

Agenda:

Monday 28 Sept	Time	Event
Focus – outlining the FS and regulatory landscape in Switzerland.	From 15:00	Arrivals
	15:00 – 17:00	Welcome event: Canton of Zurich, Switzerland Global Enterprise and Swiss regulators outlining the regulatory landscape in Switzerland
	From 18:00	Dinner with techUK members
Tuesday 29 Sept	09:00 – 11:10	Shaping the Digital Future: Data, AI, and Strategic Cooperation Keynotes from Susan Atefy, DBT and Dr Wolfgang Emmerich followed by a roundtable discussion on what the FTA's data provisions mean for British Swiss businesses. Digital sovereignty as commercial opportunity.
Focus – Expanding into Switzerland and Innovative Zurich landscape and cloud	11:10 – 13:00	<i>Lunch break</i>
	13:00 – 14:00	Zurich Insurance Tech showcase A one hour session centred on Zurich's own innovation priorities, followed by a short showcase of relevant techUK delegation capability, held during the techUK Financial Services Delegation to Zurich.
	14:00-15:30	<i>Break</i>
	15:30 – 17:00	Sygnum Bank and Digital Assets Opportunity Short introduction to Sygnum and our journey as the world's first regulated digital assets bank; a deep dive into our technology stack and infrastructure; our perspectives on the opportunities digital assets present for innovative financial services; and an open Q&A with the delegation.
Wednesday 30 Sept	9:00 – 11:10	<u>Working Title: The Swiss UK AI in Financial Services Roundtable:</u> A partnership event bringing technology professionals to discuss in an unfiltered conversation topic surrounding AI adoption in Financial Services. The event will start off with short presentation presenting the attendees organisations and define the challenges they are trying to tackle. It will then continue with an unfiltered conversation on 3 important topics.
	From 12:00	Departures