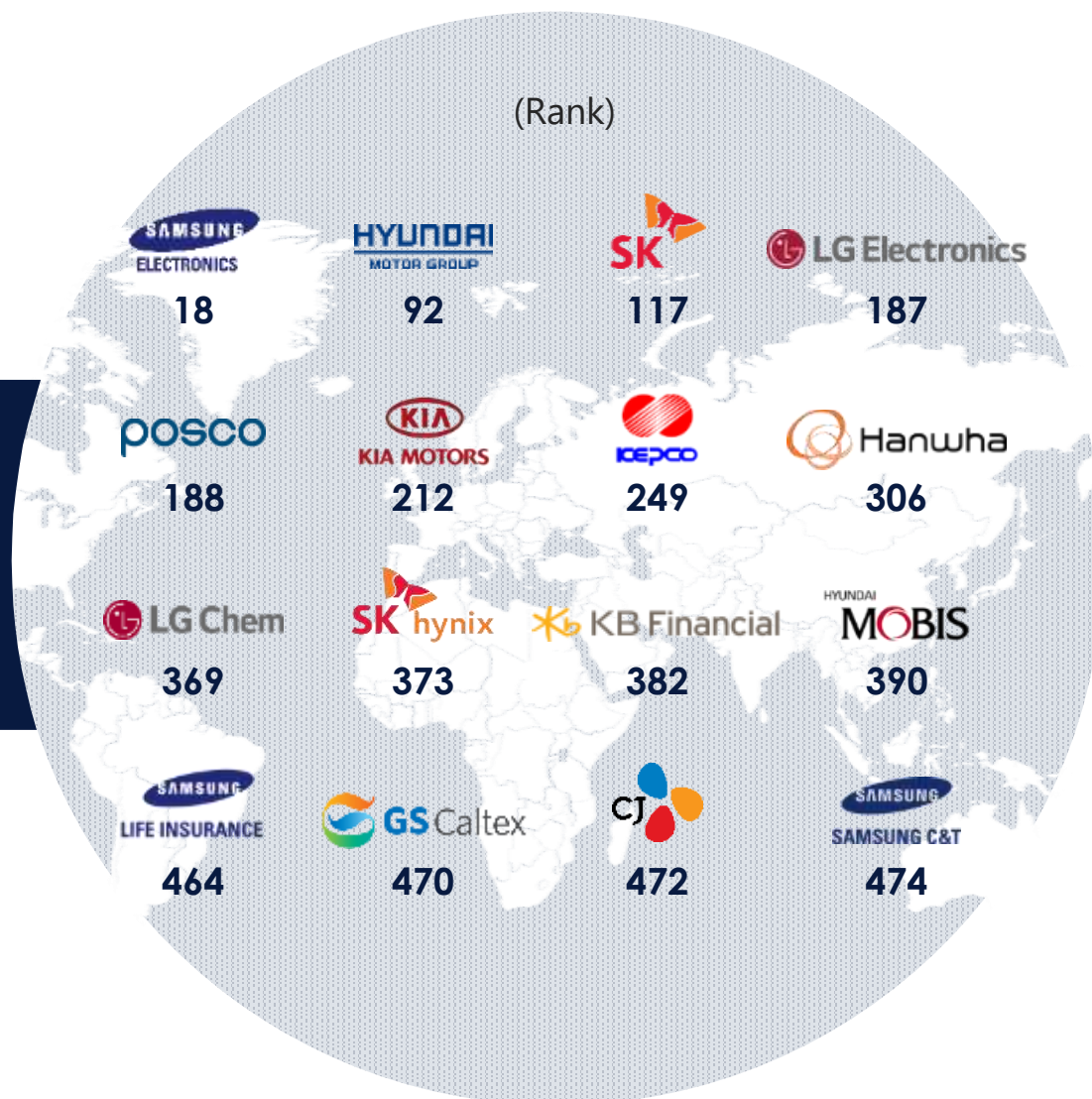
*Source: Sales (2021),
DSCC

Korean Companies in Fortune Global 500



16 in total

*Source: Fortune (2022)



World-Class Innovation Capabilities

Bloomberg Innovation Index 2021

*Source: Bloomberg (Jan, 2021)



