

## techUK Growth Council

### Overview

A group of 15-20 techUK members who work together to oversee the strategic leadership and direction of techUK's economic policy development.

### Role & Remit

The Growth Council is a group of representatives from companies in techUK's membership who will work together contribute to the strategic leadership and direction of techUK's economic policy, including policy positioning, events and engagements, aimed at promoting the tech sector's role in enabling economic growth in the UK.

The Growth Council's work will be in addition to other techUK member groups that formulate techUK economic policy, such as the Public Policy Group (PPG).

### Objectives

1. Strategic Leadership: Provide high-level strategic direction for techUK's economic policy and growth initiatives.
2. Policy Development: Oversee the creation and positioning of policies that promote technological advancement and economic growth.
3. Stakeholder Engagement: Facilitate collaboration between techUK, industry leaders, government bodies, and other stakeholders.
4. Growth Initiatives: Identify and promote key initiatives that drive technological innovation and economic growth.

### Structure

The Growth Council membership will comprise 15-20 members. Membership of the Growth Council is open to all members; however, 6 spaces will be reserved for SMEs and Scale-Ups.

techUK will also on a case-by-case basis identify potential non-members to hold observer seats on the council to contribute to its work. These members may include economists, non-member industry figures and others with suitable experience. The total number of observers will be no more than 5 seats. Observers will not have votes and may only seek election to one vice-chair position.

Membership of the council will be selected by techUK based on applications against the criteria listed below.

The Council will include elected leadership positions these include:

- Chairperson: This will be a techUK member elected by the council Vice-Chair: This will be a techUK member elected by the council.
- Vice-Chair: This will be a techUK member or observer to the council elected by the other members of the council.

### Term & Commitment

Each member will serve a two-year term, with the possibility of reappointment for an additional term. Members will be expected to aim to contribute to regular meetings, at least bi-monthly in the commencement phase and then quarterly thereafter, with additional engagement meetings as required.

Membership will be individual – with the ability to name a delegate for meetings.

The Chair and Vice-Chairs will have an additional profile and responsibilities they therefore may be called on to lead group discussions and advise techUK on the agenda for meetings as well as possibly representing the Council to an external audience.

### Appointment

Members will be appointed based on:

- **Knowledge & Expertise** – strong policy knowledge in economic policy, technological innovation and digital regulation.
- **Experience** – Senior Director and Director-level contacts from leading or emerging tech companies or academia.
- **Diversity** - techUK is committed to improving diversity, equity, and inclusion across our leadership bodies, and encourages members to put forward diverse representatives that will bring a range of views and experiences to the Council.
- **Company size** – different ranges of turnover and UK staff headcount.
- **UK footprint** – a positive presence across the UK nations and regions.
- A history of the company engaging with techUK's digital economy work.
- And overall ability to contribute to the Council's objectives.

**Appointments will be decided upon by a panel of techUK's staff.**

### Timelines for nomination and elections

There will be 15-20 spaces on the Council. Council membership will be selected by a panel of team members from the techUK.

**Only one person per company** can put themselves forward for a seat on the council.

1. Nominations open on **Monday 2<sup>nd</sup> September**.
2. You will be given 2 weeks to complete your form (**deadline: Friday 27<sup>th</sup> September**)
3. All submissions forms should be accompanied by a **500-word** explanation on how their business meets the eligibility criteria and what they would specifically bring to the Council in terms of personal experience. The new committee will be notified: **w/c 30<sup>th</sup> of September**.
4. The new committee will be publicly announced: **w/c 7<sup>th</sup> October**.

## Terms of reference

### 1. Strategic Leadership

- Provide strategic guidance on techUK's economic policy and growth plan.
- Ensure alignment of techUK's initiatives with national and international economic trends.

### 2. Policy Development and Positioning

- Oversee the development of policies that support technological innovation and economic growth.
- Ensure that techUK's policy positions are well-researched, evidence-based, and aligned with industry needs.
- Engage with policymakers to advocate for favourable regulatory and economic conditions.

### 3. Stakeholder Engagement

- Foster collaboration between techUK, industry leaders, government bodies, and other stakeholders.
- Facilitate dialogue and partnerships to advance techUK's growth agenda.
- Represent techUK in high-level forums and discussions related to economic policy and technology.

### 4. Growth Initiatives

- Identify and promote key initiatives that drive technological innovation and economic growth.
- Support the development and scaling of innovative projects and startups.
- Ensure the dissemination of best practices and success stories across the industry.

### 5. Performance Monitoring

- Monitor the implementation of techUK's growth plans and policies.
- Evaluate the effectiveness of initiatives and make recommendations for improvements.

### 6. Governance and Operations

- Ensure that the Growth Council Board operates transparently and accountably.
- Maintain high standards of governance and ethical conduct.
- Contribute to regular meetings, at least monthly, with additional meetings as required.
- Members will have an opportunity to put themselves forward for a second-year term and will automatically secure a space – this will also give members to opportunity to relinquish their position.

### Resources & Support

The Head of Digital Economy will lead the development of the Growth Council and will report to the Associate Director of Policy at techUK. techUK will provide the necessary resources and support to ensure the effective functioning of the Growth Council. This includes administrative support, access to research and data, and funding for initiatives and projects.