techUK

FOR WHAT COMES NEXT

techUK Flagship Events | Tech and Net Zero 2025

Sponsorship Opportunities

Tech and Net Zero Conference

Event Date: Q3 2025 **|** **Venue:** London

Timings: Day conference

About the Tech and Net Zero Conference

tech has a unique role as an enabler of economy wide decarbonisation, and the sector itself is a heavy user of energy. At techUK we're advocating for 'tech led decarbonisation' to reach the estimated 20% emissions reduction that can be enabled by tech, but to achieve this we need to scale the export-ready clean-tech solutions or risk losing the early mover advantage to the US and Europe.

The Tech and Net Zero conference will look at what the tech sector is doing to measure, reduce and report emissions and how digital innovation can help us reach net zero. Join us to hear from sector leaders, founders and innovators on how business and government can work together to reduce emissions and support tech led decarbonisation.

Sponsorship Packages | Gold Sponsor: £18,500 + VAT

This is an opportunity for your company to convey key messages and raise your profile amongst industry and public sector leaders via two speaking opportunities. Gold sponsors will also have the opportunity to join the pre-conference podcast, and will benefit from premium visibility across techUK marketing channels before, during and after the event. **Two gold sponsorship packages are available.**

Pre-event industry promotion
(dependant on time of signing sponsorship contract):
Emails: Promoted as 'Gold Sponsor' on all HTML emails, during the pre-event marketing campaign
Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)
Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)
Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k /X reach 41k). Plus, sponsor provided with assets to share on their social channels.
Webinar/podcast: Sponsor invited to join a pre or post-event podcast or webinar.

On the day opportunities:
Speaking opportunity: Sponsors invited to deliver one of the 10-minute keynote addresses during the conference.
Speaking opportunity: Sponsors invited to join a plenary panel discussion as a speaker or moderator.
Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).
techUK speeches: A thank you in techUK's welcome and closing speech.
Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).
Event materials branding: Promoted as Gold Sponsor on event slides and conference delegate material on the day.
Venue branding: Sponsor company logo prominent in the venue and on stage.
Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion
Email: A thank you in techUK's post event email to all attendees.

Silver Sponsor: £10,000 + VAT

This is an opportunity for a representative from your organisation to join either one of the conference panels or participate in one of the presentation sessions. This package will allow your company to share your views on one of the key themes being explored during the event. You will also benefit from branding opportunities before, during and after the event.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Silver Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Agenda input: Opportunity to work with techUK to curate the content for one of the Summit breakouts.

On the day opportunities:

Speaking opportunity: Sponsor invited to join a conference panel session as speaker or moderator.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Silver Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the digital programme (sponsor company to provide advert). Plus, sponsor logo and 100-word company description to be also included.

Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Networking Sponsor: £6,500 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks, lunch and drinks reception)

Speaking opportunity: Sponsors invited to deliver a five-minute address during the drinks reception.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Exhibition Stand Sponsor: £2,500 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (50 words).

Social media promotion: Sponsor mention in 2x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Event materials branding: Promoted as Exhibition Stand sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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41K
followers

52K
LinkedIn
company
page followers

143K
unique visits
per month
techUK.org