

DCMS and Ipsos' cyber sector survey: an overview

- DCMS has asked Ipsos to carry out two surveys of UK cyber sector businesses in the UK in 2022. This helps the government understand, support and promote the cyber security sector.
- These surveys will take place by telephone, but you can take part online if you request a link.
- This is a repeat of the surveys we carried out in 2021, which you may have taken part in. The findings were published on GOV.UK.
- **The first survey runs from June to July.** This survey is about understanding your business, your customers, whether you export and any barriers to growth you face.
- **The second survey runs from August to September.** This survey is about understanding your skills needs, and training and recruitment approaches.

Participation is confidential.

DCMS will use the anonymised survey results to help develop policies that affect the UK cyber security sector.



DCMS and Ipsos' cyber sector surveys: how you can help

- This is mainly a **telephone survey**, but you can take part online if that's easier.
- **The surveys are confidential.** DCMS will not know who takes part.
- Each survey typically takes **12 minutes to complete**.
- If you want to take part, you can send an email to DCMScybersector@ipsosresearch.com to arrange a call back.
- Alternatively, we will be emailing and/or calling cyber sector businesses from June to September from our Edinburgh call centre.
- Please see our survey website for more information: <https://www.gov.uk/government/publications/uk-cyber-security-sectoral-analysis-survey>