Patent activity

1st



Value-added
manufacturing

2nd



R&D concentration

2nd



High-tech density

4th



1st

7 times in 9 years



11th



12th



16th

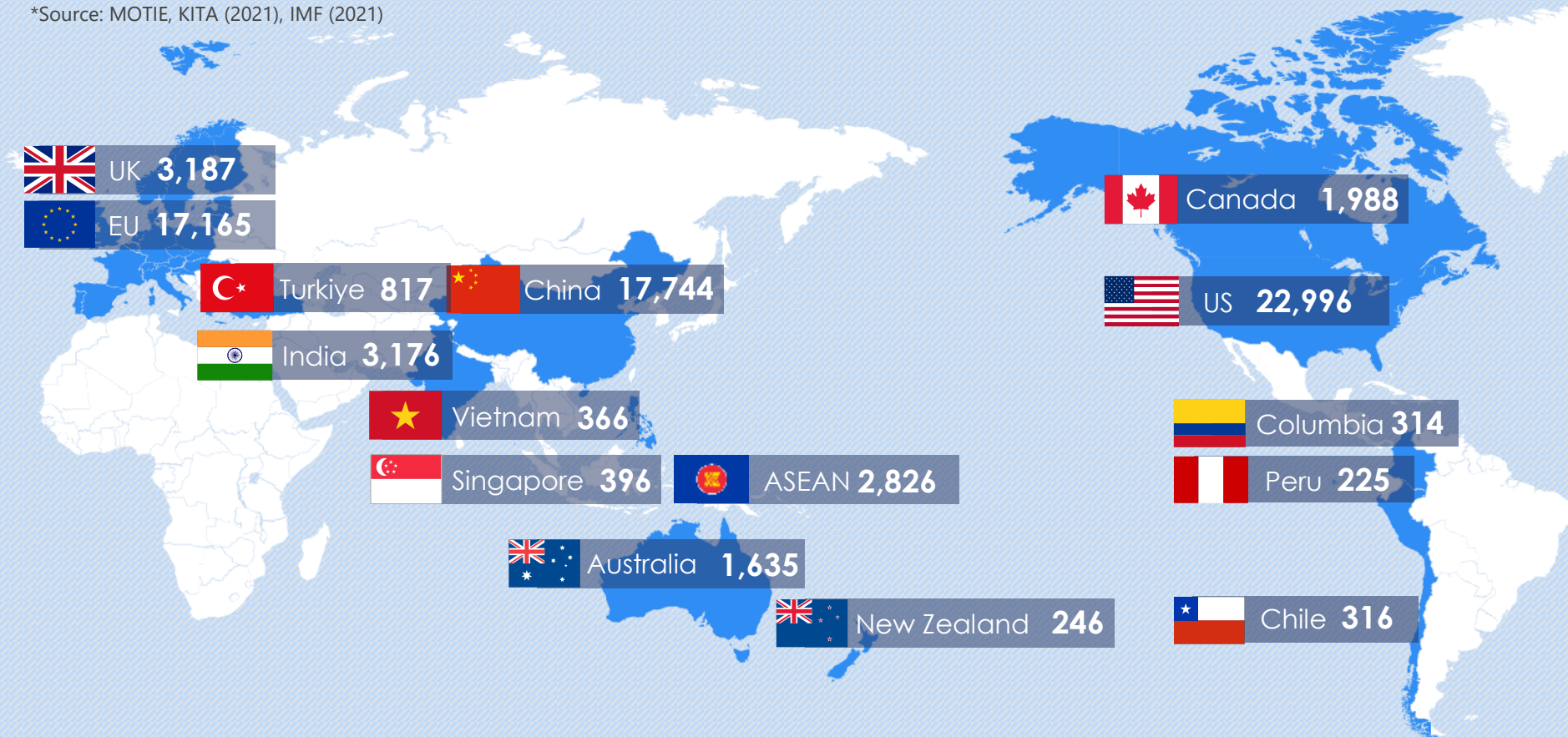
Free Trade Agreements

FTAs with 56 Countries

● Trade volume as of 2021 (USD billion)

75% of global GDP

*Source: MOTIE, KITA (2021), IMF (2021)

