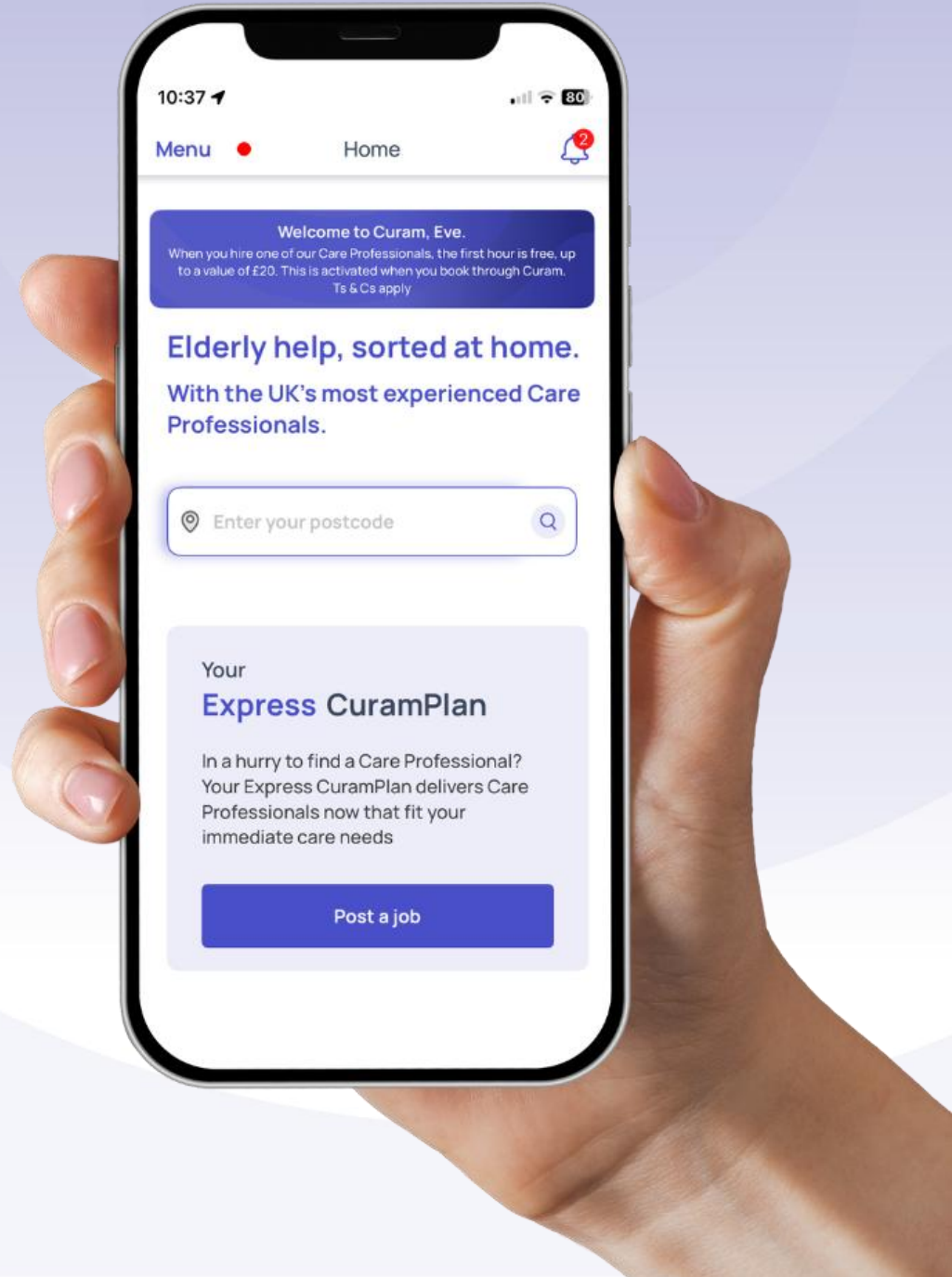


Transforming access to home care across the UK

Thursday March 6th 2025



Problem addressed

UK wide shortage of experienced,
vetted and trusted PAs.

