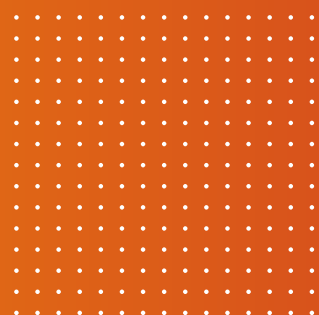# Local Public Services Programme

Local public services are faced with a range of challenges for which digital technology could present a solution. We bring together companies, large and small, with local government to find solutions that improve outcomes for citizens and help create thriving, productive, greener and safer places for all. Local government can be a complex market. That is why we help members to navigate it and champion the innovations that can create truly digital local public services and outcomes.

Visit the Local Public Services hub on our website.

2021 Achievements

Equipping members with up-to-date market insights, and helping them develop networks and profile with local government

techUK's Local Public Services Programme continued to act as a conduit for the local government market to access a diverse group of suppliers in pre-procurement and meaningful market engagement exercises. We ran engagement sessions with senior leaders from London, Sheffield, Scotland and Greater Manchester and many more.

Through our regional spotlight series we helped members to build new relationships with public sector partners, and equipped them with all the latest market insights, from the biggest procurement trends, to contracts due for renewal in local government.

We launched our 'Talking 5' with Local Public Services member series which helped raise the profile of members active in this space. To date Talking 5 insights have averaged an impressive 600+ visits.

Showcasing the best of local public service innovation

We have worked with members to showcase how their digital innovations can help solve the most pressing problems our communities face. Through our Innovation Showcase members were invited to pitch to public sector partners and highlight how their digital tools and solutions can help solve a problem.

We positioned members at the forefront of place-led recovery and transformation through techUK's Digital Place week. techUK curated 28 guest blogs on how digital has transformed our places and renewed civic engagement and local democracy. It generated 5,025 page views and a potential reach on Twitter of over 365,000. The Local Government Association and the Local Digital Collaboration Unit shared the campaign in their newsletter which reaches nearly every council in the country.

2021 Achievements

Building partnerships across the supplier base and local public services to help solve common challenges

To foster new business partnerships in the local government ecosystem, techUK ran 'Partnering and Networking' pitch-fests/speed-networking events to introduce larger companies to innovative SMEs, and to provide opportunities for SMEs new to the market to partner with a system integrator or established business.

techUK was the go-to forum for local government to validate and inform its thinking. techUK was invited to be the secretariat for the Scalable Approach to Vulnerability via Interoperability (SAVVI) Tech Working Group which led to meaningful engagement and collaboration between industry and local government.

Demystifying perceived challenges and obstacles to data-led transformation and innovation

techUK launched a new quarterly 'Demystifying Data in Local Public Services' event series where members and council speakers demystified challenges and showcased how the power of data and insight can be unlocked to improve outcomes for people and places. Each event attracted over 100 delegates including senior local authority stakeholders.

2022 Objectives

A marketplace for local government innovation engagement

techUK will convene local public services pre-procurement with members, this will take the form of either an industry briefing or innovation showcase. This provides members with the opportunity to hear first-hand the problems their local government partners are looking to solve and how their solutions can help while local government have access to the latest innovations.

Fostering a thriving a local govtech ecosystem

Local government can be difficult to navigate for new entrants. To support SME members, techUK will host quarterly speed-networking pitches where members large and small will pitch to each other and network with the aim of developing new business partnerships. Local public services will also be encouraged to attend.

Demystifying local public procurement challenges and supporting members to meet the social value and sustainability opportunity

> techUK will continue to run regular market insight briefings for members to better equip them with the local government procurement trends, market size and tech spend to help them focus for success.

> We will run deep dive market insight briefings on specific nations and regions to help members validate thinking and strategy on whether to enter a new market.

> techUK will run discovery sessions and workshops with members and councils to better understand how councils are planning to meet net zero and the impact on public procurement.

> As local government increasingly includes sustainability requirements in tenders, we will work with SMEs to make sure they are equipped to support councils tackle the climate change crisis.

2022 Objectives

Championing local public service and place-led innovation

techUK will work with members to launch a short paper on overcoming the barriers to delivering innovation into local public services and working with SME members to overcome the obstacles they face. We aim to showcase member innovations to solve common challenges. To assist the levelling-up agenda, techUK will also work with members to curate case studies on the technologies enabling place-led innovations helping to solve some of the most pressing problems, from adult social care, to planning.

Increasing awareness and engagement of the digital phone switchover

techUK will work with members and local government to meet both the challenge and opportunity the switchover provides and help solutions to be found.