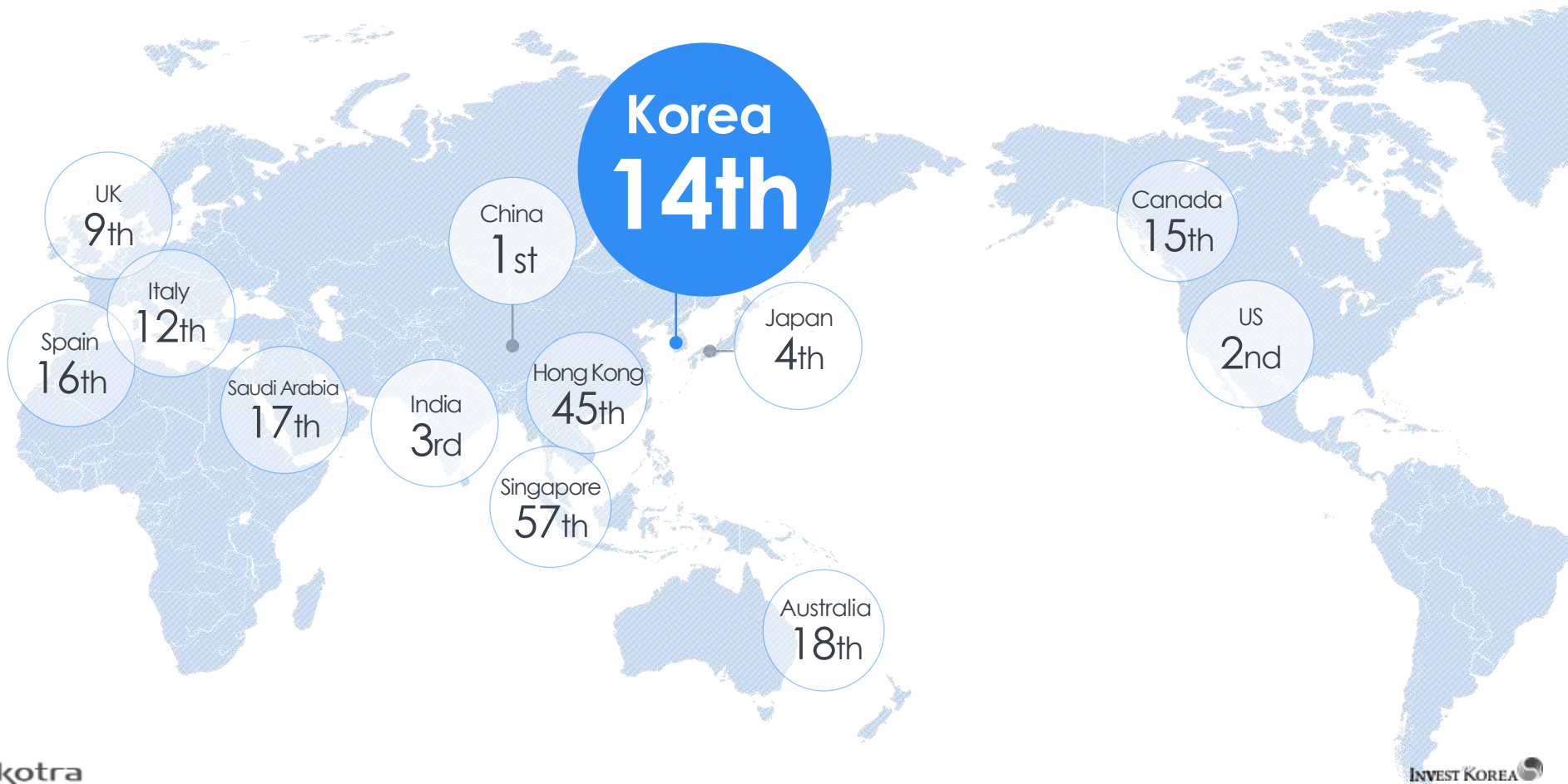


Domestic Market

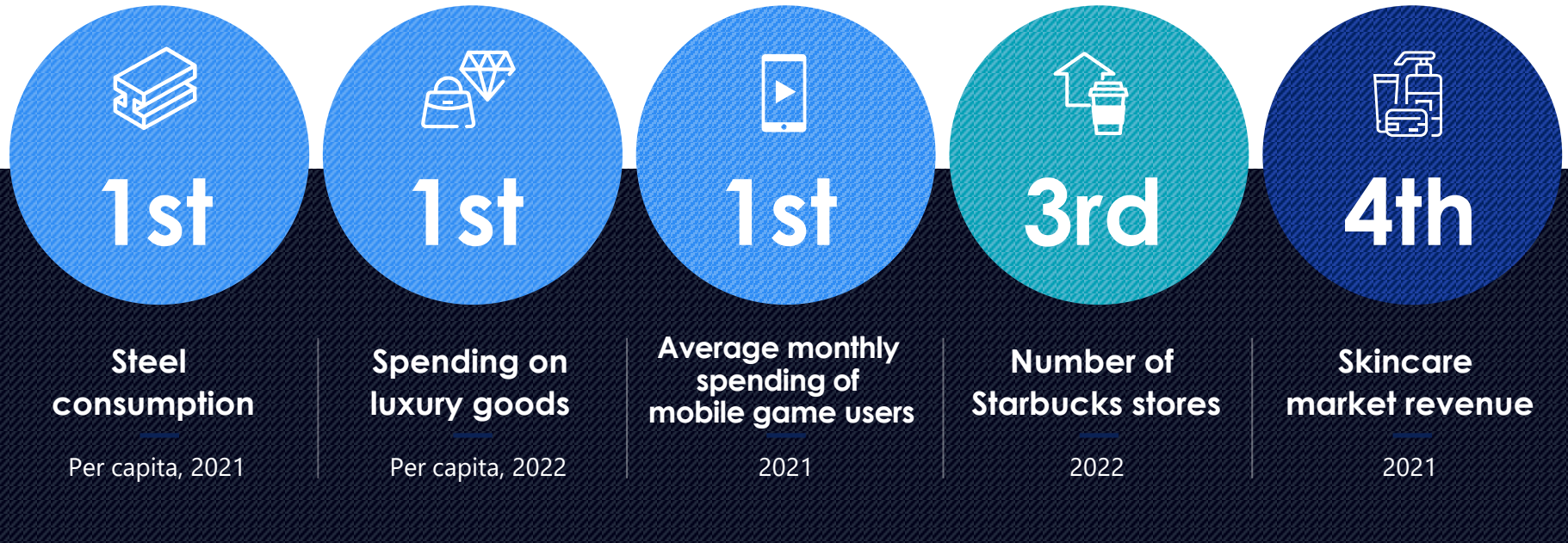
Size of Domestic Market (2021)

Gross domestic product + Imports of goods and services - Exports of goods and services

*Source: WEF "Global Innovation Index 2021" (2021)



Purchasing Power



*Source:
World Steel Association
(2022)

*Source:
Morgan Stanley (2022)

*Source:
App Annie

*Source:
Kneoma.com (2022 4Q)

