

techUK Flagship Events **2024** Sponsorship Opportunities

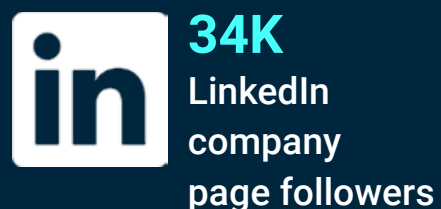


About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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techUK
FOR WHAT COMES NEXT

techUK Annual Dinner 2024

techUK Annual Dinner

Event Date: 2 July 2024 | **Venue:** Lancaster Gate

Timings: Networking Dinner and Reception | 18:30 - 23:00

About the Annual Dinner

The techUK Annual Dinner is our biggest event, and the must-attend business dinner in our calendar. It brings together key figures from the tech industry, with government and significant stakeholders for an enjoyable and influential evening. The evening begins with a drinks reception, followed by a fabulous dinner and speeches from the country's leading technology stakeholders.

The event allows important networking opportunities throughout the evening, culminating with after dinner drinks.

In 2023, the techUK Annual Dinner attracted over 650 guests, including 125 senior Government and civil service leaders as well as key figures across industry and the tech community. Previous speakers include the Rt Hon Rishi Sunak MP, the Rt Hon Nadine Dorries MP, the Rt Hon Chris Philp MP, BBC presenter Clive Myrie, The Rt Hon Chloe Smith MP, Secretary of State for Science, Innovation and Technology and Tim Shipman, Chief Political Commentator, The Sunday Times.

TECHUK ANNUAL DINNER 2023

Sheila Flavell CBE
techUK President,
Chief Operating Officer, FDM Group



techUK Annual Dinner 2023 **in numbers**

techUK
FOR WHAT COMES NEXT

Event sponsors



650

Delegates

125

Notable
guests

30K

Pre-promotion
reach

345K

Social media
exposure

Sponsorship Packages | Headline Sponsor: £40,000 + VAT | SOLD OUT

Only two headline sponsor packages are available.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list)

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities

Priority tables: Two tables near the stage for you and your guests. 20 seats in total.

Top table: Two seats at the top tables for sponsor representatives

VIP Guests: 6 x VIP public sector/government guests to be seated at sponsor tables (techUK to share VIP list with sponsors for selection in advance of the dinner)

VIP Reception: Sponsor branding to be added to stage in VIP drinks reception room, pre dinner.

Speaking opportunity: Sponsors invited to give a five-minute speech during pre-dinner drinks at our VIP drinks reception (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech

Stage branding: Sponsor company logo prominent in the reception space, networking space and main dining room

Table branding: Sponsor company logo prominent on collateral on all tables (c60 tables)

Table giveaway: Opportunity to provide branded gift/handout to all dinner attendees (sponsor to provide, 650 attendees)

Annual Dinner programme: Sponsors invited to supply an A5 advert for inclusion in the dinner programme (650 copies). Plus, sponsor logo and 200-word company description to be also included.

Event promotional video: Sponsor representative to be interviewed on the night. Video to be shared through techUK social channels and hosted on techUK YouTube channel post event.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Webinar/podcast: Sponsor invited to work with techUK to develop a sponsored webinar or podcast exploring a theme of sponsor's choosing.

Event tickets: Sponsors to receive two free tickets to attend another techUK flagship event in the year.



Networking Sponsor: £20,000 + VAT

Pre-event industry promotion

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list)

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k / X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: One table near the stage for you and your guests. 10 seats in total.

Welcome speech: A thank you in techUK's welcome speech

Stage branding: Sponsor company logo prominent in the reception space, networking space and main dining room

Table branding: Sponsor company logo prominent on collateral on all tables (c60 tables)

Table giveaway: Opportunity to provide branded gift/handout in the reception area (sponsor to provide, 650 attendees)

Annual Dinner programme: Sponsors invited to supply logo and 100-word company description to be included in the programme.

Drink: The opportunity to choose or create one specific cocktail or drink

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

TECHUK ANNUAL DINNER 2023

Tim Shipman, Chief Political
Commentator, The Sunday Times



ostering a Culture of
nnovation for a Smarter State

Headline Sponsor

KPMG

#BTSS2023 #techUK



@techUK

tussell[®] Capita leidos Data Science Codurance WILLIAM ALEXANDER Media Partners PUBLIC TECHNOLOGY



techUK
FOR WHAT COMES NEXT

Building the Smarter State Conference 2024

Building the Smarter State

Event Date: September 2024 | **Venue:** Central London

Timings: 09:00 - 18:00

About Building the Smarter State

Building the Smarter State is techUK's flagship public services conference and the go-to conference for public sector digital leaders.

2024 will mark the tenth anniversary of this hugely influential conference, where we will focus on the most pressing and important topics for public sector digital transformation.

The annual event welcomes around 200 senior leaders and decisions makers from across the public sector – most notably

central and local government – and the technology industry to showcase how technology is shaping today's and tomorrow's public services – and helping to build a smarter state. The event offers a unique opportunity for the tech industry and public sector to network and build new relationships.

Previous speakers have included Chief Digital and Information Officers from across the biggest Whitehall departments, local government, and UK cities.

