techUK
FOR WHAT COMES NEXT

Consumer Tech and Regulation Programme

This programme supports member companies to navigate policy and regulatory requirements when delivering technology products and services to UK consumers. We assist members in addressing UK product regulations and non-tariff barriers, which have become more complex after Brexit, and engage widely in the media and broadcast policy space and consultations into consumer rights legislation. The programme was extensively involved in the development of the UK Media Act and DMCC Act, and is working with regulators to ensure that implementation guidelines are clear and proportionate.

Find out more about our Consumer Tech and Regulation programme.

The benefits of our Consumer Tech and Regulation programme

Industry Access

Our Consumer Tech and Regulation Programme is a peer-to-peer network that contains vast and detailed subject matter expertise. As new business challenges emerge - such as how to comply with rapidly changing sanctions regimes, how to address post-Brexit regulatory uncertainty, or assessing the impact of new legislation - members have the opportunity to ask questions, share experiences, and showcase solutions.

Influence Policy

We have regular engagement with DBT, OFSI, ECJU, HMRC and HMT on market access issues, with DCMS and Ofcom on media and broadcast policy, and with DBT, OPSS and the CMA on consumer protection and product regulation, as well as wider stakeholders such as the BBC, BSI, and DigitalEurope. Being part of the Programme helps members to advocate for proportionate and pro-innovation regulations and reduce risk and costs.

Inside Track

techUK continues to support members in their understanding and preparation for both current and future product regulations in the consumer electronics space. We interpret, filter, and provide insight and guidance to members, and raise questions to government directly where necessary ensuring our members are better prepared.

Impact Performance

The impact of Brexit has undoubtedly created challenges for businesses in navigating a changing and sometimes uncertain regulatory landscape in the UK. We understand that having to redesign a product or rework labelling and packaging to meet national-level regulations is no small feat in an integrated and complex global supply chain. This is why we strive to deliver regulatory certainty and help members to focus on enhancing their competitiveness and growing their business.

Return on Investment

The techUK Consumer Tech and Regulation Programme is helping to shape the rules and landscape in which business is operating. We provide members with operational support, compliance advice and direct interactions with government which would be extremely expensive to engage external help on. We positively impact our members' bottom line by supporting them in anticipating, shaping and reacting to change, ensuring compliance and mitigating regulatory risk with reduced costs and minimised disruption to business operations. Our members are better prepared for what comes next!

Get in touch

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