Data Analytics and AI Programme

The UK is a global leader in AI, with the potential to boost GDP by £550 billion by 2035 - making safe and effective adoption an urgent economic priority. Realising AI's transformative benefits requires immediate action, including expanding compute capacity, creating AI Growth Zones, and accelerating public sector adoption. techUK is actively partnering with the Government to implement the *AI Opportunities Action Plan*, strengthen regulation, and build trust to ensure the UK remains at the forefront of global AI innovation.

Our focus, activities and projects to be undertaken in 2025:

- **AI Leader's Series:** bringing together some of the brightest minds in AI to explore cutting-edge developments, emerging trends, and the transformative potential of AI for the UK's economy and society.
- **Sprint Campaign: Industrial AI:** A campaign to showcase the game-changing potential of Industrial AI, and how it can redefine the future of industrial operations, drive efficiency, increase productivity, and boost innovation.

Programme Value Proposition

Industry Access
Members of techUK join a thriving community of companies committed to showcasing and demonstrating the power of AI and Data Analytics. We bring together industry leaders, policy makers, regulators and civil society to affect the change needed to drive the data analytics and AI market in the UK. We help our members to build strong relationships with these stakeholders, reach new customers, and enable their business to grow.

Influence Policy
techUK helps our members to create the best environment for growth through the shaping and influencing of government policy, including potential, future AI regulation. Through workshops, private roundtables, and webinars, techUK provides direct access to policy makers alongside a regular analysis of policy developments and what they mean for industry. Members also help us to shape responses to policy consultations.

Inside Track
techUK helps members to identify and interpret key opportunities and risks from government AI policy announcements. We have regular catchups with key stakeholders including, DSIT, the Responsible Technology Adoption Unit (RTA) and regulators, such as the ICO. This direct access to decision makers helps members to anticipate changes and better prepare for the future, giving them a competitive edge over other businesses.

Impact Performance
techUK helps members to raise their profile in both government and industry across all sector verticals via techUK activities including techUK's AI campaign and our annual Digital Ethics Summit. These profile-raising opportunities provide access to new partners, customers and industry stakeholders and help members to identify early market opportunities and risks that can help them best manage their growth strategies.

Return on Investment
Members have the opportunity to directly influence the future of UK AI policy, including potential future regulation, in ways that are beneficial to their business. Members contribute to government consultations, input into techUK reports, and influence decision makers face-to-face via roundtables and events. Through these activities members can showcase their thought leadership, meet future customers, and influence policy makers and other key stakeholders.

Get in touch

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