BTSS 2023

The Rt Hon Jeremy Quin MP



Building the Smarter State 2023 **in numbers**

techUK
FOR WHAT COMES NEXT

Event sponsors

 **Capita**

 **codurance**

 **KPMG**

 **leidos**

 **Stellarmann**

 **tusell**

250

Delegates

30K

Pre-promotion
reach

Previous speakers

Rt Hon Jeremy Quin MP, Minister, Cabinet Office | Gill Stewart, Chief Digital Officer, Department for Levelling Up, Housing and Communities | Tom Read, Chief Executive Officer, Government Digital Service | Senior Government and Public Sector Leaders

Sponsorship Packages | Headline Sponsor: £20,000 + VAT

The 'Headline Sponsor' package is only available to one organisation. This is an opportunity for your company to raise your profile amongst industry and public sector leaders with two speaking opportunities across the conference. Your organisation will receive premium visibility across techUK marketing before, during and after the event, and will be positioned as the most senior sponsor across event collateral.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog).

Blogs: Opportunity to write two blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities

Agenda input: Opportunity to work with the techUK team to shape the key conference themes - the sponsor will input into the agenda and suggest speakers (however, techUK team will remain the final decision-maker for the agenda and speakers invitations).

Speaking opportunity: Sponsors invited to deliver a ten-minute morning keynote.

Speaking opportunity: Sponsors invited to join a plenary panel discussion as a speaker or moderator.

Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Eight passes for entry to the conference for sponsor to share with colleagues or VIP guests.

On the day opportunities (continued)

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Chair drop/giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Video promotion: Video interview with sponsor representatives to be recorded at the conference. Interview to form part of post event marketing video to be shared through techUK marketing channels and hosted on techUK YouTube channels and event web page (the video will be co-branded).

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Event promotional video: Sponsor representative to be interviewed at the event. Video to be shared through techUK social channels and hosted on techUK YouTube channel and website post event.

Webinar/podcast: Sponsor invited to join a post- event podcast or webinar.

Panel Sponsor: £10,000 + VAT

This is an opportunity for an organisation to work closely with techUK and assist with curating the content for one of the conference panel sessions. **Four panel sponsor packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Panel Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Panel agenda input: Sole sponsorship of one workshop session - opportunity to shape and develop the session content, format and speaking panel (subject to approval from techUK)

Speaking opportunity: Sponsor invited to lead the above panel session and join accompanying panel discussion.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Panel Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Networking Sponsor: £6,500 + VAT

The conference coffee and lunch breaks, plus the post event drinks reception offer the perfect platform for delegates to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to make the most out of the networking sessions throughout the day to build brand awareness and meet delegates. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Branding in the networking area (coffee breaks, lunch and drinks reception) – Sponsor to bring branding and marketing material.

Speaking opportunity: Sponsors invited to deliver a five-minute address during the drinks reception.

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Exhibition Stand sponsor: £2,000 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (50 words).

Social media promotion: Sponsor mention in 2x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Two passes for entry to the conference.

Event materials branding: Promoted as Exhibition Stand sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



BTSS 2023 | Col Campbell
Partner, Public Services
Technology Strategy
Transformation,
KPMG in the UK



techUK
FOR WHAT COMES NEXT

Defence Dinners 2024

Defence Dinners (Spring and Winter)

Event Date: Spring and Winter 2024

Venue: Central London

Event Format: Dinner

About the Defence Dinners

The techUK defence dinners are an excellent opportunity for our members to meet with key defence stakeholders to discuss where the UK defence technology industry is headed.

techUK members who sponsors these high-profile events have an exceptional opportunity to position their organisation as a leading authority and innovator in the sector.

Our defence dinners welcome over 290 delegates for an evening of informal networking, speeches and a fantastic dinner.

Sponsoring the Defence Winter or Spring Dinner will place your organisation at the centre of industry and national defence issues via speaking opportunities, brand exposure, and event marketing before, during and after the dinner.



DEFENCE SPRING DINNER 2023

General Sir Richard Barrons
Former Commander JFC and
Co-Chairman Universal
Defence & Security Solutions

Defence Dinners 2023 in numbers

techUK
FOR WHAT COMES NEXT

Event sponsors



Notable guests

Christine Maxwell, MOD Director Cyber Defence & Resilience and Alex van Someren, the Chief Scientific Advisor for National Security (2023) and defence industry leaders

290
Delegates

30K
Pre-promotion
reach

Sponsorship Packages | Headline Sponsor: £18,500 + VAT

The defence dinner offers the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet VIP guests.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: A table near the stage for you and your guests. 10 seats in total.

Top table: One seat at the top table for sponsor representatives.

Speaking opportunity: Sponsors invited to deliver a five-minute speech pre-dinner and opportunity to introduce the keynote speaker (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech.

Stage branding: Sponsor company logo prominent in the main dining room.

Banners: Two sponsor pop-up banners located in the main dining room (sponsor to provide)

Programme advertisement: Sponsors invited to supply a full page A5 advert for inclusion in the dinner programme (300 copies). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Networking Sponsor: £10,000 + VAT

The defence dinner offers the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet guests. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Blog: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

On the day opportunities:

Networking area sponsorship: Branding in the networking area. Sponsor to bring branding and marketing material.

Complimentary tickets: 5 tickets for your organisation representatives to join the event.

Banner: One sponsor pop-up banner to be located in the networking area (sponsor to provide)

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue.

Event programme promotion: Promoted as Networking Sponsor in event programme. Sponsor logo and 100-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Health and Social Care Industry Dinners **2024**



Health and Social Care Industry Dinners

Event Date: Spring and Winter 2024 | **Venue:** Leeds and London

Event Type: Networking Dinner | **Timings:** Dinner

About the Health and Social Care Industry Dinners

Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care.

The evening will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

The event provides a significant platform for businesses in the sector to gain visibility and reach key industry stakeholders. It is also an excellent opportunity to network with members of the techUK Health and Social Care Programme who are all dedicated to driving innovation in the industry through the smart use of new intelligent technology.

