Tech Policy Leadership Conference Sponsorship Opportunities

2023

techUK
FOR WHAT COMES NEXT

About techUK

techUK is the trade association which brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve. With over 930 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government, and stakeholders to provide a better future for people, society, the economy and the planet. By providing expertise and insight, we support our members, partners, and stakeholders as they prepare the UK for what comes next in a constantly changing world.

techUK's policy and public affairs function makes the case to government and policymakers across Westminster, Whitehall, Brussels and the devolved nations on the most pressing issues facing businesses and the tech sector.

40K followers

24K LinkedIn company page followers

130K unique visits per month techUK.org

The Event

Event Date: June 2023

Timings: Day Conference

About the event

techUK's second annual Tech Policy Leadership Conference will be a day-long in-person event, offering industry, government, regulators, and other stakeholders in tech policy the opportunity to engage on the most important questions surrounding digital regulation. From data policy to online safety, innovation, competition and digital skills, this conference aims to join the dots by bringing together a high-level line-up of speakers and offer participants plenty of opportunity to connect and network.

TECH POLICY LEADERSHIP CONFERENCE 2022
PROFESSOR JONATHAN HASKEL, Co-author, Capitalism Without Capital: The Rise of the Intangible Economy

Sponsorship Packages

Headline Sponsor: £20,000 + VAT

The headline sponsor package is only available to one company.

- **Speaking opportunity - headline sponsor representative** to join the conference's opening plenary session
- **Speaking opportunity - headline sponsor representative** to join the conference's closing plenary session
- **Mention** on the day during techUK welcome and closing speeches
- **Pre-event and post-event by-lined articles** - two sponsor developed 750-word articles on the subject matter of choice (relating to the conference themes) promoted on the techUK website
- **Demo space (4x2m) at the conference** in the networking and catering area (stand/banners provided by sponsor)
- **Promoted as headline sponsor** on all event HTML mailings, during the pre-event campaign
- **Promoted as headline sponsor** on event slides, all conference delegate material and extensive conference branding on site at the event
- **Sponsor advertisement** – Full page advertisement included in event programme to be given out to delegates on registration referring to headline sponsorship
- **techUK website - sponsor 'hub'** included on event website including company logo and boiler plate (200 words) along with links to four sponsor resources (e.g., video, report, webpage, blog)
- **Social media promotion in 10 x promotional tweets/LinkedIn posts,** including company's handle
- **Sponsor publication** to be shared with all delegates (sponsor to provide)
- **Sponsor promotion** in post-event follow-up email to all attendees

Panel Sponsor: £10,000 + VAT

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Three panel sponsor packages are available.**

- **Speaking opportunity** – sponsor representative to join panel of their chosen session
- **Demo space (3x2m) at the conference** in the networking and catering area (pop up stand/banners provided by sponsor)
- **Promoted as session sponsor** on event slides, all conference delegate material, including in the conference programme and extensive conference branding on site at the event
- **Pre-event by-lined article** – one sponsor developed 750-word articles on the subject matter of choice (ideally related to breakout theme) promoted on the techUK website
- **techUK website - sponsor 'hub'** included on event website including company logo and boiler plate (100 words) along with links to two sponsor resources (e.g., video, report, webpage, blog)
- **Sponsor logo on at least two HTML mailings**, during the pre-event campaign (dependant on time of signing contract)
- **Social media promotion in five x promotional** tweets/LinkedIn posts
- **Five complimentary tickets** to the conference

Networking Sponsor: £7,500 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness.

The networking sponsor package **is only available to one company.**

- **Sponsorship of the networking area** (coffee breaks, lunch and reception)
- **Speaking opportunity** – five-minute address during networking reception
- **Demo space (3x2m) at the conference** in the networking and catering area (pop up stand/banners provided by sponsor)
- **Sponsor logo** on at least two HTML mailings, during the pre-event campaign (dependant on time of signing contract)

Networking Sponsor: £7,500 + VAT (continued)

- **Promoted as networking sponsor** on event slides, all conference delegate material including in the conference programme and extensive conference branding on site at the event
- **techUK website - sponsor 'hub'** included on event website including company logo and boiler plate (100 words) along with links to two sponsor resources (e.g., video, report, webpage, blog)
- **Sponsor recognition** in five promotional tweets/LinkedIn posts including company's handle
- **Three complimentary tickets** to the conference.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

If you are interested in becoming a sponsor, please contact:

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