**CALL FOR AI ADOPTION CASE STUDIES**

**Organisation name**:

**Organisation case study description**:

**Background information about techUK’s new case study collection:**

Our AI Adoption collection of case studies will provide a comprehensive look at how organisations are effectively integrating artificial intelligence (AI) into their operations. These case studies highlight a diverse range of examples where AI is being put into action, either through the internal adoption of AI models to enhance organisational capabilities or by developing innovative AI tools and solutions that can be utilised by others. 

**Challenges to AI adoption:**

1. *Data quality and governance*
2. *Technological and regulatory uncertainty*
3. *AI skills gap and lack of diverse skills*
4. *AI trust gap*

**Please provide information below**

1. **Challenge:**

*What is the issue that is being resolved? What was the situation like before?*

1. **Solution:**

*This would be the AI application itself. Add some text around the model itself and any other details about how it was produced. Avoid highly technical language.*

1. **Barriers:**

*What were the challenges that were faced in deploying the application? How did you mitigate them?*

1. **Impact:**

*What happened after the AI application was implemented? What results have been measured? What were the benefits?*