HEALTH AND SOCIAL
CARE DINNER 2023 | LEEDS

Professor Phil Wood,
Chief Executive, Leeds Teaching
Hospitals NHS Trust



Health and Social Care Industry Dinner London 2023 **in numbers**

Event sponsors



Notable guests

Dr Vin Diwakar, Interim National Director of Transformation,
NHS England and Lynette Ousby, UK Managing Director, Alcidion
and Health sector leaders

techUK
FOR WHAT COMES NEXT

260

Delegates

30K

Pre-promotion
reach

Sponsorship Packages | Headline Sponsor: London £18,500 + VAT | Leeds: £15,500 + VAT

The headline sponsorship package is available to a maximum of two companies and is an opportunity to play a leading role in shaping the event content and promoting your organisation as a leader in the health and social care sector.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with link to sponsor website.

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: A table near the stage for you and your guests. 10 seats in total.

Top table: One seat at the top table for a sponsor representative.

Speaking opportunity: Sponsors invited to deliver a five-minute speech pre-dinner and opportunity to introduce the keynote speaker (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech.

Stage branding: Sponsor company logo prominent in the main dining room.

Banners: Two sponsor pop-up banners located in the main dining room (sponsor to provide)

Table giveaway: Opportunity to provide branded gift/handout to all dinner attendees (sponsor to provide, 250+ attendees)

Programme advertisement: Sponsors invited to supply a full page A5 advert for inclusion in the dinner programme (250+ copies). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Dinner Sponsor: £8,000 + VAT

The Health and Social Care Industry Dinners offer the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet guests. **The dinner sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Dinner Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with link to sponsor website.

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Blog: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

On the day opportunities:

Complimentary tickets: Five tickets to attend the dinner for sponsor to share with colleagues or VIP guests.

Banner: One sponsor pop-up banner to be located in the networking area (sponsor to provide)

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue.

Event programme promotion: Promoted as Dinner Sponsor in event programme. Sponsor logo and 100-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Mobilise | Transforming Transport Through Tech **2024**



Mobilise | Transforming Transport Through Technology

Event Date: 17 April 2024 | **Venue:** London

Timings: Day Conference

About Mobilise | Transforming Transport Through Technology

Mobilise is an event dedicated to bringing the digital sector together with public sector leaders to discuss how we can accelerate transformation of transport and its supporting infrastructure.

As the backbone of our country, it is critical we ensure that transport is system capable of meeting modern demands and powering the economy in a way which is environmentally sustainable. Digital technologies are the bedrock of this transition, enabling network optimisation, improved passenger experiences and driving decarbonisation.

At Mobilise, we will take stock of this transition in a year defined by elections, economic headwinds and rapid innovation. We will discuss the opportunity of getting digital transformation right, the challenges to overcome and drive partnerships across the public and private sectors.

Who is it for?

This conference is for public sector leaders in transport and infrastructure using technology to improve services. This includes infrastructure managers, local authorities and government departments. This event is also especially relevant to technology suppliers with products, services and solutions in transport, as well as mobility operators and logistics companies.

MOBILISE 2023

Matthew Evans,

Director - Markets, techUK



Mobilise | Transforming Transport Through Tech in numbers

Event sponsor

SHOOSMITHS

Notable guests

Professor Sarah Sharples, Chief Scientific Adviser, Department for Transport; Darren Capes, ITS Policy Lead, Department for Transport; Dr Joanna White, Director for Roads Development, National Highways and senior Government and Transportation leaders

techUK
FOR WHAT COMES NEXT

150+
Delegates

30K
Pre-promotion
reach

Sponsorship Packages | Headline Sponsor: £20,000 + VAT

The headline sponsorship package is only available to one company. This is an opportunity for your company to convey key messages and raise your profile amongst industry and public sector leaders via two speaking opportunities. You will receive premium visibility across techUK marketing channels before, during and after the event and will be positioned as the most senior sponsor throughout event collateral.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Agenda input: Opportunity to work with techUK to shape the content of the event agenda.

Speaking opportunity: Sponsors invited to deliver a ten-minute morning keynote.

Speaking opportunity: Sponsor representative invited to join a plenary panel discussion as a speaker or moderator.

Complimentary tickets: Eight passes for entry to the conference for sponsor to share with colleagues or VIP guests.

techUK speeches: A thank you in techUK's welcome and closing speeches.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply a full-page advertisement for inclusion in the A5 programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Event promotional video: Sponsor representative to be interviewed at the conference. Video to be shared through techUK social channels and hosted on techUK YouTube channel, post event.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Webinar/podcast: Sponsor invited to join a post- event podcast or webinar.



Breakout Sponsor: £10,000 + VAT

This is an exclusive opportunity for your company to curate and develop the content for one of the conference workshops. Be at the forefront of the agenda by hosting a breakout session.

Two breakout sponsor packages are available.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Breakout Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Content curation: Sole sponsorship of one breakout session, opportunity to shape and develop the session content, format and speaking panel (subject to approval from techUK).

Speaking opportunity: Sponsor invited to lead the above breakout session and join accompanying panel discussion.

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Breakout Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Networking Sponsor: £6,500 + VAT

The conference coffee and lunch breaks, plus the post event drinks reception offer the perfect platform for delegates to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to make the most out of the networking sessions throughout the day to build brand awareness and meet delegates. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sponsor to bring branding and marketing material

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as

Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Cyber Security Events **2024**



Cyber Innovation Den

Event Date: Q3 2024 | Venue: Central London

Timings: During the day

About the Cyber Innovation Den

For the past three years, techUK has been bringing the UK cyber security community together for events which provide valuable opportunities to network, explore the key issues facing the sector, and celebrate the brightest cyber innovations.

