

techUK Flagship Events | Cyber Security Events 2025 Sponsorship Opportunities

Cyber Innovation Den

Event Date: Q3 2025 | Venue: Central London

Timings: During the day

About the Cyber Innovation Den

In 2024, this popular event brought together stakeholders from industry, government and academia to hear from a range of expert speakers who will explore the progress being made in ensuring the UK remains a leading hub of innovation in cyber. They also provided insights on key issues such as how best growth and innovation can be stimulated by government; emerging threats and technologies; and opportunities for better collaboration between Primes and SMEs.

The event also featured our annual Cyber Innovation Pitching Competition, which highlighted the pioneering work that is present within the cyber security sector.

This is always a fantastic opportunity to hear from exciting cyber start-ups and SMEs

about the latest R&D emerging from the cyber security sector, as the brightest companies in the country pitch their product or service to a panel of expert judges, with the winner named techUK's Cyber Innovator 2024.

Sponsoring one of our cyber events will allow you to:

- Establish your company as a leader in the cyber security space
- Benefit from a range of brand awareness raising activities – before, during and after the event
- Share a speaker platform with public sector leaders from the cyber security sector
- Network with public sector and industry leaders from across the cyber security space



Cyber Innovation Den in 2024

Notable guests 50+ senior Government and Cyber leaders.



100+ Delegates

50K Pre-promotion reach

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Cyber Innovation Den | Headline Sponsor: £10,000 + VAT

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with link to sponsor website.

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsors invited to join / chair one of the panels at the Cyber Innovation Den.

Agenda input: Opportunity to work with techUK to shape the content of the above panel.

Head Judge opportunity: Opportunity for a representative from your company to act as Head Judge during the pitching competition.

Speaking opportunity: Sponsor invited to open the pitching competition with a 10-minute keynote address and announce the winner.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage. **Event materials branding:** Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Cyber Security Dinner

Event Date: Q3 2025 | Venue: Central London

Timings: Dinner

About the Cyber Security Dinner

On the same day as our Cyber Innovation Den, techUK hosts our Cyber Security Dinner in Central London. The dinner is a fantastic networking opportunity, bringing together senior stakeholders from across industry and government for informal discussions around some of the key cyber security issues for 2023 and beyond.

The event provides a significant platform for businesses in the sector to gain visibility, reach stakeholders such as representatives of the NCSC, DCMS and DIT, and network with members of techUK Cyber Security Programme as well as wider stakeholders across the UK cyber security sector. Sponsoring one of our cyber events will allow you to:

- Establish your company as a leader in the cyber security space
- Benefit from a range of brand awareness raising activities – before, during and after the event
- Share speaker platform with public sector leaders from the cyber security sector
- Network with public sector and industry leaders from across the cyber security space



Cyber Security Dinner in 2024

Event sponsor

FHTINET

Notable guests

Lindy Cameron CB OBE, Chief Executive Officer, National Cyber Security Centre; Dr Ian Levy OBE, Technical Director, National Cyber Security Centre; General Sir Richard Shirreff KCB CBE, Global Public Sector Advisory Council Member, Fortinet



220 Delegates

30K Pre-promotion reach

Headline Sponsor: £15,500+VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership in the industry and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract): Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: One tables near the stage for you and your guests. 10 seats in total. Top table: One seat at the top table for sponsor representative Speaking opportunity: Sponsors invited to deliver a five-minute pre-dinner speech. Welcome speech: A thank you in techUK's welcome speech.

Stage branding: Sponsor company logo prominent in the main dining room.

Banners: Two sponsor pop-up banners to be located in the main dining room (sponsor to provide).

Table branding: Sponsor company logo prominenton collateral on all tables (c25 tables).

Dinner programme: Sponsors invited to supply a full-page A5 advert for inclusion in the dinner. programme (220+ copies). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Networking Sponsor: £6,500+VAT

The cyber dinner offers the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet guests. **The networking sponsor package is only available to one company.**.

Pre-event industry promotion

(dependant on time of signing sponsorship contract): Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two sponsor resources (e.g., video, report, webpage, blog). Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Complimentary tickets: Five dinner tickets for sponsor to share with colleagues or VIP guests. **Venue branding:** Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsor logo and 100-word company description to be included. Welcome speech: A thank you in techUK's welcome speech.

Banner: One sponsor pop-up banner to be located in the networking area (sponsor to provide)

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees

Headline Sponsor Bundle: £20,000 + VAT

If your company would like to support both the Cyber Innovation Den and Cyber Security Dinner as headline sponsor, we are offering a combined headline sponsorship package for £20,000+VAT.

This package will allow your organisation to avail of all the benefits provided by both the headline packages outlined above and on the previous page.





About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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41K followers **52K** LinkedIn company page followers



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