techUK

FOR WHAT COMES NEXT

techUK Flagship Events | techUK Annual Dinner 2025

Sponsorship Opportunities

techUK Annual Dinner

Event Date: 1 July 2025 | **Venue:** London

Timings: Evening, Dinner

About the techUK Annual Dinner

The techUK Annual Dinner is our biggest event, and the must-attend business dinner in our calendar. It brings together key figures from the tech industry, with government and significant stakeholders for an enjoyable and influential evening. The evening begins with a drinks reception, followed by a fabulous dinner and speeches from the country's leading technology stakeholders.

The event allows important networking opportunities throughout the evening, culminating with after dinner drinks.

In 2024, the techUK Annual Dinner attracted over 650 guests, including 110 senior Government and civil service leaders as well as key figures across industry and the tech community.

Previous speakers include:

- The Rt Hon Rishi Sunak MP
- The Rt Hon Chris Philp MP
- The Rt Hon Chloe Smith MP, Secretary of State for Science, Innovation and Technology
- Sarah Munby, Permanent Secretary at the Department for Science, Innovation and Technology
- Amol Rajan, journalist and broadcaster
- Clive Myrie, BBC presenter
- Tim Shipman, Chief Political Commentator, The Sunday Times.

Sponsorship Packages | Headline Sponsor: £40,000 + VAT

Only two headline sponsor packages are available.

Pre-event industry promotion
(dependant on time of signing sponsorship contract):
Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list)
Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)
Blogs: Opportunity to write two blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)
Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities
Priority tables: Two tables near the stage for you and your guests. 20 seats in total.
Top table: Two seats at the top tables for sponsor representatives
VIP Guests: 6 x VIP public sector/government guests to be seated at sponsor tables (techUK to share VIP list with sponsors for selection in advance of the dinner)
VIP Reception: Sponsor branding to be added to stage in VIP drinks reception room, pre dinner.

Speaking opportunity: Sponsors invited to give a five-minute speech during pre-dinner drinks at our VIP drinks reception (content to be agreed by techUK and sponsor in advance)
Welcome speech: A thank you in techUK's welcome speech
Stage branding: Sponsor company logo prominent in the reception space, networking space and main dining room
Table branding: Sponsor company logo prominent on collateral on all tables (c60 tables)
Table giveaway: Opportunity to provide branded gift/handout to all dinner attendees (sponsor to provide, 650 attendees)
Annual Dinner programme: Sponsors invited to supply an A5 advert for inclusion in the dinner programme (650 copies). Plus, sponsor logo and 200-word company description to be also included.
Event promotional video: Sponsor representative to be interviewed on the night. Video to be shared through techUK social channels and hosted on techUK YouTube channel post event.

Post-event industry promotion
Email: A thank you in techUK's post event email to all attendees.
Webinar/podcast: Sponsor invited to work with techUK to develop a sponsored webinar or podcast exploring a theme of sponsor's choosing.
Event tickets: Sponsors to receive two free tickets to attend another techUK flagship event in the year.

Networking Sponsor: £20,000 + VAT

Pre-event industry promotion

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list)

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k / X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: One table near the stage for you and your guests. 10 seats in total.

Welcome speech: A thank you in techUK's welcome speech

Stage branding: Sponsor company logo prominent in the reception space, networking space and main dining room

Table branding: Sponsor company logo prominent on collateral on all tables (c60 tables)

Table giveaway: Opportunity to provide branded gift/handout in the reception area (sponsor to provide, 650 attendees)

Annual Dinner programme: Sponsors invited to supply logo and 100-word company description to be included in the programme.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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41K followers

52K LinkedIn company page followers

143K unique visits per month techUK.org