

Education and EdTech Programme

The effective use of technology in education and training can enhance and enrich learning experiences, improve operational efficiencies to maximise education outcomes, and support ambitions to realise equal access to life-long learning. techUK's Education and EdTech Programme unites key stakeholders from the education sector, EdTech industry, the broader tech sector, and government to drive evidence-based innovation, shape policy, and build strategic networks.



Our focus, activities and projects to be undertaken in 2025:

- **Launching the One EdTech Programme** – Creating a unified space for EdTech innovators, education institutions, and policy makers to collaborate, ensuring a more cohesive and integrated sector.
- **Establishing 2030 Visions for Digital Infrastructure** – Working with higher education institutions, schools, and FE colleges to define a roadmap for robust and sustainable digital foundations.
- **Leveraging AI in Education** – Supporting institutions in understanding and deploying AI and automation responsibly, with a focus on governance, ethics, and practical implementation.
- **Strengthening the UK EdTech Ecosystem** – Facilitating partnerships between innovators, investors, and educators to drive sustainable growth in the EdTech sector.
- **Advocating for Open Data and Interoperability** – Supporting efforts to develop open APIs and data standards for education systems to improve integration and reduce vendor lock-in.

Programme Value Proposition

Industry Access

Our Education and EdTech Programme offers a platform for industry, academia, and policy makers to collaborate on digital transformation in education. We facilitate networking and knowledge-sharing through working groups, roundtables, and market engagement sessions. Our programme connects EdTech companies with education leaders to drive innovation and adoption in the sector.

Influence Policy

techUK plays a key role in shaping policies that impact digital transformation in education. We engage with the Department for Education (DfE), the Department for Business and Trade (DBT), Ofsted, Ofqual, and other key bodies to ensure that policy and regulation support the growth of digital learning and EdTech adoption. Our advocacy efforts ensure industry voices are heard.

Inside Track

We provide members with insight into market trends, policy developments, and funding opportunities across the education landscape. Our engagement with government, regulators, and institutional leaders enables members to stay ahead of changes in procurement, curriculum design, and emerging technologies, such as AI and immersive learning.

Impact Performance

Through research, case studies, and policy engagement, we help members demonstrate the value of technology in education. Our programme supports market access and evidence-based policy making, ensuring that technology delivers tangible benefits for learners, educators, and institutions.

Return on Investment

techUK enables EdTech companies to navigate the UK education market effectively, reducing barriers to entry and supporting growth. We provide members with strategic insights, regulatory guidance, and connections with national and international stakeholders to help them secure partnerships, influence policy, and scale their impact in the sector.

Get in touch

Email: membership@techuk.org | Telephone: 020 7331 2026