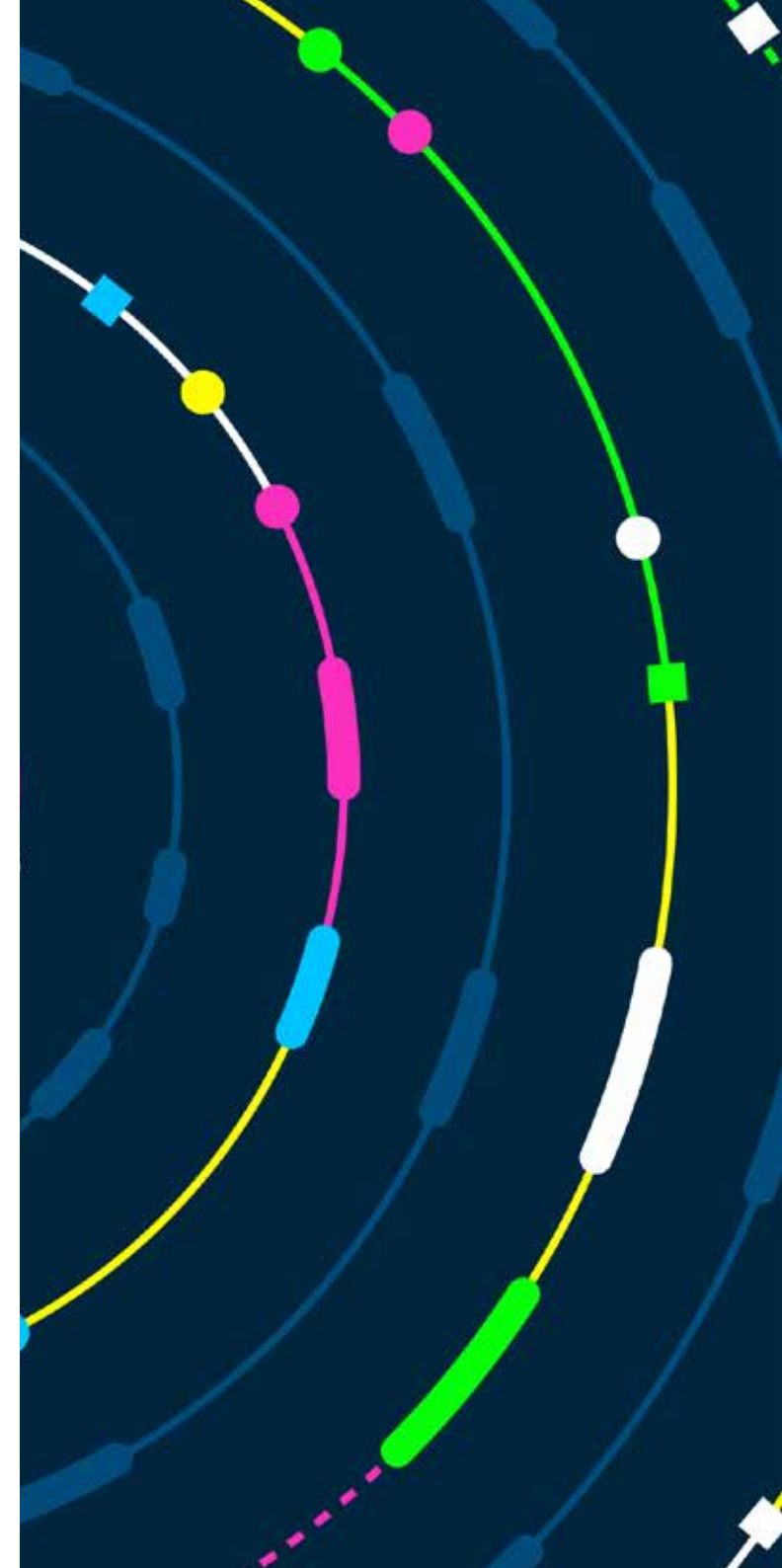
Last year's Cyber Innovation Den explored efforts being made to realise the ambition set out in the National Cyber Strategy. Speakers looked at the progress to date, including the foundation of the UK Cyber Security Council, the reinvigoration of the Cyber Growth Partnership and the continued growth in the value of the sector to the UK economy.

The event also features our Cyber Innovation Pitching Competition, which highlights the pioneering work within the cyber security

sector. The brightest cyber-SMEs in the country pitch their product or service to a panel of expert judges, with the winner named techUK's *Cyber Innovator of the Year*.

Sponsoring one of our cyber events will allow you to:

- Establish your company as a leader in the cyber security space
- Benefit from a range of brand awareness raising activities – before, during and after the event
- Share a speaker platform with public sector leaders from the cyber security sector
- Network with public sector and industry leaders from across the cyber security space



Cyber Innovation Den 2023 **in numbers**

techUK
FOR WHAT COMES NEXT

Notable guests

50+ senior Government and Cyber leaders

120+
Delegates

30K
Pre-promotion
reach

Cyber Innovation Den | Headline Sponsor: £10,000 + VAT

This popular event brings together stakeholders from industry, government and academia to hear from a range of expert speakers who will explore the progress being made in ensuring the UK remains a leading hub of innovation in cyber. They'll also provide insights on key issues such as how best growth and innovation can be stimulated by government; emerging threats and technologies; and opportunities for better collaboration between Primes and SMEs. The event features our Cyber Innovation Pitching Competition, which will highlight the pioneering work that is present within the cyber security sector. This is a fantastic opportunity to hear from exciting cyber start-ups and SMEs about the latest R&D emerging from the cyber security sector, as the brightest companies in the country pitch their product or service to a panel of expert judges, with the winner named techUK's Cyber Innovator 2024. Through an open call for applications, 10 finalists will be identified – showcasing the latest leading-edge capabilities, from a range of innovative SMEs across the UK cyber ecosystem.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with link to sponsor website.

