

Opportunity to  
sponsor the  
techUK stand at  
London Tech Week

9 – 11 June 2025

The logo for London Tech Week is presented on a white, tilted rectangular background. The text "LONDON TECH WEEK" is written in a bold, dark blue, sans-serif font, stacked in three lines. The white background is set against a dark blue backdrop that features a pattern of small, light blue dots. A bright pink geometric shape is visible behind the bottom right corner of the white logo box.

**LONDON  
TECH  
WEEK**

techUK is exhibiting at  
London Tech Week

# Exhibiting at London Tech Week

For the past two years, techUK has exhibited at London Tech Week.

Each year the focus of our stand has been a 'gallery' of members who have sponsored space to showcase their logo and value proposition to the **45k+** visitors to the event.

Our stand is always popular, and we have been very impressed with both the quantity and quality of the people we have met.

London Tech Week is a great place to make a connection with potential customers, partners, or stakeholders in the global tech ecosystem.



# About London Tech Week

Innovators. Investors. Tech giants. The visionaries applying new tech to solve the world's biggest problems. Enterprise tech leaders who are creating solutions to make work easier and life more fun.

They all come to London Tech Week to see where tech will take them next.

With over 90 countries represented, this is where the global tech ecosystem intersects with the investment, innovation and talent which calls London home.

London Tech Week is expanding – with double the space at Olympia, new features and a whole new experience.

## 30k

Visitors

## 500

Speakers

## 70+

Events

## 120

Hours of content



Sponsor the techUK  
stand

# Six reasons to sponsor the techUK stand

We are offering techUK members an opportunity to sponsor one of up to **10** gallery boards on the techUK stand. We are also offering further opportunities for thought leadership across London Tech Week. For **£999 + VAT**, you'll get:

# 1

## Member gallery

Join our gallery of members on the techUK stand. Each participating member will have an A2 gallery board (see examples on p10) which will highlight your logo, your business focus, a short value statement, and your website URL. We'll use the gallery as a reference point when speaking to visitors to our stand.

# 2

## Exhibition stand booklet

We gave away hundreds of booklets last year. Our 2025 booklet will include a directory of participating members with a focus on your business objectives, and a short value statement (see examples on p11).

# 3

## techUK website

Throughout London Tech Week we'll have a dedicated area on our website. Participating members will have a dedicated page that will feature your logo, a promotional video, text about your business and your ideal customers, links to your social profiles, and a link to your website. All comms throughout London Tech Week will push people to our webpage.

## 4

## Blog

Each participating member will be invited to write a London Tech Week focused blog. We'll publish your blog on our website during the week, link to it from your dedicated webpage, and promote it on our social media accounts to our c100k social media followers.

## 5

## Social media

Our social media channels are hugely popular. Throughout London Tech Week we're going to showcase participating members in three ways.

1. We're going to promote member blogs.
2. We're going to post an image of your A2 board and profile your business.
3. And we're going to take pictures and videos of the gallery (and if participating members visit the stand, we'll post pictures/video of you too).

## 6

## Newsletters


In our first techUK newsletter after London Tech Week we'll include a wrap up of the week, and namecheck all participating members, with a link to the webpages we created for you with your profile.

The newsletter has approximately 25,000 subscribers.

# Examples



# A2 gallery board designs, examples:




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A PROUD MEMBER OF **techUK**



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# Booklet designs, examples:



A dark blue background with a pattern of white dots. The dots are arranged in a way that they appear to be receding into the distance, creating a sense of depth and perspective. The dots are more densely packed on the left side and become sparser towards the right.

# Get in touch

To secure your sponsorship of our stand at London Tech Week we require expressions of interest before Friday 18 April

Contact:

To discuss your interest, please contact:

- Alex Smith, Head of Brand and Campaigns ([alex.smith@techuk.org](mailto:alex.smith@techuk.org)) or
- Ed Bevan, Head of SME Engagement ([ed.bevan@techuk.org](mailto:ed.bevan@techuk.org))

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**techUK**  
FOR WHAT COMES NEXT



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