*Source:
Statista

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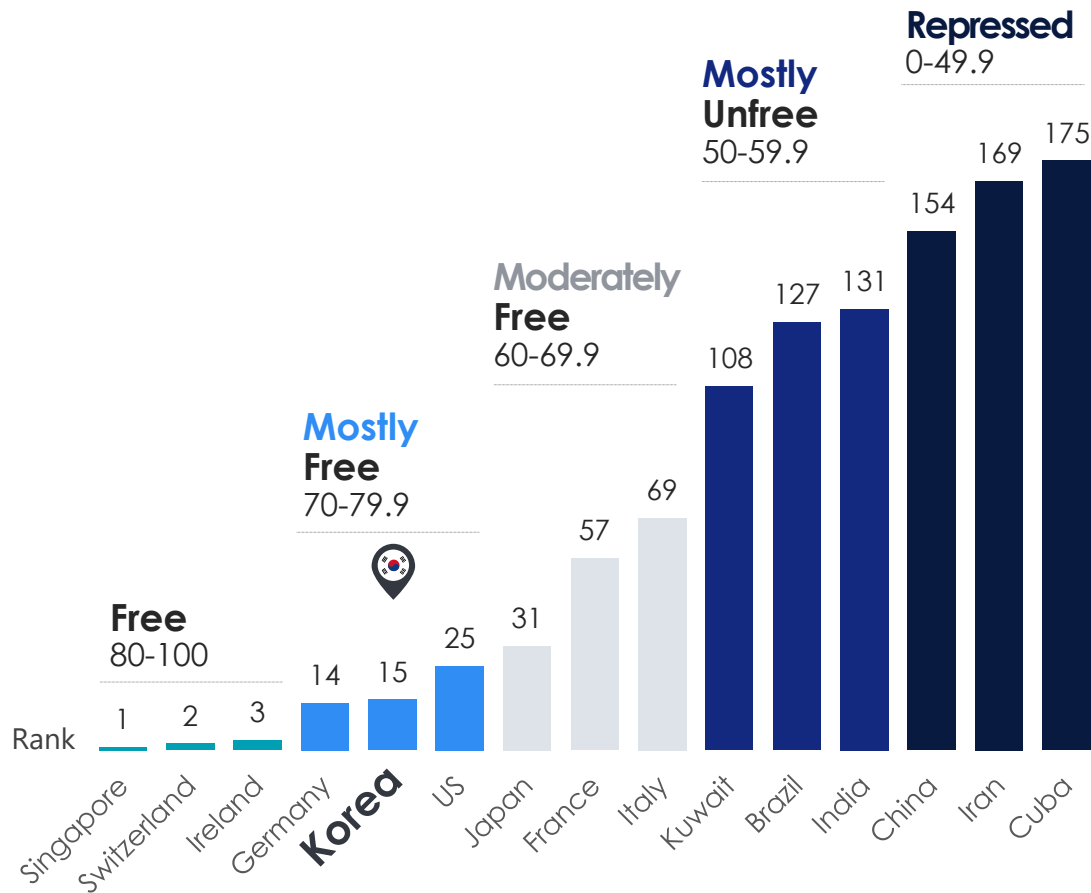


Business Environment

Economic Freedom (2023)

2023 Index of Economic Freedom

*Source: The Heritage Foundation (2023) "2023 Index of Economic Freedom"



cf. Business Freedom Ranking

Ranking	Country
1st	Norway
2nd	Denmark
3rd	New Zealand
5th	Canada
7th	Singapore
 11th	Korea
12th	Sweden
16th	US
19th	Germany
21st	UK
24th	Japan
25th	France
64th	China

Internet Usage

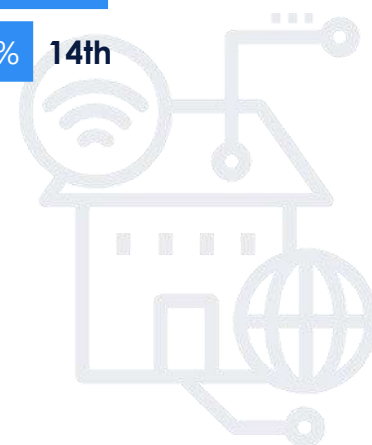
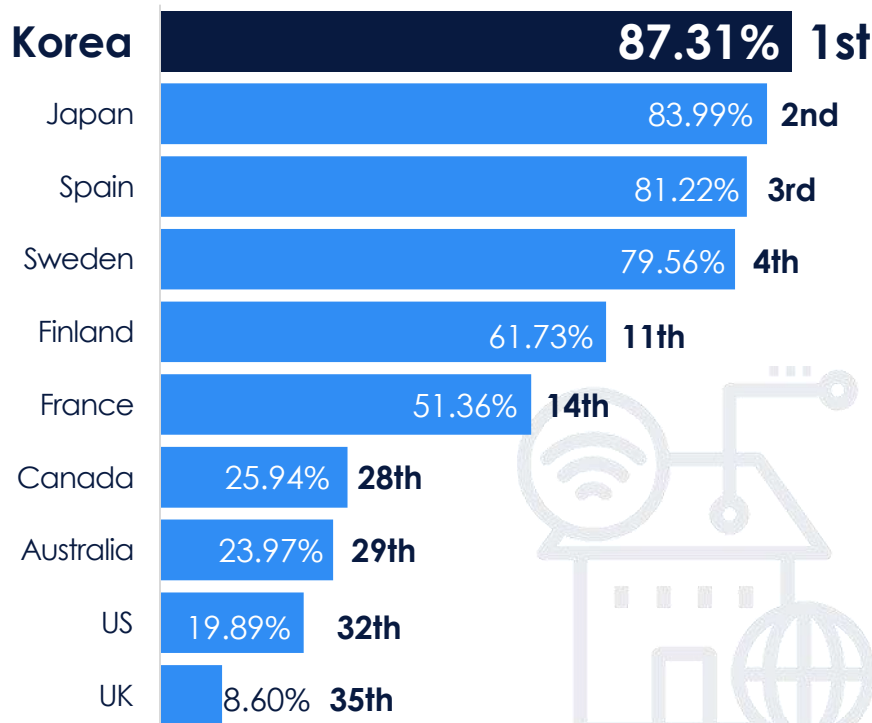
Households with Broadband Internet Access at Home (2022)