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsors invited to join /chair one of the panels at the Cyber Innovation Den.

Agenda input: Opportunity to work with techUK to shape the content of the above panel.

Head Judge opportunity: Opportunity for a representative from your company to act as Head Judge during the pitching competition.

Speaking opportunity: Sponsor invited to open the pitching competition with a 10-minute keynote address and announce the winner.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Cyber Security Dinner 2023 **in numbers**

techUK
FOR WHAT COMES NEXT

Event sponsor



Notable guests

Lindy Cameron CB OBE, Chief Executive Officer, National Cyber Security Centre | Dr Ian Levy OBE, Technical Director, National Cyber Security Centre | General Sir Richard Shirreff KCB CBE, Global Public Sector Advisory Council Member, Fortinet

220

Delegates

30K

Pre-promotion
reach

Cyber Security Dinner

Event Date: Q3 2024 | Venue: Central London

Timings: Dinner

About the Cyber Security Dinner

techUK hosts our Cyber Security Dinner in Central London. The dinner is a fantastic networking opportunity, bringing together senior stakeholders from across industry and government for informal discussions around some of the key cyber security issues for 2023 and beyond.

The event provides a significant platform for businesses in the sector to gain visibility, reach stakeholders such as representatives of the NCSC, DSIT and DBT, and network with members of techUK Cyber Security Programme as well as wider stakeholders across the UK cyber security sector.

Sponsoring one of our cyber events will allow you to:

- Establish your company as a leader in the cyber security space
- Benefit from a range of brand awareness raising activities – before, during and after the event
- Share speaker platform with public sector leaders from the cyber security sector
- Network with public sector and industry leaders from across the cyber security space



Headline Sponsor: £15,500+VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership in the industry and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: One tables near the stage for you and your guests. 10 seats in total.

Top table: One seat at the top table for sponsor representative

Speaking opportunity: Sponsors invited to deliver a five-minute pre-dinner speech.

Welcome speech: A thank you in techUK's welcome speech.

Stage branding: Sponsor company logo prominent in the main dining room.

Banners: Two sponsor pop-up banners to be located in the main dining room (sponsor to provide).

Table branding: Sponsor company logo prominent on collateral on all tables (c25 tables).

Dinner programme: Sponsors invited to supply a full-page A5 advert for inclusion in the dinner programme (220+ copies). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Dinner Sponsor: £15,500+VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership in the industry and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two sponsor resources (e.g., video, report, webpage, blog).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Complimentary tickets: Five dinner tickets for sponsor to share with colleagues or VIP guests.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsor logo and 100-word company description to be included.

Welcome speech: A thank you in techUK's welcome speech.

Banner: One sponsor pop-up banner to be located in the networking area (sponsor to provide)

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees



Headline Sponsor Bundle: £20,000 + VAT

If your company would like to support both the Cyber Innovation Den and Cyber Security Dinner as headline sponsor, we are offering a combined headline sponsorship package for £20,000+VAT.

This package will allow your organisation to avail of all the benefits provided by both the headline packages outlined on the previous pages.

CYBER DINNER 2023

Lindy Cameron CB OBE

Chief Executive Officer (CEO)

National Cyber Security Centre



Digital Ethics Summit **2024**

Digital Ethics Summit

Event Date: Q4 2024 | **Venue:** Central London

Timings: Day conference

About the Digital Ethics Summit 2024

Since 2017, techUK has been running our Digital Ethics Summit to question how we get responsible and ethical innovation right. The conference welcomes world-leading academics, philosophers, lawyers, technology experts and policy makers to better understand the evolution of ethical principles, and to evaluate and analyse developments in data and policy relating to technologies, such as AI.

The breadth and diversity of speakers at the Summit has always driven a forward looking and influential agenda that is focused on unpacking and examining in depth the most significant issues of the day with a clear objective of turning discussion into action. Previous Summit speakers include Paul Scully, Minister for

Tech and the Digital Economy, Tabitha Goldstaub, Co-founder, CogX, Professor Dame Wendy Hall, University of Southampton, John Edwards, Information Commissioner, ICO, Professor Luciano Floridi, Founding Director, Digital Ethics Centre, Yale University and Dr Mike Katell, Ethics Fellow, The Alan Turing Institute.

2023 was the year of AI and as such, the Digital Ethics Summit focused on how we seize the moment to build the right policy, governance and regulatory frameworks to ensure its responsible use. The 2023 Summit was a sold-out success with delegates and speakers including ministers, regulators, civil servants, think tanks, industry leaders, academics, and journalists.

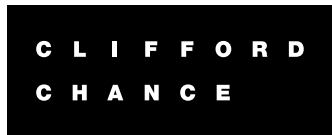


DIGITAL ETHICS 2023
John Edwards, Information
Commissioner, ICO

Digital Ethics Summit 2023 **in numbers**

techUK
FOR WHAT COMES NEXT

Event sponsors



300

Delegates*

30K

Pre-promotion
reach

Notable guests

John Edwards, Information Commissioner, ICO | Professor Luciano Floridi, Founding Director, Digital Ethics Centre, Yale University | Dr Mike Katell, Ethics Fellow, The Alan Turing Institute | Lizzie Greenhalgh, Head of AI Regulation, DSIT | Felicity Burch, Executive Director, The Centre for Data Ethics & Innovation.

