Marketing opportunities calendar 2025

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our contributor guidelines and sponsorship opportunities for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact sean.moore@techuk.org or margherita.certo@techuk.org

September

Cloud week – 1-5 September

Cloud Week is an opportunity for the techUK community to explore key issues and highlight new ideas and thought leadership from our members.

We are asking members to contribute with their insights as to how cloud computing (and related technologies such as AI and data analytics) can help organisations be more efficient, innovative and productive, and how cloud-enabled digital transformation can have a positive impact on people, society, the economy and the planet.

Building the Smarter State week – 8-12 September

More information coming soon.

Building the Smarter State – 10 September

Building the Smarter State is techUK's flagship public services conference and the go-to event for public sector digital leaders. The Blueprint for Modern Digital Government, published in January 2025 lays out the vision for a comprehensive digital transformation of the UK public sector, addressing the gap between current service delivery and rising citizen expectations. With government eager to embrace the promise of technology to improve public service delivery, this year's Building the Smarter State Conference provides a fantastic opportunity to connect key public sector and industry stakeholders to collaborate on taking public sector From Blueprint to Brilliance.

October

Health and Social Care Summit – 2 October

We are excited to host the third annual Health & Care Summit, a cornerstone event uniting our work across digital health, social care, and life sciences. This in-person gathering will bring together industry leaders, innovators, and public sector stakeholders to explore the most pressing challenges and opportunities in the sector.

Digital ID week – 13-17 October

More information coming soon.

Cyber Innovation Den and Cyber Security Dinner – 15 October

techUK is delighted to see the return of the Cyber Security Dinner in Central London. The event brings together senior stakeholders from across government and industry for an informal discussion on some of the key issues facing the sector. The dinner provides members with a fantastic opportunity to celebrate new innovations and connect with like-minded individuals.

The event provides a significant platform for businesses in the sector to gain visibility and engage with stakeholders, including representatives from the NCSC, DSIT and DBT. Attendees will also have the opportunity to network with members of the techUK Cyber Security Programme as well as wider stakeholders across the UK cyber security sector.

Tech and Net Zero Conference – 22 October

This edition of the Tech & Net Zero Conference brings together industry leaders, policymakers, and innovators to focus on critical interdependencies between climate, tech deployment and interconnected sustainability challenges. From clean energy to AI-driven efficiencies and nature risk, climate is increasingly merging with other areas of risk.

November

Tech and Innovation Summit – 5 November

techUK's 2025 Tech & Innovation Summit brings together industry leaders, policymakers, regulators, and futurists to explore how emerging technologies can power the UK's next decade of innovation, driving progress and economic growth through to 2035 and beyond.

London Health and Social Care Dinner – 13 November

Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care. The evening will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

The event provides a significant platform for businesses in the sector to gain visibility, reach key industry stakeholders and is an excellent opportunity to network with members of techUK Health and Social Care Programme (all dedicated in driving innovation in the industry through the smart use of new intelligent technology).

Defence campaign week – 17-21 November

More information coming soon.

Defence Winter Dinner – 20 November

More information coming soon.

December

Digital Ethics Summit – 3 December

More information coming soon.

Public Sector Future Gazing campaign week – 8-12 December

More information coming soon.

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