

# The Value of our Data Centre Programme

## 1. Industry Access:

The Data Centres Programme represents over 180 members including operators, suppliers, customers and developers in the sector. Almost half of our members are micro and SMEs. We help members to build strong relationships in the sector to expand their networks and create business opportunities. We bring industry and policymakers together to work collaboratively to help improve external perceptions of the sector. And we foster thought leadership and collaboration, encouraging the sharing of technical knowledge and best practice including to support sustainability and net zero goals.

## 2. Influence Policy:

The growing political awareness of the critical importance of data centres places the sector in the firing line for new regulation or policy reviews. Whether in response to government consultations or advocating for better, simpler regulatory solutions, techUK helps its members have a say to seek meaningful policy change where it is needed. Through the Programme we champion the sector by building strong industry consensus to ensure that policy measures do not compromise sector competitiveness while also strengthening our members' influence and reducing their risk.

## 3. Inside track:

The industry is increasingly facing a complex regulatory and compliance landscape. The techUK Data Centres Programme occupies a horizon scanning position and interprets, filters, and provides insight and guidance to members. Members leverage our network to help identify opportunities and risks, assess them in the broader context offered by our community,

and gain insight into the likely impact of policy development. We work collaboratively with our members on issues affecting the sector, advocating for reduced regulatory burdens, supporting compliance activity, and demystifying regulatory requirements like MCPD, IED and fuel tax changes.

## 4. Impact performance:

The Data Centres Programme supports members to showcase thought leadership and innovation in the industry. Through techUK, members actively get the opportunity to engage directly with government bodies such as DCMS as well as techUK's community of over 940 tech firms, including suppliers, customers and developers. The Programme coordinates a regular calendar of events and roundtables to keep members up to date on the key technical and regulatory developments that may impact growth and on funding opportunities that may increase commercial competitiveness. These opportunities help techUK members to plan better strategies.

## 5. A return on investment (ROI):

At techUK, the Data Centres Programme has a proactive history of supporting the sector. We bring value to our members by intervening in policy, mitigating regulatory impacts and raising awareness of the sector's critical importance to the UK's digital economy. To date we have supported members through operational and supply chain challenges resulting from Brexit and the Covid19 pandemic, negotiated the inclusion of data centres in the CCA scheme (worth over £200M to UK operators), and subsequently secured an extension of the CCA to admit new facilities.