*Delegates: 200 (200 in person and 100+ online)

Headline Sponsor: £20,000 + VAT

This is an opportunity for your organisation to demonstrate your leadership in digital ethics. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences, including two speaking opportunities on the day.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog).

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Agenda input: Opportunity to work with techUK to shape the content of the event agenda.

Speaking opportunity: Sponsors invited to deliver a ten-minute morning keynote.

Speaking opportunity: Sponsors invited to join a plenary panel discussion.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply a one-page advertisement for inclusion in the A5 programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide)

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Webinar/podcast: Sponsor invited to join a post- event podcast or webinar



Silver Sponsor: £15,000 + VAT

This is an opportunity for your organisation to join a plenary session and work closely with techUK to curate the content for one of the conference breakouts. Silver sponsors will also benefit from visibility on techUK's communications channels before, during and after the conference. **The Silver Sponsor package is available to a maximum of two companies.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Silver Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Blogs: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Agenda input: Opportunity to work with techUK to curate the content for one of the Summit breakouts.

On the day opportunities:

Content curation: Sole sponsorship of one breakout session, working with techUK to shape the session content.

Speaking opportunity: Sponsor invited to join the above breakout session.

Speaking opportunity: Sponsor invited to join a plenary panel discussion.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Silver Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply a single page advertisement for inclusion in the A5 programme (sponsor company to provide A5 advert). Plus, sponsor logo and 100-word company description to be also included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Breakout Sponsor: £12,500 + VAT

This is an opportunity for an organisation to work closely with techUK and assist with curating the content for one of the conference breakout sessions.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Breakout Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Blog: Opportunity to write a pre-event blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Content curation: Sole sponsorship of one breakout session, working with techUK to shape the session content.

Speaking opportunity: Sponsor invited to lead the above breakout session.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Breakout Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Speaking Sponsor: £6,000 + VAT

This is an opportunity for an organisation to work closely with techUK and take part in one plenary session.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Justice and Emergency Services Reception 2024



Justice and Emergency Services Reception

Event Date: Q2 2024 | **Venue:** London

Timings: Evening Reception

About the Justice and Emergency Services Reception

The Justice and Emergency Services reception is an opportunity to hear from leading blue light and justice system stakeholders and participate in informal discussions around the digital transformation of public safety and justice.

Sponsoring this event will allow you to:

- Establish your company as a thought leader in the justice and emergency services space
- Share speaker platform with public sector and industry leaders from the justice and emergency services sector
- Network with leaders from the justice and emergency services space
- Benefit from a range of brand awareness raising activities – before, during and after the event

Who is it for?

techUK members and Public Sector representatives from; the Home Office, Crown Prosecution Service, Police Digital Service, Metropolitan Police, Police forces, the Ministry of Justice and more.



JES RECEPTION 2023
Carl Kinson, Director of the
Technology Center of
Excellence and a Distinguished
Architect at DXC Technology

JES Reception 2023 in numbers

techUK
FOR WHAT COMES NEXT

Event sponsors



Notable guests

Rt. Hon Chris Philp, Minister for Policing and
techUK Vice President, Nicola Hodson, Chief Executive, IBM

150
Delegates

30K
Pre-promotion
reach

Sponsorship Packages | Headline Sponsor: £10,000 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 8x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

VIP guests: Sponsor to be given 8 guest passes for the reception to hand out to their VIP guests.

Speaking opportunity: Sponsors invited to deliver a three-minute speech during the reception (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech

Sponsor branding: Sponsor company logo prominent throughout the event collateral at the venue. Sponsor also allowed two pop-up banners in the reception space (sponsor to provide)

Sponsor giveaway: Opportunity to provide branded gift/handout/publication to all attendees. To be handed out on guest arrival (sponsor to provide).

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Reception Sponsor: £5,000 + VAT

This is an opportunity for your company to build brand awareness within the justice and emergency services community. **There are four reception sponsor packages available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Reception Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

VIP guests: Sponsor to be given 4 guest passes for the reception to hand out to their VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Sponsor branding: Sponsor company logo prominent throughout the event collateral at the venue.

Sponsor giveaway: Opportunity to provide branded gift/handout/publication to all attendees (sponsor to provide)

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



National Security Reception 2024



National Security Reception

Event Date: Q1 2024 | **Venue:** London

Timings: Evening Reception

About the National Security Reception

techUK's National Security Programme provides a forum for national security stakeholders to lead debate on new and emerging technologies which present opportunities to strengthen the UK's national security, but also expose the vulnerabilities which threaten it. The National Security Programme assesses the capability of these technologies against various challenges facing the national security community in the UK, developing thought leadership on key issues including improving procurement processes, stimulating innovation, and advocating for better diversity and inclusion across the sector whilst also closing the skills gap.

The National Security Reception is an opportunity for broader techUK members working within the security and resilience sectors, to meet with industry peers and techUK's National Security Committee which exists to drive and govern the work of the techUK National Security Programme.

Sponsoring this event will allow you to:

- Establish your company as a thought leader in the national security space
- Network with national security stakeholders and tech leaders
- Benefit from a range of brand awareness activities – before, during and after the event

**NATIONAL SECURITY
RECEPTION 2023**

Sheila Flavell CBE
techUK President,
Chief Operating Officer,
FDM Group



Sponsorship Packages | Headline Sponsor: £8,500 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 8x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

VIP guests: Sponsor to be given 8 guest passes for the reception to hand out to their VIP guests.

