

techUK Flagship Events | Defence Dinners 2025 Sponsorship Opportunities

Defence Dinners (Spring and Winter)

Event Date: Spring (Q2) and Winter (Q4) 2024

Venue: Central London

Event Format: Dinner

About the Defence Dinners

The techUK defence dinners are an excellent opportunity for our members to meet with key defence stakeholders to discuss where the UK defence technology industry is headed.

techUK members who sponsors these high-profile events have an exceptional opportunity to position their organisation as a leading authority and innovator in the sector. Our defence dinners welcome over 290 delegates for an evening of informal networking, speeches and a fantastic dinner.

Sponsoring the Defence Winter or Spring Dinner will place your organisation at the centre of industry and national defence issues via speaking opportunities, brand exposure, and event marketing before, during and after the dinner.



Defence Dinners in 2024

Event sponsors



Notable guests

Avril Jolliffe, Director General Industry, Trade and Economic Security, Ministry of Defence; Ambassador H.E. Mr. Viljar Lubi, Ambassador of the Republic of Estonia to the UK; Denys Demko, First Secretary for Economic Affairs at the Ukrainian Embassy and defence industry leaders.



280 Delegates

50K Pre-promotion reach

Sponsorship Packages | Headline Sponsor: £18,500 + VAT

The defence dinner offers the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet VIP guests.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 35k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: A table near the stage for you and your guests. 10 seats in total. **Top table:** One seat at the top table for sponsor representatives.

Speaking opportunity: Sponsors invited to deliver a five-minute speech pre-dinner and opportunity to introduce the keynote speaker (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech.

Stage branding: Sponsor company logo prominent in the main dining room. **Banners:** Two sponsor pop-up banners located in the main dining room (sponsor to provide)

Programme advertisement: Sponsors invited to supply a full page A5 advert for inclusion in the dinner programme (300 copies). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Networking Sponsor: £10,000 + VAT

The defence dinner offers the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet guests. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract): Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog) Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Blog: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 35k/X reach 41k)

On the day opportunities:

Networking area sponsorship: Branding in the networking area. Sponsor to bring branding and marketing material.

Complimentary tickets: 5 tickets for your organisation representatives to join the event.

Banner: One sponsor pop-up banner to be located in the networking area (sponsor to provide) Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue.

Event programme promotion: Promoted as Networking Sponsor in event programme. Sponsor logo and 100-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.





About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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52K LinkedIn company page followers



143K unique visits per month techUK.org