Available 24/7.



The Curam solution: end to end technology platform

Over 6 years Curam has developed a technology platform that is revolutionising the home care market. Providing features such as:

- Ability to hire local PAs in real-time
- Matching those in need of care with PAs through their unique care needs and requirements
- A searchable database of over 10,000 PAs
- Care and health data, scheduling tools, communication channels, and billing and payroll systems
- Browse PAs profiles and post a job at no cost



Safety is our #1 priority.

Thorough checks for PAs

When PAs are valued as Care Professionals, they deliver care of value

Curam Care Professionals have an average of 10 years' of experience.



Supporting PAs with Curam

- Connects PAs to clients in need of care, 24/7. Gives PAs choice and control over their schedule.
- Lowest fee in the sector at 15%
- Lone worker safety app feature
- Easily accessible invoice records all in one place via our app and website
- Fast payment. PAs are paid within 48 hours of the end of shift
- Micro teams feature creating support networks and community
- In person training events and free online training to keep skills updated and learn new best practices
- Membership with NACAS
- Curam Care Professional of the month with £100 amazon voucher



Choice

Choice and control made a reality for service users

Value

Lowest fees in the sector

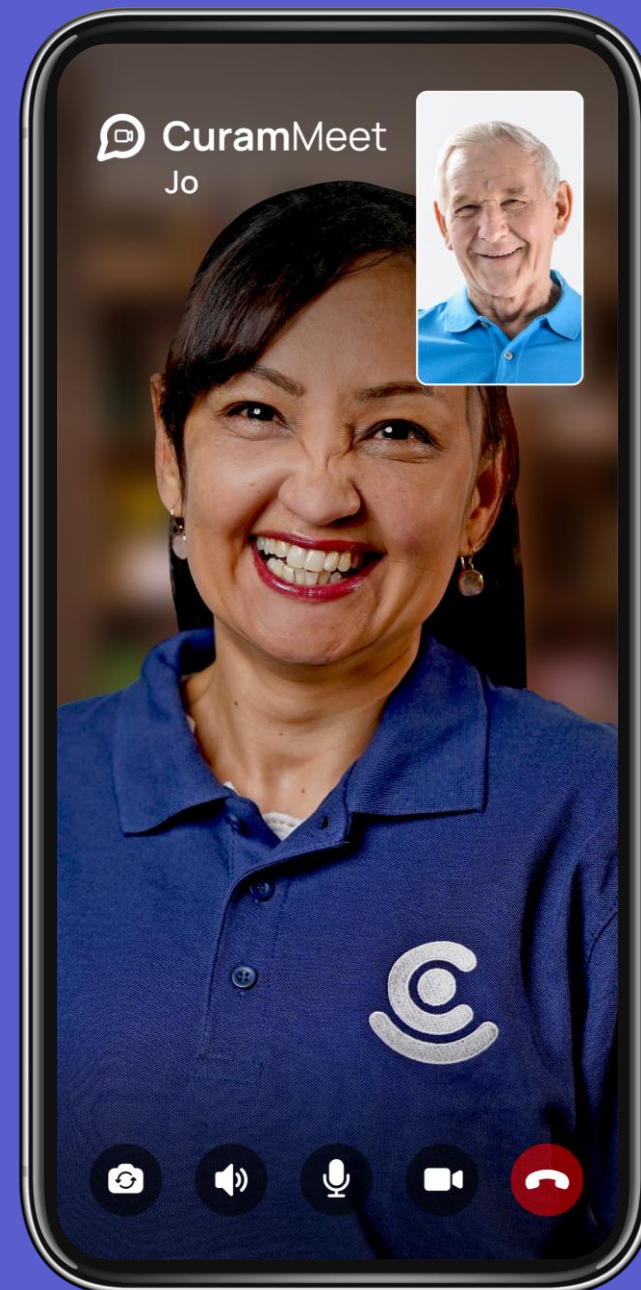
Reliability

99% shift success rate

Speed

The main aim of Direct Payments is to give clients choice and control over their care. Curam's digital solution supports clients to choose their PA all from the comfort of their own home