*Source: OECD (2022)

High-Speed Internet Penetration Rate (2022)

*Based on fiber-optic cable



Logistics Infrastructure

Incheon International Airport

*Source: Airports Council International (ACI) (2022)



International Cargo Transportation
(2022)

2nd

Total cargo Transportation
(2022)

5th

World's First 5-Star Airport (2022)
(ACI Level 5,
receiving the highest accreditation)



Busan Port

*Source: Busan Port Authority (2022)



Transshipment rate
(2022)

2nd

Cargo volume
(2022)

7th





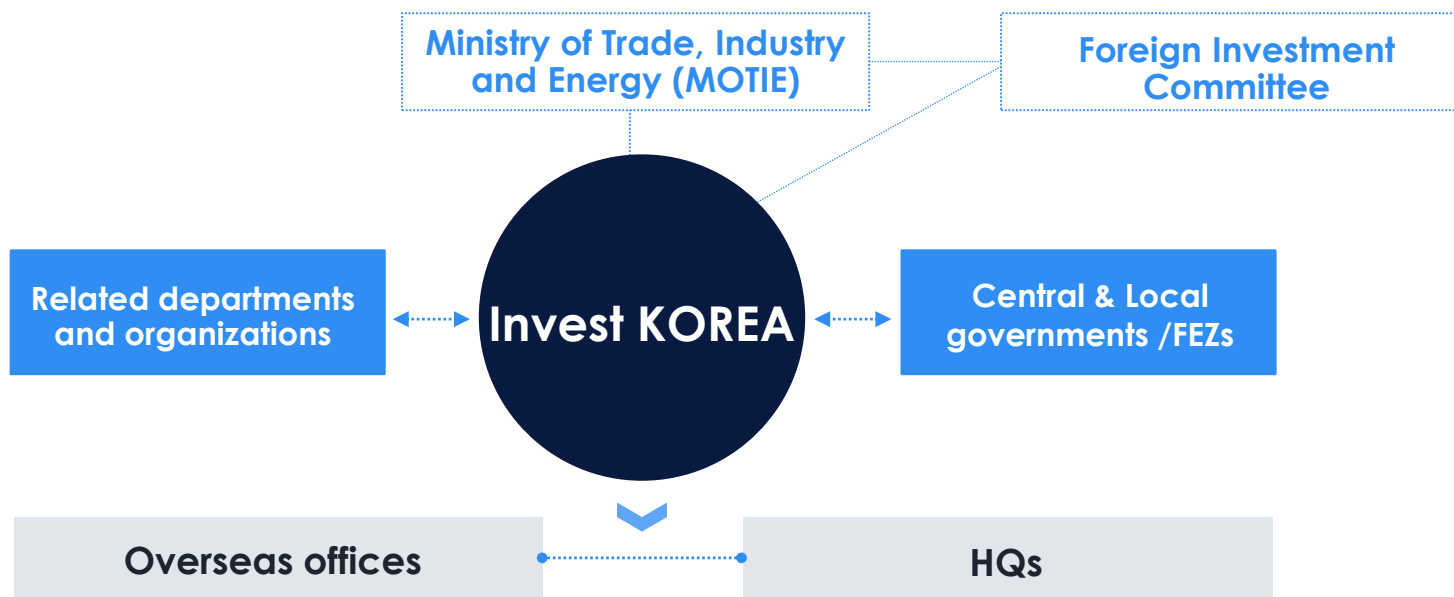
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About Invest KOREA

One-Stop Service



Websites

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www.linkedin.com/company/invest-korea

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