

The Value of our Communications Infrastructure and Services Programme

techUK
FOR WHAT COMES NEXT

1. Industry Access:

The Communications Infrastructure and Services Programme provides access to the widest cross-section of the telecoms ecosystem in the UK, representing the entire value chain and technologies in communications infrastructure and services. techUK's telecoms members are the collective voice of telecoms policy for the nation, and we help bring together key players to shape the major industry decisions for future networks. We also enable telecoms businesses to build relationships with each other, enhancing the industry through innovation that is both commercialised and optimised.

2. Influence Policy:

techUK is the voice of telecoms policy in the UK. In partnership with our telecoms members we engage with government and the regulator to ensure future policy, legislation and regulation is optimal for our industry. As part of this process, members can strengthen their influence, raise their profile and reduce business risk and cost. We help our members to create the right environment for investment in infrastructure deployment and innovative services, acknowledging the vital role advanced connectivity plays in economic growth, social prosperity and a sustainable future.

3. Inside track:

We provide techUK's telecoms members with the inside track on the tech sector. Our team is at the forefront of UK telecoms innovation policy, and we interpret, filter and provide insight and guidance to help members identify opportunities and risks, and to prepare for the future. Working closely with DSIT, and particularly its Digital Infrastructure Team, the Programme provides members with the best opportunity to understand and shape future telecoms policy, legislation and funding opportunities. We give our members the edge.

4. Impact performance:

Through the opportunities and advantages of techUK Having the inside track allows members to impact their performance. Members have a clearer understanding of market developments, customer requirements, and government priorities than their competitors. Membership also provides access to the latest information on regulation, compliance and new legislation that will impact businesses. Finally, joining our community helps members to get to market faster, meet suppliers, meet customers – and directly impact their performance.

5. A return on investment (ROI):

Active participation in techUK's Communications Infrastructure and Services Programme provides a return on investment for every member. We empower our members to navigate and better understand the UK telecoms landscape and to successfully align their investment and resources for maximum advantage. We help members affect policy that is beneficial to their businesses, and to develop relationships critical to their growth. techUK helps showcase our telecoms members, their products and their services to our audiences, and facilitate meetings and events for meaningful connections with clients, customers, policy makers and politicians.

