

# Marketing opportunities calendar 2026

We are looking forward to receiving your contributions to our campaign weeks, blogs, and events this year. Please refer to our [contributor guidelines](#) and [sponsorship opportunities](#) for further information.

Please note the below opportunities will be updated as more information becomes available.

If you have any questions, please contact [sean.moore@techuk.org](mailto:sean.moore@techuk.org) or [margherita.certo@techuk.org](mailto:margherita.certo@techuk.org)

## January

### [\*\*AI Vision to Value Conference: Delivering the UK's AI Opportunities Action Plan\*\*](#) – 14 January

Join us for techUK's very first flagship AI Conference. The event marks a year since the publication of the UK's AI Opportunities Action Plan and the Government's bold promise to "turn the UK into an AI superpower" and seize the "£400 billion" prize.

Join techUK and the UK's world-leading companies and AI sector for inspiring keynote speeches, expert panels, and hands-on demos as we reflect on the last year of the UK's announcements on AI and explore the next chapter for the AI Action Plan.

## February

### [\*\*Future Telecoms Conference\*\*](#) – 10 February

Join the UK's leading telecoms companies, policymakers, and innovators for keynotes, expert panels, and practical discussions as we reflect on the last year of UK connectivity strategies and explore the next chapter for future-proof networks. What will it take to convert vision into value and ensure these strategies deliver real impact at pace?

### **Human rights week – 16-20 February**

More information coming soon. Please contact [Lucas.Banach@techUK.org](mailto:Lucas.Banach@techUK.org) to express early interest.

## March

### **TechTogether campaign – 1-31 March**

More information coming soon. Please contact [tess.newton@techuk.org](mailto:tess.newton@techuk.org) to express early interest.

### [\*\*International Trade Conference 2026 | Time to Trade: Taking UK Tech to the World in 2026\*\*](#) – 3 March

There have been numerous challenges for tech companies following upheavals across trade, technology, geopolitics, and diverging approaches to regulation over the past few years. SMEs, due to their size, have often found themselves most impacted by these challenges.

This year's conference will focus on our new report, which includes in-depth qualitative insights from techUK SME members as well as a series of policy recommendations to help UK SMEs reach new markets and grow their exports.

### **Tech Policy Conference 2026 – 16 March**

Our annual Tech Policy Conference will take place on the 16 March 2026. Registrations are open, more information about the agenda will be released soon.

## **April**

### **National Security Reception 2026 – 22 April**

techUK is delighted to be hosting its annual National Security Reception on Wednesday 22 April 2026, for the fourth year in a row.

The annual National Security Reception is an opportunity for broader techUK members working within the security and resilience sectors to meet and congratulate the new National Security Committee which will be elected in February and will exist to drive and govern the work of the programme.

### **Leeds Health and Social Care Industry Dinner 2026 – 30 April**

Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care. This year the dinner will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

The event provides a significant platform for businesses in the sector to gain visibility, reach key industry stakeholders and is an excellent opportunity to network with members of techUK Health and Social Care Programme (all dedicated in driving innovation in the industry through the smart use of new intelligent technology).

## **May**

### **Building the Smarter State week – 4-8 May**

More information coming soon. Please contact [Lucas.Banach@techUK.org](mailto:Lucas.Banach@techUK.org) to express early interest.

### **Defence Spring Dinner 2026 – 21 May**

Booking is not yet open for this event.

## **June**

### **Reimagining CareTech Week – 22-26 June**

More information coming soon. Please contact [Lucas.Banach@techUK.org](mailto:Lucas.Banach@techUK.org) to express early interest.