

UK Police Digital Experience Survey 2025 Partnership Opportunities

The UK Police Digital Experience Survey 2025 has been launched providing officers and staff with the opportunity to share their views on digital provision at their police force and nationally. There are also some valuable opportunities to support the initiative for commercial organisations working with UK policing.

Page | 1

Policing Insight is conducting the UK Police Digital Experience Survey 2025, powered by Qualtrics and supported by the Home Office, National Police Chiefs Council, Police Federation of England & Wales and the Police Digital Service.

The survey is open to all officers and staff at UK police forces and is an opportunity for them to describe their experience of digital, data and technology provision in their force and nationally to influence those who are developing the future of that provision.

The opportunities for commercial partners

The survey results will provide fantastic insights into the provision of digital, data and technology in UK police forces from the perspective of officers and staff.

Policing Insight can offer the opportunity for commercial partners to sponsor the reports and articles published to present the survey data, analysis and commentary, aligning their brand with not only these important insights but also with the key stakeholders supporting the survey and its outputs. As well as branding, the sponsorship benefits include advertorial or advertising within the reports and published on Policing Insight.

In addition, Policing Insight will be offering the opportunity to purchase dashboard access to all the data on a 1-year licence basis, either as a standalone option or as part of a sponsorship package. Partner organisations would have access to unique intelligence about digital provision in UK police forces and be able to leverage the information for a variety of analyses - for example benchmark individual forces or types of forces or identifying key challenges and requirements.

If you would like to know more about these opportunities, please contact ian.barrett@policinginsight.com

Background to the survey

In 2018, Policing Insight conducted the Police ICT Survey, an opportunity for officers and staff in all roles and ranks to give their (confidential) perspective on the quality, reliability and provision of technology within their force.

It generated responses from officers and staff from 48 forces, providing an invaluable national snapshot and ensuring concerns around the availability of technology were heard and acted upon.

Since the survey was conducted, the way in which policing operates has changed drastically, not least with the introduction of Microsoft Teams in the wake of Covid-19.

This, alongside an increase in cyber based crime that requires an entirely different approach to traditional, local policing methods has driven the need for a modernised police service to the forefront of the policing agenda.

The technology available to policing has moved on greatly and continues to do so at pace. This, along with a firm desire to embrace such technology to drive efficiencies, better prevent crime and improve victim outcomes presents a unique opportunity to significantly improve the service, using the technology available.

As policing looks to implement such technology, it is critical that there is a true picture of the challenges being faced to drive positive, tangible change that benefits forces and in turn, the public.

The 2025 survey

The survey provides officers and staff from all UK police forces with the opportunity to provide anonymous feedback and directly inform future planning, activity and investment surrounding digital, data and technology across policing.

Operated by Policing Insight and powered by Qualtrics technology, the survey is fully endorsed by the Home Office, National Police Chiefs Council (NPCC), Police Federation of England & Wales and the Police Digital Service, alongside other policing organisations.

The survey contains 22 multiple-choice questions and opportunities to comment in detail, covering key aspects of force digital provision including accessibility, reliability, interoperability, effectiveness, training and support. The answers are anonymised and completely confidential.

This is an opportunity for officers and staff at all levels and in all roles to paint an honest picture of the digital data and technology experience in their force; both the positive and the negative.

Supporting the survey, NPCC Digital, Data and Technology Coordination Committee Lead, Chief Constable Rob Carden commented:

“After our workforce, technology is the biggest spend for our service. As we work to drive efficiencies and maximise public safety using technology and data, it is vital we make the right investment decisions to balance maximum impact with value for money. To do this, we need a true picture of the issues being faced by officers and staff across the UK who, alongside an already challenging day job, are dealing with legacy technology and systems that instead of being helpful, are fast becoming a hindrance. I am grateful to the team at Policing Insight who, alongside the NPCC Digital, Data and Technology Coordination Committee, have put together a survey to ensure that together, we build that picture and prioritise investment in the right areas.

“Simply put, my ask to officers and staff across all forces is this, what is working and what isn’t when it comes to digital, data and technology?”

“We need to know to help, and want the full, unfiltered picture. Rest assured your answers will be anonymised and completely confidential.

“I would urge you to complete and share this survey which provides a unique opportunity to ensure that together we make the best investment decisions for our service, our workforce, and the public we serve.”

The deadline for submissions is midnight on Sunday 30 November 2025.

Participation is limited to serving officers and staff of UK police forces.

The anonymised results will be made available to participating police forces and supporting stakeholders with further analysis published on Policing Insight.

For more information or assistance please contact:

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www.policinginsight.com

Policing Insight is the leading platform to keep up with the latest in progressive policing. It is where the global police and criminal justice community both consume and share knowledge, opinion and analysis. Policing Insight's community consists of government, policing, third sector, academia and industry, all interested in working towards better policing outcomes.

Page | 3



The banner features a dark background with a laptop in the center, its screen glowing with a blue and orange light. The text 'UK Police Digital Experience Survey 2025' is prominently displayed in white. Below it, a subtitle reads 'Influence the development of digital, data and technology in your force and nationally'. The Policinginsight logo is at the bottom center. A row of partner logos is at the very bottom: NPCC (National Police Chiefs' Council), Home Office, Police Digital Service, Police Federation, and University of Huddersfield (Inspiring global professionals).

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Influence the development of digital, data and technology in your force and nationally

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POLICE DIGITAL SERVICE

POLICE Federation

University of HUDDERSFIELD
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