

The Value of our Market Access and Consumer Tech Programme

1. Industry Access:

By joining our Market Access and Consumer Technology Programme, members gain access to a peer-to-peer network that contains vast and detailed subject matter expertise. As new business challenges emerge – such as how to comply with rapidly changing sanctions regimes, or how to address post-Brexit regulatory uncertainty - members benefit from the opportunity to ask questions, share experiences, and showcase solutions with other companies seeking to protect their business in the most efficient and cost-effective ways.

2. Influence Policy:

As the voice of the UK tech sector, techUK has extensive relationships throughout the UK government and civil service. This enables us to advocate effectively for proportionate and pro-innovation regulations with minimised compliance burdens. Our Market Access and Consumer Tech Programme has regular engagement with DIT, OFSI, ECJU, HMRC and HMT on market access issues, with DCMS and Ofcom on media and broadcast policy, and with BEIS and OPSS on consumer protection and product regulation, as well as wider stakeholders such as the BBC, BSI, and DigitalEurope. Being part of the Programme helps members to strengthen their influence, raise their profile, and reduce risk and costs.

3. Inside track:

techUK continues to support members in their understanding and preparation for both current and future product regulations in the consumer electronics space. We interpret, filter, and provide insight and guidance to members, and raise questions to government directly where necessary. For example, when UK product safety marking rules were changed in June 2022, we were able to secure a series of written responses from the regulator to our questions and requests for clarification. This provided members with a level of understanding and certainty that wasn't available elsewhere ensuring they were better prepared.

4. Impact performance:

The impact of Brexit has undoubtedly created challenges for businesses in navigating a changing and sometimes uncertain regulatory landscape in the UK. We understand that having to redesign a product or rework labelling and packaging to meet national-level regulations is no small feat in an integrated and complex global supply chain. This is why we strive to deliver regulatory certainty and help members to focus on enhancing their competitiveness and growing their business.

5. A return on investment (ROI):

The techUK Market Access and Consumer Technology Programme is helping to shape the rules and landscape in which business is operating. We provide members with best practice, operational support and compliance advice which would be extremely expensive to engage external help on. We positively impact our members' bottom line by supporting them in anticipating, shaping and reacting to change, ensuring compliance and mitigating regulatory risk with reduced costs and minimised disruption to business operations. Our members are better prepared for what comes next!



techUK
FOR WHAT COMES NEXT