Speaking opportunity: Sponsors invited to deliver a three-minute speech during the reception (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech

Sponsor branding: Sponsor company logo prominent throughout the event collateral at the venue. Sponsor also allowed two pop-up banners in the reception space (sponsor to provide)

Sponsor giveaway: Opportunity to provide branded gift/handout/publication to all attendees. To be handed out on guest arrival (sponsor to provide)

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Reception Sponsor: £2,500 + VAT

This is an opportunity for your company to build brand awareness within the national security community. **There are four reception sponsor packages available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Reception Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

VIP guests: Sponsor to be given 4 guest passes for the reception to hand out to their VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Sponsor branding: Sponsor company logo prominent throughout the event collateral at the venue.

Sponsor giveaway: Opportunity to provide branded gift/handout/publication to all attendees (sponsor to provide).

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

NATIONAL SECURITY RECEPTON 2023

Chris Bailey, General Manager
for Global National Security
and Defence, AWS



Tech Policy Leadership Conference 2024

Tech Policy Leadership Conference

Event Date: Q1 2024 | Venue: TBC

Timings: Day Conference

About the Tech Policy Leadership Conference

techUK's Tech Policy Leadership Conference will be a day-long, in-person event, offering industry, government, regulators, and other tech policy stakeholders the opportunity to engage on the most important questions surrounding digital regulation.

From data policy to online safety, innovation, competition and digital skills, this conference aims to join the dots by bringing together a high-level line-up of speakers. The event offers sponsors and delegates plenty of opportunity to connect, network and build relationships.

**TECH POLICY
CONFERENCE 2023**
Brad Smith, Vice-chair and
President, Microsoft



Sponsorship Packages | Headline Sponsor: £30,000 + VAT

techUK's third annual Tech Policy Leadership Conference will be a day-long in-person event, offering industry, government, regulators, and other stakeholders in tech policy the opportunity to engage on the most important questions surrounding digital regulation. From data policy to online safety, innovation, competition and digital skills, this conference aims to join the dots by bringing together a high-level line-up of speakers and offer participants plenty of opportunity to connect and network. The headline sponsor package is only available to **one company**.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join the conference's opening plenary session

Speaking opportunity: Sponsor representative invited to join the conference's closing plenary session

Welcome speech: A thank you in techUK's welcome speech.

Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply a full page advertisement for inclusion in the programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be included.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Panel/Theme Sponsor: £15,000 + VAT

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Three panel sponsor packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Panel Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join panel of their chosen session.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Panel Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Networking Sponsor: £5,000 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks, lunch and drinks reception)

Speaking opportunity: Sponsors invited to deliver a five-minute address during the drinks reception.

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Speaking Opportunity: £5,000 + VAT

This is an opportunity for an organisation to work closely with techUK and take part in one plenary session.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Exhibition Stand Sponsor: £2,500 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsor featured on event webpage. Includes company logo and company description (50 words).

Social media promotion: Sponsor mention in 2x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Four passes for entry to the conference.

Event materials branding: Promoted as Exhibition Stand sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Tech and Net Zero Conference 2024



Tech and Net Zero Conference

Event Date: Q3 2024 | Venue: TBC

Timings: Day conference

About the Tech and Net Zero Conference

tech has a unique role as an enabler of economy wide decarbonisation, and the sector itself is a heavy user of energy. At techUK we're advocating for 'tech led decarbonisation' to reach the estimated 20% emissions reduction that can be enabled by tech, but to achieve this we need to scale the export-ready clean-tech solutions or risk losing the early mover advantage to the US and Europe.

The Tech and Net Zero conference will look at what the tech sector is doing to measure, reduce and report emissions and how digital innovation can help us reach net zero. Join us to hear from sector leaders, founders and innovators on how business and government can work together to reduce emissions and support tech led decarbonisation.

TECH AND NET ZERO 2023

Mattie Yeta,
Chief Sustainability Officer, CGI



Sponsorship Packages | Gold Sponsor: £18,500 + VAT

This is an opportunity for your company to convey key messages and raise your profile amongst industry and public sector leaders via two speaking opportunities. Gold sponsors will also have the opportunity to join the pre-conference podcast, and will benefit from premium visibility across techUK marketing channels before, during and after the event. **Two gold sponsorship packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Gold Sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k / X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Webinar/podcast: Sponsor invited to join a pre or post-event podcast or webinar.

On the day opportunities:

Speaking opportunity: Sponsors invited to deliver one of the 10-minute keynote addresses during the conference.

Speaking opportunity: Sponsors invited to join a plenary panel discussion as a speaker or moderator.

Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

techUK speeches: A thank you in techUK's welcome and closing speech.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Event materials branding: Promoted as Gold Sponsor on event slides and conference delegate material on the day.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Silver Sponsor: £10,000 + VAT

This is an opportunity for a representative from your organisation to join either one of the conference panels or participate in one of the presentation sessions. This package will allow your company to share your views on one of the key themes being explored during the event. You will also benefit from branding opportunities before, during and after the event.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Silver Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k / X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Agenda input: Opportunity to work with techUK to curate the content for one of the Summit breakouts.

On the day opportunities:

Speaking opportunity: Sponsor invited to join a conference panel session as speaker or moderator.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Silver Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the digital programme (sponsor company to provide advert). Plus, sponsor logo and 100-word company description to be also included.

Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Networking Sponsor: £6,500 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks, lunch and drinks reception)

Speaking opportunity: Sponsors invited to deliver a five-minute address during the drinks reception.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Exhibition Stand Sponsor: £2,500 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (50 words).

Social media promotion: Sponsor mention in 2x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Event materials branding: Promoted as Exhibition Stand sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.





techUK
FOR WHAT COMES NEXT

Health and Care Summit **2024**

Health and Care Summit

Event Date: Q4 2024 | **Venue:** Central London

Timings: Day conference

About the Health and Care Summit

Our Health and Care Summit brings together techUK members and stakeholders from across the digital health and care sector and provides a forum for industry leaders to discuss key issues. The event will delve into the critical issues facing adult social care and highlight the transformative potential of technology-based solutions.

The Summit offers a day of engaging and varied sessions, including:

- Keynote speeches from high-level policymakers.
- Roundtable discussions and panels on topics including AI, Integrated Care Systems, life sciences, procurement, and interoperability.
- Opportunities for networking with other techUK members as well as public sector stakeholders.

HEALTH AND CARE SUMMIT 2023

Mark Hutchinson,
Vice President, Healthcare
Strategy & Transformation,
Altera Digital Health



Sponsorship Packages | Headline Sponsor: £4,000 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build relationships within the industry. The headline sponsor will be positioned as the most senior sponsor at the conference and will benefit from two speaking opportunities. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences providing valuable opportunities to build your brand awareness. **The headline sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 6x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities

Speaking opportunity: Sponsor invited to deliver a 3-minute morning keynote address.

Speaking opportunity: Sponsor invited to join one of the conference panels.

Complimentary tickets: Four passes for entry to the conference.

techUK speeches: A thank you in techUK's welcome and closing speech.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 100-word company description to be also included.

Lead generation: Sponsor to receive details of delegates who have consented to share information with the event sponsor.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

London Health and Social Care Dinner tickets: 1 x table (10 seats) at the London Health and Social Care Dinner in November (Worth £1,999 + VAT).



Exhibition Stand Sponsor: £2,500 + VAT

The conference breaks are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the event and build brand awareness.

The networking sponsor package is only available to one company.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

Social media promotion: Sponsor mention in 3x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks and lunch)

Speaking opportunity: Sponsor invited to join a conference panel.

Complimentary tickets: Two passes for entry to the conference

Lead generation: Sponsor to receive details of delegates who have consented to share information with the event sponsor.

Exhibition stand: Space at the conference in the networking and catering area for two pull-up banners (provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Tech and Innovation Summit 2024



Tech and Innovation Summit

Event Date: 19 June 2024 | **Venue:** Central London

Timings: Day conference

About the Tech and Innovation Summit

Join techUK as we traverse the extraordinary and ground-breaking discoveries made possible by emerging technologies, from exploring the farthest reaches of the universe to advancing life-changing biologic medicines. Now in its second year, this Summit has been developed to explore the latest advancements in exciting technologies transforming the UK economy and show attendees how they are being applied across different industries to make their promise a reality. This is a unique opportunity to sponsor an event that attracts industry, government, regulators, and other stakeholders to focus on how we take technology and innovation from research to development, deployment, and commercialisation.

The conference will:

- Explore new and emerging technologies that are having a real impact on UK businesses.
- Understand how this relates to key areas of strength in UK science, technology and innovation.
- Discuss how UK innovation can address long-term challenges facing society and our economy.
- Explore how to develop sustainable innovation policy that can support innovation.
- Navigate technical silos to push forward UK innovation through technology convergence.



**TECH AND INNOVATION
2023**

**Richard Murray, Co-founder
and CEO, ORCA Computing**

Sponsorship Packages | Headline Sponsor: £16,000 + VAT ****SOLD OUT****

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build relationships within the industry. The Headline Sponsor will be positioned as the most senior sponsor at the conference and will benefit from three speaking opportunities. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences providing valuable opportunities to build your brand awareness. **The headline sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Agenda input: Opportunity to work with techUK to shape the content of the conference.

Speaking opportunity: Sponsor invited to deliver a 15-minute morning keynote address.

Speaking opportunity: Sponsor invited to join a plenary panel discussion as a speaker or moderator.

Speaking opportunity: Sponsor invited to join one of the conference breakout panels.

techUK speeches: A thank you in techUK's welcome and closing speech.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Podcast: Sponsor invited to join a post-event podcast.



Panel/Theme Sponsor: £12,000 + VAT

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Three panel sponsor packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Panel Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k).

Social media promotion: Sponsor mention in 8x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join panel of their chosen session.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Panel Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Networking Sponsor: £5,000 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks, lunch and drinks reception).

Speaking opportunity: Sponsors invited to deliver a five-minute address during the drinks reception.

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Speaking Opportunity: £5,000 + VAT

This is an opportunity for an organisation to work closely with techUK and take part in one plenary session.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Blog: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k) as part of the Tech and Innovation Campaign Week (week commencing 13 May) .

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech. .

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Exhibition Stand Sponsor: £2,5000 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Four passes for entry to the conference.

Event materials branding: Promoted as Exhibition Stand Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Interested in sponsorship?

To find out more, please contact:

Margot Stumm | Head of Events and Sponsorship | techUK
T +44 (0) 20 7331 2052 | E margot.stumm@techuk.org

About techUK

techUK is a membership organisation that brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve. We collaborate across business, government, and stakeholders to fulfil the potential of technology to deliver a stronger society and more sustainable future. By providing expertise and insight, we support our members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.



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