DEEPFAKE DETECTION challenge

JOIN THE DEEPFAKE DETECTION CHALLENGE!

BRIEFING SESSION. WEDNESDAY, 1ST MAY 2024 CENTRAL LONDON

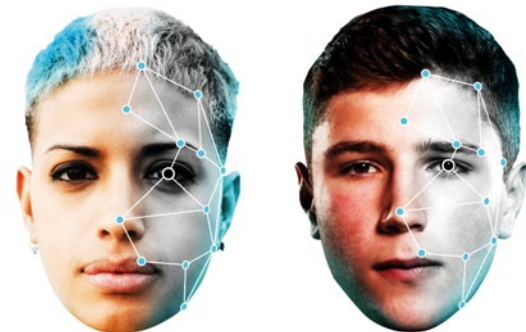**Rapid advances in generative artificial intelligence are accelerating the evolution of deepfakes.**
As they become increasingly sophisticated and convincing, creating deepfakes grows ever easier.

Deepfake detection is challenging, and the public is becoming increasingly aware of the threats it poses; policing and government more widely want to ensure we are equipped with the tools to address the problem at the necessary pace and scale. Risks of deepfakes include fake news, hoaxes, financial fraud, intimate image abuse ('revenge porn') and child sexual abuse material.

Given these increasing risks, the Home Office, the Department for Science, Innovation and Technology, the Alan Turing Institute, and the Accelerated Capability Environment (ACE) have come together to launch the Deepfake Detection Challenge.

We would like to invite you to a briefing for the next phase of the Challenge on 1st May 2024 in Central London. The brief will explain the challenge statements we have established and talk you through the manufactured data repository we have created as part of this project.

The work of the Deepfake Challenge will build on advances in HMG's capabilities to make it easier to address the threat, culminating in a Showcase event in June where we will evaluate the state-of-the-art tools available to us.

If you would like to get involved, please visit

THE DEEPFAKES CHALLENGE EVENTBRITE. >

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