

# Tech and Innovation Programme

From quantum to robotics, semiconductors to AI, the UK is home to emerging technologies that have the power to revolutionise entire industries and sectors. techUK is central to the UK's innovation ecosystem.



We bring members, industry stakeholders, and UK Government together to champion emerging technologies as an integral part of the UK economy. We help to create an environment where innovation can flourish, helping our members to build relationships, showcase their technology, and grow their business.

# The value of our SME Programme

#### **Industry Access**

We help to build communities around emerging technologies such as AI, quantum, robotics, the metaverse and more. We bring members and UK Government together to advocate for emerging technologies as an integral part of the UK economy. We help our members to build strong relationships, reach new customers, and to grow their businesses.

### **Influence Policy**

techUK is uniquely positioned to ensure the needs of the sector are represented. We work closely with members to develop proactive policy recommendations in order to influence the direction of policy and unleash the potential of UK tech and innovation. To help members strengthen their influence we host member only events with Government departments and ministers.

#### **Inside Track**

We keep our members well informed on the latest trends and developments in emerging technologies. We interpret, filter, and provide insight and guidance on the industry and markets, helping members to identify opportunities and risks. Together we explore how cutting-edge technologies will impact and revolutionise not just the tech sector, but all industries, and what will be needed from the UK tech sector to enable this to happen.

#### **Impact Performance**

We help members navigate the complex emerging technology ecosystems in the UK. We provide regular forums where Government and industry can meet and demystify processes that enable innovation. We hold member briefings on consultations with the relevant Government departments - whether this is DSIT, Innovate UK or Department for Business and Trade - and techUK working groups feedback our member recommendations.

## **Return on Investment**

techUK is passionate about showcasing our members working at the cutting edge of emerging technologies. We hold over 50 events a year giving members the opportunity to share their insight, connect with clients, customers, and partners, and speak with policy makers and politicians on issues important to them. We strive to help our members develop relationships critical to their growth.

## Get in touch

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