“The website and council platform are easy to use which has made it a really quick process to post adverts and to find personal assistants.” **Sunderland City Council**

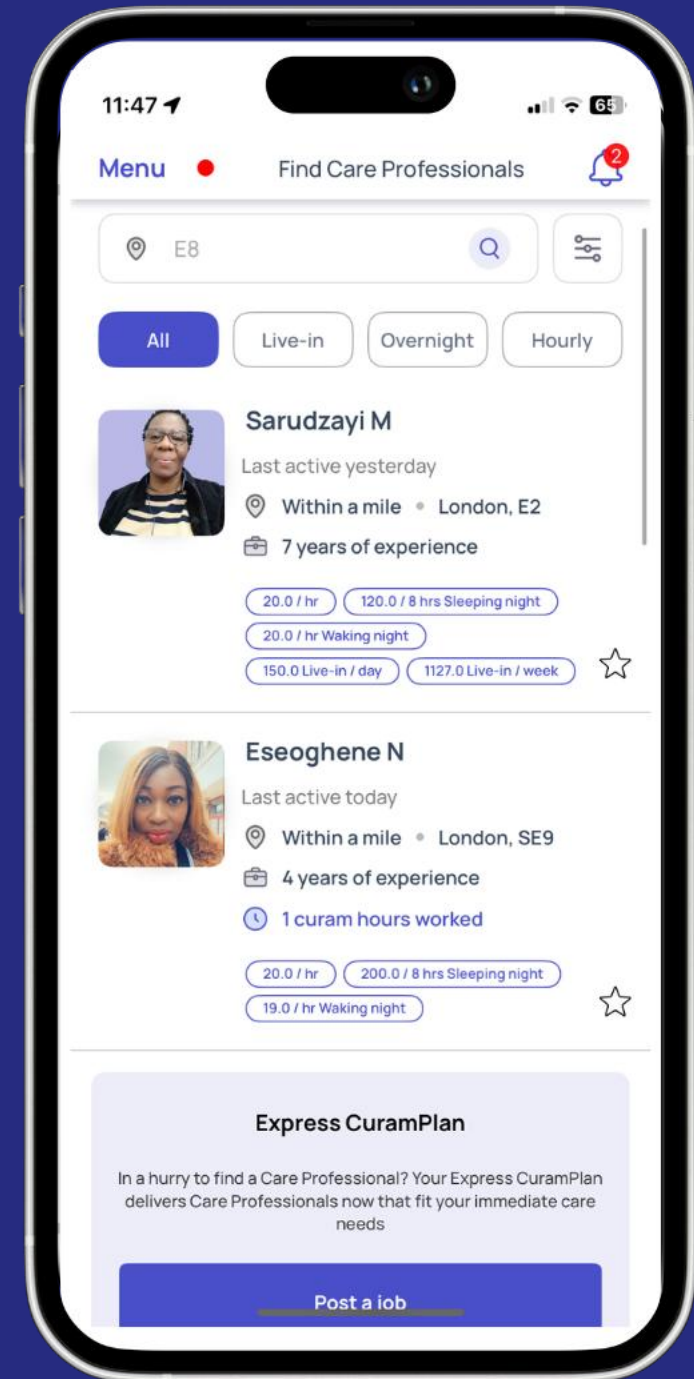


Oversight for Local Authorities


Curam's Local Authority dashboard is designed to give social workers the ability to support their service users to find PAs and self-manage their care.

Curam supports self-management for service users. It gives clients full choice and control over their care so users can choose and manage their own PAs. This frees up social workers' time to focus on clients who can't self-manage and need more support.

Local Authorities can add clients to their dashboard giving finance teams' complete oversight of user's activity on Curam.



Through these initiatives, Curam exemplifies the impact of digital transformation in social care, demonstrating how technology can streamline operations, improve service delivery, and address workforce challenges in the sector.



“Curam is a great way to support service users in finding the right PA for them.”

Vicky Swan
Westminster Council

Get in touch anytime



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